26 August 2025

India | Equity Research | Company Update

Allied Blenders and Distillers

Consumer Staples & Discretionary

Focus on premiumisation to drive growth and margins

ABDL has set ambitious FY28 targets of: 1) mid-teens revenue growth with double-digit volume growth; 2) P&A share at 50%; 3) gross margin of 45%+ and EBITDA margin of \sim 17%; and 4) improve ROCE to 23-25%. The company is sharpening its focus on the high-profit Premium & Above segment, supported by new launches, a dedicated 50-member team, and growing consumer preference for premium variants (it is 10% of industry volumes but 42% of profit). Officer's Choice continues to deliver strong margins in the mass premium segment due to a better state mix. Backward integration is on track and expected to complete by FY27, which could improve gross margin by \sim 300 bps in the next two years.

Operationally, cash flows have normalised post resolution of Telangana dues, while Maharashtra remains a watch point given recent tax hikes. Brand initiatives like ICONiQ White and a refreshed Sterling Reserve B7 are expected to drive incremental growth. Maintain BUY.

Highlights from ABDL analyst meet:

- Guidance for FY28: 1) mid-teens revenue growth with early double-digit volume growth; 2) an increase in the saliency of the P&A segment to 50% (vs. ~40% now); 3) gross margin and EBITDA margin of 45%+ and ~17%, respectively; and 4) an improvement in ROCE to 23–25% (vs. 17% in FY25).
- Premium & Above segment (~30 mn cases segment) contributes 10% of industry volumes but accounts for 42% of net contribution (profit). Within this, the super-premium & luxury segment (~12 mn cases) contributes just 3% of overall industry volume but delivers 21% of profits. Realisations in premium and super-premium to luxury are 3x and 7x higher, respectively, than those in the prestige and semi-prestige segments.
- ABDL operates across price points but is increasingly focusing on the super-premium and luxury segments with new product launches over the past year.
- In the mass premium category (~105 mn cases segment), Officer's Choice enjoys best-in-class gross margins, supported by strategic initiatives around product and state mix. The company plans to continue focusing on markets and categories where margins are healthy.

Financial Summary

Y/E March (INR mn)	FY24A	FY25A	FY26E	FY27E
Net Revenue	32,977	34,918	39,818	44,200
EBITDA	2,421	4,306	5,183	6,036
EBITDA Margin (%)	7.3	12.3	13.0	13.7
Net Profit	68	1,948	2,541	3,182
EPS (INR)	0.3	7.0	9.1	11.4
EPS % Chg YoY	14.3	9,197.9	30.4	25.2
P/E (x)	6,833.3	73.5	56.4	45.0
EV/EBITDA (x)	55.8	35.7	29.5	25.5
RoCE (%)	2.2	14.7	12.9	13.8
RoE (%)	1.7	19.8	15.7	18.2

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Market Data

Market Cap (INR)	143bn
Market Cap (USD)	1,635mn
Bloomberg Code	ABDL IN
Reuters Code	ABD.BO
52-week Range (INR)	540 /279
Free Float (%)	19.0
ADTV-3M (mn) (USD)	3.2

Price Performance (%)	3m	6m	12m
Absolute	29.5	57.4	54.9
Relative to Sensex	29.6	48.0	54.3

ESG Score	2023	2024	Change
ESG score	NA	NA	NA
Environment	NA	NA	NA
Social	NA	NA	NA
Governance	NA	NA	NA

Note - Score ranges from 0 - 100 with a higher score indicating higher ESG disclosures.

Source: SES ESG, I-sec research

Previous Reports

30-07-2025: <u>Q1FY26 results review</u>

12-06-2025: <u>Company update</u>



- To scale up its super-premium to luxury segment, ABDL has a dedicated 50-member team has been created to sharpen focus.
- Backward integration is on track and expected to be completed by FY27, which
 should improve gross margin by ~300bps over the next two years. Consumer
 willingness to experiment is leading to growth in super-premium and luxury, and
 success will depend on ABDL's ability to launch variants and build loyalty.
- Cash flow from operations in H1FY25 was impacted by overdue payments in Telangana and statutory arrears. However, CFO improved to INR 510 mn in H2FY25 and INR 860 mn in Q1FY26. The company is confident that the Telangana issue would be resolved, with payments normalised since Nov-24.
- In Maharashtra, ABDL remains cautiously optimistic, though it is too early to assess the impact of tax hikes as the new-priced inventory has only just been introduced.
- ICONiQ White, strategically placed between Deluxe and semi-premium, is driving volume growth. Meanwhile, the company is working on refreshing Sterling Reserve B7 to improve quality and revive brand performance.

Valuation and risks

We model revenue/ EBITDA/ PAT CAGRs of 12%/18%/28%, over FY25-27E. Maintain BUY with a DCF-based revised target price of INR 600 (prior: INR 580). Key risks: Significant downtrading due to tax hikes, a potential ban on spirits in states, higher-than-expected inflation in key raw material prices, and changes in consumer preferences.

Exhibit 1: Guidance for FY28

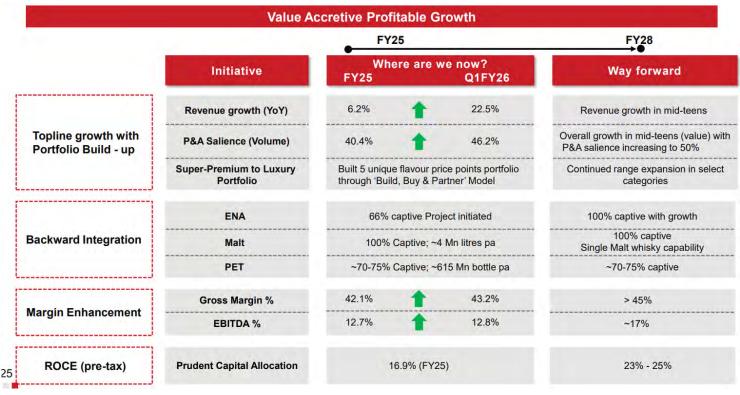
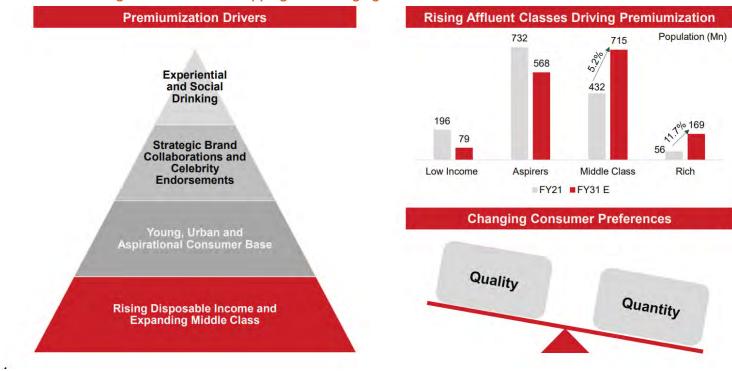




Exhibit 2: Unlocking Premiumization: Tapping into Emerging Consumer Trends



Source: I-Sec research, Company data

Exhibit 3: Premium portfolio is more profitable

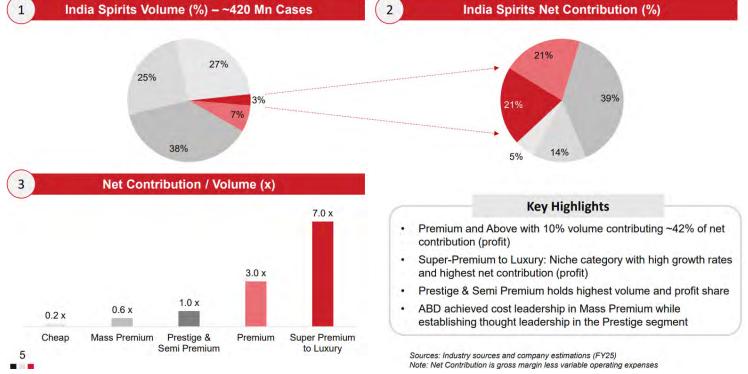
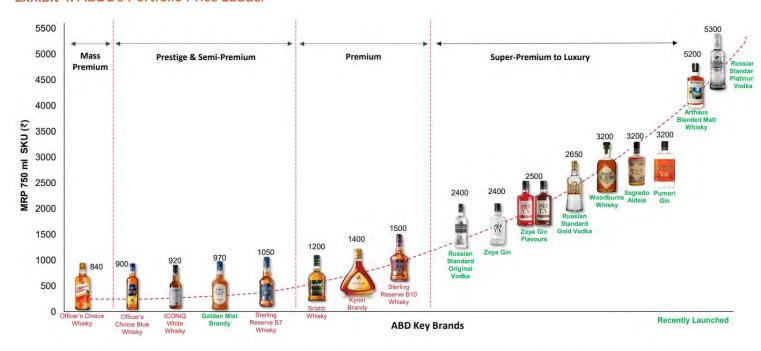




Exhibit 4: ABDL's Portfolio Price Ladder



Note: MRP in Maharashtra state for all brands. Srishti brand illustrative Maharashtra MRP, for Kyron brand Kerala MRP and for Golden Mist brand Karnataka MRP

Source: I-Sec research, Company data

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Exhibit 5: Indian spirit industry

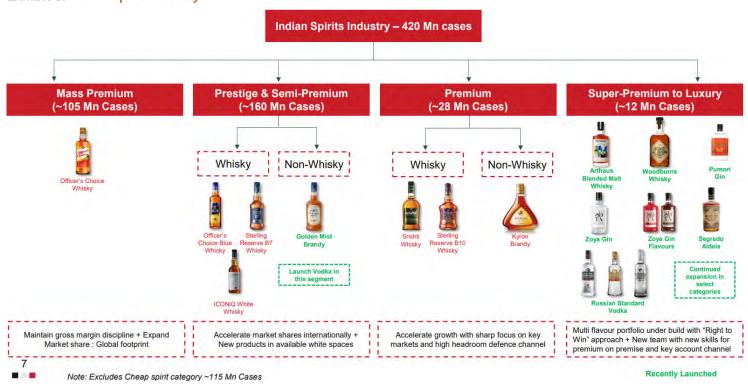
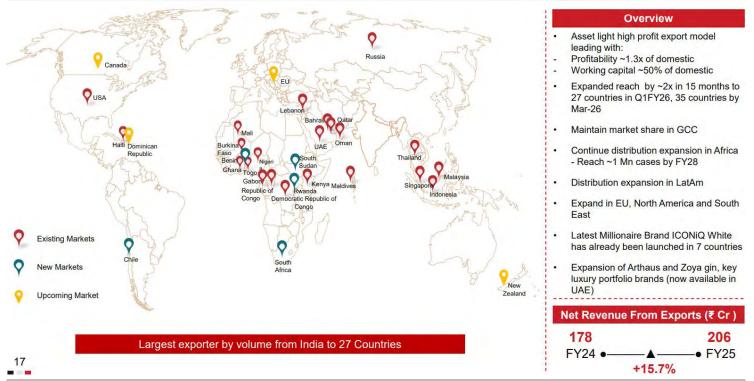




Exhibit 6: Expanding export footprint



Source: I-Sec research, Company data

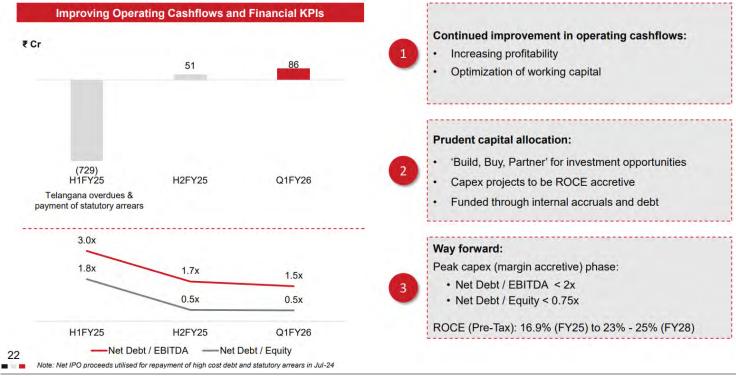
Exhibit 7: Backward integration driving efficiency and control

Strategic Investments to Optimize Supply Chain and Enhance Gross Margins by ~300 bps Over 2 Years





Exhibit 8: Cash flow generation improving



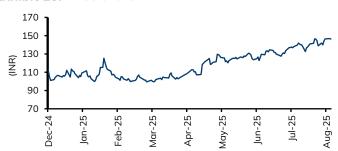
Source: I-Sec research, Company data

Exhibit 9: Shareholding pattern

%	Dec'24	Mar'25	Jun'25
Promoters	80.9	80.9	80.9
Institutional investors	5.6	6.8	6.8
MFs and other	3.3	3.3	3.8
Banks/ Fls	0.0	0.0	0.0
Insurance Cos.	0.0	0.0	0.0
FIIs	2.3	3.5	3.2
Others	13.5	12.3	12.3

Source: Bloomberg, I-Sec research

Exhibit 10: Price chart



Source: Bloomberg, I-Sec research



Financial Summary

Exhibit 11: Profit & Loss

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Net Sales	32,977	34,918	39,818	44,200
Operating Expenses	30,857	30,893	34,635	38,164
EBITDA	2,421	4,306	5,183	6,036
EBITDA Margin (%)	7.3	12.3	13.0	13.7
Depreciation & Amortization	579	606	780	925
EBİT	1,843	3,699	4,403	5,111
Interest expenditure	1,728	1,251	1,135	1,019
Other Non-operating Income	63	209	120	150
Recurring PBT	128	2,657	3,388	4,242
Profit / (Loss) from Associates	-	-	-	-
Less: Taxes	110	709	847	1,061
PAT	18	1,948	2,541	3,182
Less: Minority Interest	-	-	-	-
Extraordinaries (Net)	(50)	-	-	-
Net Income (Reported)	18	1,948	2,541	3,182
Net Income (Adjusted)	68	1,948	2,541	3,182

Source Company data, I-Sec research

Exhibit 12: Balance sheet

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Total Current Assets	18,879	26,211	31,153	33,650
of which cash & cash eqv.	753	1,317	2,915	2,528
Total Current Liabilities & Provisions	13,740	10,477	15,408	17,088
Net Current Assets	5,138	15,733	15,745	16,561
Investments	0	0	0	0
Net Fixed Assets	5,080	6,138	8,154	9,429
ROU Assets	1,227	1,188	1,188	1,188
Capital Work-in-Progress	159	191	191	191
Total Intangible Assets	39	172	172	172
Long Term Loans & Advances	419	633	633	633
Deferred Tax assets	98	120	120	120
Total Assets	12,616	24,869	26,898	28,989
Liabilities				
Borrowings	8,241	8,978	9,937	10,437
Deferred Tax Liability	-	-	-	-
Provisions	232	214	214	214
Other Liabilities	74	47	47	47
Equity Share Capital	488	559	559	559
Reserves & Surplus	3,581	14,869	16,140	17,731
Total Net Worth	4,069	15,429	16,699	18,290
Minority Interest	-	201	-	-
Total Liabilities	12,616	24,869	26,898	28,989

Source Company data, I-Sec research

Exhibit 13: Quarterly trend

(INR mn, year ending March)

	Sep 24	Dec 24	Mar 25	Jun 25
Net Sales	8,677	9,739	9,206	9,229
% growth (YOY)	1.9	8.8	19.9	21.8
EBITDA	1,033	1,168	1,359	1,116
Margin %	11.9	12.0	14.8	12.1
Other Income	20	33	143	71
Extraordinaries	-	-	-	-
Adjusted Net Profit	476	575	786	566

Source Company data, I-Sec research

Exhibit 14: Cashflow statement

(INR mn, year ending March)

	FY24A	FY25A	FY26E	FY27E
Operating Cashflow	1,857	(6,784)	6,042	3,922
Working Capital Changes	(655)	(10,493)	1,586	(1,203)
Capital Commitments	(446)	(1,278)	(2,797)	(2,200)
Free Cashflow	1,411	(8,062)	3,245	1,722
Other investing cashflow	(100)	(546)	-	-
Cashflow from Investing Activities	(545)	(1,824)	(2,797)	(2,200)
Issue of Share Capital	-	-	-	-
Interest Cost	(1,702)	(1,240)	(1,135)	(1,019)
Inc (Dec) in Borrowings	421	737	959	500
Dividend paid	-	-	(1,271)	(1,591)
Others	191	9,676	(201)	-
Cash flow from Financing Activities	(1,090)	9,173	(1,647)	(2,109)
Chg. in Cash & Bank balance	222	565	1,597	(387)
Closing cash & balance	752	1,318	2,915	2,528

Source Company data, I-Sec research

Exhibit 15: Key ratios

(Year ending March)

	FY24A	FY25A	FY26E	FY27E
Per Share Data (INR)				
Reported EPS	0.1	7.0	9.1	11.4
Adjusted EPS (Diluted)	0.3	7.0	9.1	11.4
Cash EPS	2.6	9.1	11.9	14.7
Dividend per share (DPS)	-	3.6	4.5	5.7
Book Value per share (BV)	16.7	55.2	59.7	65.4
Dividend Payout (%)	-	51.7	50.0	50.0
Growth (%)				
Net Sales	5.7	5.9	14.0	11.0
EBITDA	30.9	77.8	20.4	16.4
EPS (INR)	14.3	9,197.9	30.4	25.2
Valuation Ratios (x)				
P/E	6,833.3	73.5	56.4	45.0
P/CEPS	193.2	56.0	43.1	34.9
P/BV	30.7	9.3	8.6	7.8
EV / EBITDA	55.8	35.7	29.5	25.5
P / Sales	3.9	4.2	3.7	3.3
Dividend Yield (%)	-	0.7	0.9	1.1
Operating Ratios				
Gross Profit Margins (%)	37.3	42.4	42.7	43.0
EBITDA Margins (%)	7.3	12.3	13.0	13.7
Effective Tax Rate (%)	85.7	26.7	25.0	25.0
Net Profit Margins (%)	0.1	5.6	6.4	7.2
Net Debt / Equity (x)	1.8	0.5	0.4	0.4
Net Debt / EBITDA (x)	3.1	1.8	1.4	1.3
Fixed Asset Turnover (x)	3.4	3.1	3.0	2.8
Working Capital Days	52	158	130	129
Inventory Turnover Days	47	61	63	62
Receivables Days	140	186	196	194
Payables Days	79	65	80	79
Profitability Ratios				
RoCE (%)	2.2	14.7	12.9	13.8
RoE (%)	1.7	19.8	15.7	18.2
RoIC (%)	2.3	15.5	13.2	14.3
Source Company data, I-Sec resea	arch			



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