



Barbeque Nation Hospitality

CMP: INR530 TP: INR600 (+13%) Neutral

Stable show; improvement in margin

- Barbeque Nation Hospitality (BARBEQUE) revenue grew 1.3% YoY, impacted by higher vegetarian days in 2Q and sluggish demand. SSSG remained weak and reported -2.5% YoY in 2QFY25 vs. -10.7% in 2QFY24 and -7.4% in 1QFY25. The company has seen MoM improvement in the SSSG trend. Dine-in revenue remained flat at INR2,598m while delivery was up 4% to INR459m.
- GM trajectory remained strong, expanding 210bp YoY to 68.1%. ROM was up 120bp YoY to 12.4%, cost control initiatives helped in margin expansion, which offset the negative OpLev pressure on margin. EBITDA margin expanded over 20bp YoY to 14.9% (est. 15%). The company posted a PBT loss of INR 100m vs. a loss of INR151m in YoY.
- The management is looking to add 25 stores in FY25. It has opened 8 stores in 1HFY25, with 3 new stores already opened in Oct'24, while 6 new stores are under construction. The company plans to open 100 stores over the next three years. BARBEQUE's current valuations at 19.1x FY25E and 15.5x FY26E pre-Ind AS EV/EBITDA are comfortably positioned. However, we are watchful of BARBEQUE's operating margin profile in FY25 amidst the challenging demand environment. We reiterate our Neutral rating on the stock with a TP of INR600, based on 17x Sep'26E Pre Ind-AS EV/EBITDA.

In-line performance; SSSG at -2.5%

- **Growth metrics gradually stabilizing**: BARBEQUE reported flat sales growth YoY at INR3.1b (est. INR 3.0b) in 2QFY25. Dine-in channel (85% of sales) remained flat YoY at INR2.59b. Delivery channel (15% of sales) was up 4% YoY to INR0.46b.
- **Digital KPIs:** Cumulative App download was 6.8m+ vs. 6.3m in 2QFY24. Own digital asset contribution was at 30% vs. 29.6% in 2QFY24.
- Store addition: The company has added four stores and closed one store, bringing the total store count to 222. Out of 222 stores, it has 187 Indian stores, 8 international stores, and 27 Toscano & Salt stores. Total metro and tier-1 accounted for 173 stores and tier 2/3 accounted for 49 stores in 2QFY25.
- Improvement in margins: Gross margin expanded 210bp YoY to 68.1%, while remaining flat QoQ. EBITDA grew 3% YoY to INR456m (est. INR456m). EBITDA margin expanded 20bp YoY to 14.9% (est. 15.0%). Pre-Ind AS EBITDA increased 24% YoY to INR166m in 2QFY25 and margin expanded 100bp YoY to 5.4%.
- **PBT loss sustains**: PBT loss has come at INR -100m vs -151m in 2QFY24. BARBEQUE reported a loss of INR71m vs INR 119m in 2QFY24.
- In 1HFY25, net sales declined 2% to INR6,114m while EBITDA expanded 6% to INR96m.

Estimate change TP change Rating change

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Bloomberg	BARBEQUE IN
Equity Shares (m)	39
M.Cap.(INRb)/(USDb)	32.8 / 0.4
52-Week Range (INR)	1440 / 815
1, 6, 12 Rel. Per (%)	-10/-28/-42
12M Avg Val (INR M)	185

Financials & Valuations (INR b)

Y/E March	FY25E	FY26E	FY27E
Sales	12.8	14.7	16.6
Sales Gr. (%)	2.4	14.3	13.2
EBITDA	2.3	2.7	3.1
Margins (%)	17.6	18.3	18.4
Adj. PAT	0.0	0.1	0.2
Adj. EPS (INR)	-1.1	2.0	4.8
EPS Gr. (%)	N/M	L/P	144.0
BV/Sh.(INR)	99.5	101.4	106.2
Ratios			
RoE (%)	-1.1	1.9	4.5
RoCE (%)	5.0	6.7	7.5
Valuation			
P/E (x)	N/M	267.5	109.7
P/BV (x)	5.3	5.2	4.9
EV/EBITDA (x)	11.7	7.2	6.1
Pre-IND AS EV/			
EBITDA (x)	20.6	16.3	12.7

Shareholding Pattern (%)

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As On	Sep-24	Jun-24	Sep-23		
Promoter	33.6	33.7	33.8		
DII	25.7	24.4	26.1		
FII	15.2	16.5	17.1		
Others	25.6	25.4	23.0		

FII includes depository receipts

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