Greenply Industries | BUY

Margins impacted due to MDF, expect strong performance in H2



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In Q2FY25, Greenply Industries posted revenue at INR 6.4bn, up 5% YoY and 10% QoQ (Inline JMFe), 5 year CAGR +11%. The growth was mainly driven by MDF followed by Plywood. EBITDA was at INR 576mn up 12% YoY and down 1% QoQ. (5 year CAGR +5%). OPM was at 9.0% vs 8.4% YoY and 9.9% QoQ (JMFe OPM at 9.6%). Miss on margins mainly due to temporary shutdowns of MDF plant. PAT at INR 176mn up 26% YoY and down 47% QoQ.

- Soft demand in Plywood continues to impact growth: In Q2; Plywood revenue was at INR 5.1bn up 8% YoY and 14% QoQ. Volumes up 6% YoY to 20.2msm while realisations were up 2% YoY. EBITDA was at INR 429mn up 18% YoY and OPM at 8.3% vs 7.6% YoY. Timber prices was at c.INR 10.5/kg up 13% YoY and 8% QoQ; however Greenply has taken a price hike of c.2-3% in August and September. Management maintains the plywood volume growth of c.9-10% for FY25 with improvement in demand from Q4 onwards.
- MDF impacted due to plant shutdown: MDF revenue was at INR 1.2bn up 42% YoY and down 4% QoQ. Sales volume up 31% YoY and down by 5% QoQ to 40,553 CBM. Sequentially lower volumes mainly due to plant shut down for maintenance. Realisation up 8% YoY and 9% QoQ to INR 31,169/CBM mainly driven by improved product mix. EBITDA margin was at 11.8% vs 13.5 YoY and 16.7% QoQ impacted mainly because of negative operating leverage, increased timber prices and one time employee expenses. Timber used in MDF was at INR 6.5/kg up 6% YoY and 3% QoQ. Greenply has taken price hike of c.1-1.5% in October. Also, it expects to double the Pre-lam sales by launching new product portfolios which will also led to improve realisations. Management has guide for 17-18% volume growth for H2 and overall revenue growth of c.50% in FY25 along with margins of c.16%.
- New capex on cards: Expect capex of c.INR 450-500mn in H2 mainly towards setting up the Glue (used in MDF) manufacturing plant and Flooring lines. It has spent INR c.250mn in H1. Also to procure raw material it has created an LC amounting to INR 700mn resulting overall debt to be above INR 4.5bn.
- Outlook and Valuation: Short Term: Weak consumer sentiments, increasing timber prices and intense competition in MDF may impact volumes/margins for Plywood and MDF In Mid-Long term: For MDF: we expect revenue CAGR of c.40% over FY24-26 and margins of c.15.5%/15.8% in FY25/26 (H1FY25 OPM at 14.3%) due to improving demand along with capacity utilisation, increasing the share of value added products, no new large capacity in place, import been slowdown and geographical expansion. For Plywood; with pickup in real estate activities and private capex + product development will support the growth. We expect Plywood rev CAGR of c. 12% over next 2 years. Greenply trades at a P/E of 36x/24x (vs Centuryply 57x/36x) over FY25/26 and we value it at 30x (unchanged) mainly because of strong leadership position in plywood industry and ramping up MDF along with improvement in return ratios. We maintain BUY with a target price of INR 450.

Recommendation and Price Target	
Current Reco.	BUY
Previous Reco.	BUY
Current Price Target (12M)	450
Upside/(Downside)	26.7%
Previous Price Target	460
Change	-2.2%

Key Data – MTLM IN	
Current Market Price	INR355
Market cap (bn)	INR44.0/US\$0.5
Free Float	52%
Shares in issue (mn)	122.8
Diluted share (mn)	122.8
3-mon avg daily val (mn)	INR202.4/US\$2.4
52-week range	412/157
Sensex/Nifty	80,369/24,467
INR/US\$	84.1

Price Performance			
%	1M	6M	12M
Absolute	-6.0	37.3	119.3
Relative*	-1.4	27.2	74.9

* To the BSE Sensex

Financial Summary					(INR mn)
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
Net Sales	15,628	16,631	21,799	25,872	29,682
Sales Growth (%)	34.1	6.4	31.1	18.7	14.7
EBITDA	1,503	1,541	1,867	2,577	3,203
EBITDA Margin (%)	9.6	9.3	8.6	10.0	10.8
Adjusted Net Profit	921	1,184	764	1,224	1,835
Diluted EPS (INR)	7.5	9.6	6.2	10.0	14.9
Diluted EPS Growth (%)	45.6	28.5	-35.5	60.2	49.9
ROIC (%)	15.5	11.0	7.7	13.4	17.8
ROE (%)	18.9	20.0	11.3	16.0	20.4
P/E (x)	47.3	36.8	57.1	35.6	23.8
P/B (x)	8.1	6.8	6.1	5.3	4.5
EV/EBITDA (x)	30.5	32.4	26.1	18.4	14.2
Dividend Yield (%)	0.1	0.1	0.1	0.3	0.5

Source: Company data, JM Financial. Note: Valuations as of 29/Oct/2024

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

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Exhibit 1. Change in Estimates	hibit 1. Change in Estimates					
Particulars	Old Es	timates	New E	stimates	Change i	n Estimates
raiuculais	FY25	FY26	FY25	FY26	FY25	FY26
Revenue	26,058	29,612	25,872	29,682	-1%	0%
EBITDA	2,604	3,188	2,577	3,203	-1%	0%
%Margin	10.0%	10.8%	10.0%	10.8%		
PAT*	1,281	1,876	1,224	1,835	-4%	-2%
EPS	10.4	15.3	10.0	14.9	-4%	-2%

Source: JM Financial, Company, *PAT cut is more because of increased JV losses.

Exhibit 2. Quarterly performance	ce							
INR mn	2Q24	2Q25	YoY	5yr CAGR	1Q25	QoQ	2Q25E	Var
Net Sales	6,077	6,405	5%	11%	5,839	10%	6,599	-3%
India Plywood and Allied	4,780	5,140	8%		4,520	14%	5,339	
Volume (msm)	19.1	20.2	6%		17.7	14%	20.9	
Realisation (INR/sqm)	250	254	2%		255	0%	255	
MDF Revenue	890	1,264	42%		1,317	-4%	1,260	
Volume (CBM)	31,019.0	40,553	31%		42,724	-5%	42,000	
Realisation (INR/sqm)	NA	31,169	NA		30,826	1%	30,000	
Raw Material Cost	3,657	3,904	7%		3,461	13%	4,066	
Gross Profit	2,420	2,501	3%		2,378	5%	2,533	
Gross Margin	39.8%	39.1%	-80 bps		40.7%	-170 bps	38.4%	
Employee cost	780	825	6%		734	12%	824	
% of sales	12.8%	12.9%	10 bps		12.6%	30 bps	12.5%	
Other expenses	1,127	1,100	-2%		1,065	3%	1,078	
% of sales	18.6%	17.2%	-140 bps		18.2%	-110 bps	16.3%	
Total Expenditure	5,565	5,829	5%		5,260	11%	5,968	
EBITDA	513	576	12%	5%	579	-1%	631	-9%
EBITDA margin	8.4%	9.0%	60 bps		9.9%	-90 bps	9.6%	-60 bps
India Plywood and Allied	365	429	18%		355	21%	427	
Margin	7.6%	8.3%	70 bps		7.9%	50 bps	8.0%	
MDF	120	149	NA		220	-32%	204	
% margin	13.5%	11.8%	NA		16.7%	NA	16.2%	
Depreciation	162	151	-7%		150	1%	155	
EBIT	351	425	21%		429	-1%	476	
Other Income	37	20	-46%		57	-66%	45	
PBIT	388	445	15%		487	NM	521	
Interest	178	145	-19%		104	39%	105	
PBT	210	301	43%		383	-21%	416	
Tax Expense	70	81			5	1442%	92	
Tax Rate	33.2%	26.9%			1.4%	2550 bps	22.0%	
Share of profit in Associate	-1	-44			-45		-5	
Adjusted Net Profit	139	176	26%	-7.8%	332	-47%	320	-45%
Adj. EPS	1.1	1.4	26%	-7.8%	2.7	-47%	2.6	-45%

Source: JM Financial, Company

Financial Tables (Consolidated)

Income Statement				(INR mn)
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
Net Sales	15,628	16,631	21,799	25,872	29,682
Sales Growth	34.1%	6.4%	31.1%	18.7%	14.7%
Other Operating Income	0	0	0	0	0
Total Revenue	15,628	16,631	21,799	25,872	29,682
Cost of Goods Sold/Op. Exp	9,353	10,328	13,156	15,559	16,922
Personnel Cost	1,933	2,175	2,791	3,133	3,371
Other Expenses	2,839	2,588	3,985	4,602	6,186
EBITDA	1,503	1,541	1,867	2,577	3,203
EBITDA Margin	9.6%	9.3%	8.6%	10.0%	10.8%
EBITDA Growth	28.7%	2.6%	21.1%	38.1%	24.3%
Depn. & Amort.	258	260	545	631	658
EBIT	1,244	1,282	1,322	1,946	2,545
Other Income	99	172	139	170	87
Finance Cost	119	91	433	445	290
PBT before Excep. & Forex	1,224	1,363	1,027	1,671	2,342
Excep. & Forex Inc./Loss(-)	0	0	0	0	0
PBT	1,224	1,363	1,027	1,671	2,342
Taxes	303	192	297	347	528
Extraordinary Inc./Loss(-)	0	-68	127	0	0
Assoc. Profit/Min. Int.(-)	0	0	0	0	0
Reported Net Profit	921	1,104	856	1,324	1,815
Adjusted Net Profit	921	1,184	764	1,224	1,835
Net Margin	5.9%	7.1%	3.5%	4.7%	6.2%
Diluted Share Cap. (mn)	122.8	122.8	122.8	122.8	122.8
Diluted EPS (INR)	7.5	9.6	6.2	10.0	14.9
Diluted EPS Growth	45.6%	28.5%	-35.5%	60.2%	49.9%
Total Dividend + Tax	49	61	61	147	220
Dividend Per Share (INR)	0.4	0.5	0.5	1.2	1.8

Balance Sheet					(INR mn)
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
Shareholders' Fund	5,382	6,438	7,094	8,171	9,786
Share Capital	123	123	124	124	124
Reserves & Surplus	5,259	6,315	6,970	8,048	9,662
Preference Share Capital	0	0	0	0	0
Minority Interest	0	0	0	0	0
Total Loans	2,919	6,634	5,246	4,446	2,446
Def. Tax Liab. / Assets (-)	-73	10	9	-5	-5
Total - Equity & Liab.	8,228	13,082	12,349	12,613	12,227
Net Fixed Assets	4,621	9,721	8,774	8,993	8,886
Gross Fixed Assets	5,224	6,553	11,160	12,084	12,634
Intangible Assets	0	0	0	0	0
Less: Depn. & Amort.	1,698	1,965	2,510	3,141	3,799
Capital WIP	1,096	5,133	124	50	50
Investments	258	64	381	571	611
Current Assets	6,636	7,025	7,430	8,008	8,409
Inventories	2,256	2,784	3,478	3,898	4,066
Sundry Debtors	1,864	2,287	2,490	2,835	3,090
Cash & Bank Balances	726	314	224	774	753
Loans & Advances	1,789	1,640	1,239	500	500
Other Current Assets	0	0	0	0	0
Current Liab. & Prov.	3,288	3,728	4,237	4,959	5,679
Current Liabilities	2,164	2,427	3,329	3,898	4,473
Provisions & Others	1,124	1,301	908	1,061	1,206
Net Current Assets	3,348	3,297	3,193	3,048	2,730
Total – Assets	8,228	13,082	12,349	12,613	12,227

Source: Company, JM Financial

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Cash Flow Statement				(INR mn)
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
Profit before Tax	1,250	1,106	997	1,671	2,342
Depn. & Amort.	258	365	636	631	658
Net Interest Exp. / Inc. (-)	69	250	653	275	203
Inc (-) / Dec in WCap.	-444	-1,952	349	695	297
Others	105	890	-1,150	-13	0
Taxes Paid	-321	-36	-376	-347	-528
Operating Cash Flow	916	622	1,109	2,912	2,972
Capex	-2,293	-4,153	-1,337	-850	-550
Free Cash Flow	-1,377	-3,532	-228	2,062	2,422
Inc (-) / Dec in Investments	950	-65	-167	-190	-40
Others	49	133	77	170	87
Investing Cash Flow	-1,294	-4,085	-1,427	-870	-503
Inc / Dec (-) in Capital	10	26	24	-100	20
Dividend + Tax thereon	-49	-61	-62	-147	-220
Inc / Dec (-) in Loans	972	3,862	1,958	-800	-2,000
Others	-129	-649	-1,450	-445	-290
Financing Cash Flow	804	3,178	471	-1,492	-2,490
Inc / Dec (-) in Cash	426	-286	153	550	-21
Opening Cash Balance	1,280	726	314	224	774
Closing Cash Balance	1,706	440	467	774	753

Dupont Analysis					
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
Net Margin	5.9%	7.1%	3.5%	4.7%	6.2%
Asset Turnover (x)	2.2	1.6	1.7	2.1	2.4
Leverage Factor (x)	1.5	1.8	1.9	1.6	1.4
RoE	18.9%	20.0%	11.3%	16.0%	20.4%

Key Ratios					
Y/E March	FY22A	FY23A	FY24A	FY25E	FY26E
BV/Share (INR)	43.8	52.4	57.7	66.5	79.7
ROIC	15.5%	11.0%	7.7%	13.4%	17.8%
ROE	18.9%	20.0%	11.3%	16.0%	20.4%
Net Debt/Equity (x)	0.4	1.0	0.7	0.4	0.2
P/E (x)	47.3	36.8	57.1	35.6	23.8
P/B (x)	8.1	6.8	6.1	5.3	4.5
EV/EBITDA (x)	30.5	32.4	26.1	18.4	14.2
EV/Sales (x)	2.9	3.0	2.2	1.8	1.5
Debtor days	44	50	42	40	38
Inventory days	53	61	58	55	50
Creditor days	56	59	61	61	62

Source: Company, JM Financial

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Date	Recommendation	Target Price	% Chg.
9-Nov-20	Buy	120	
15-Jan-21	Buy	160	33.3
11-Feb-21	Buy	200	25.0
4-Mar-21	Buy	210	5.0
15-Jun-21	Buy	260	23.8
6-Aug-21	Buy	240	-7.7
11-Nov-21	Buy	270	12.5
13-Dec-21	Buy	275	1.9
15-Feb-22	Buy	260	-5.5
7-Mar-22	Buy	260	0.0
22-Apr-22	Buy	260	0.0
17-May-22	Buy	250	-3.8
9-Nov-22	Buy	224	-10.4
13-Feb-23	Buy	220	-1.8
31-May-23	Buy	220	0.0
25-Jul-23	Buy	250	13.6
7-Nov-23	Buy	300	20.0
2-Feb-24	Buy	350	16.7
23-May-24	Buy	330	-5.7
1-Aug-24	Buy	460	39.4



APPENDIX I

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