Vijaya Diagnostic Centre | BUY

The fastest growing diagnostic chain

Vijaya Diagnostics (Vijaya) has a strong thrust on expansion with focus on organic (Kolkata and Hyderabad) and inorganic (Pune) growth which has helped it to grow to a strong network of ~150 centres. This report explores: (1) Growth prospects of Vijaya in the new locations including Pune and Kolkata; (2) The geographic presence and pricing comparison with competition in these locations; (3) Its ability to gain and retain its customer base based on the services provided and (4) Its ability to retain premium pricing. Led by these factors, we are confident that Vijaya would be fastest growing firm among listed peers with the ability to maintain 40% margins (industry leading) due to business mix and strong pricing power in region it operates. This enables us to value Vijaya at 55x (vs 50x earlier) and arrive at TP of INR 1,145. Reiterate BUY rating on the stock.

- Geographic Expansion Massive Drivers for Future Growth: Vijaya's expansion strategy in Pune aims to triple its present revenue of INR 444mn in 4-5 years, by leveraging a strong growth plan. The company's plan includes opening 5 new hubs (including a flagship hub featuring advanced diagnostic technologies) over the next two years and 12-15 spokes over the next 4-5 years as the hubs scale. Vijaya is likely to invest INR 1.2bn in the next 2 years and we project its revenue from Pune region to rise with 28% CAGR over the next five years to reach INR 1.5bn by FY29. Despite this aggressive expansion, Vijaya is expected to maintain stable EBITDA margins (39-40%), in our view. With a focus on consolidating its presence in Pune's growing diagnostic sector, the company is well positioned to capture significant growth opportunities, particularly in the North and Central regions due to limited competition
- Strong presence in Pathology and Radiology Better Customer Experience: Vijaya has a strong presence in both pathology and radiology across locations. This positioning as a comprehensive service provider enhances the customer experience through a seamless, one-stop diagnostic solution. This integrated offering allows Vijaya to cater to a wider range of diagnostic needs under one roof, saving patients time and the hassle of visiting multiple centres. On comparing the major diagnostic players in Pune, we found that less than half provide pathology as well as radiology services (refer Exhibit 12), and those who do, provide radiology services from limited number of centres. With a growing number of hubs in Pune and Kolkata, offering advanced services like MRI, CT, and X-ray, in addition to routine pathology tests, Vijaya is well-placed to attract and retain customers and driving customer loyalty in an increasingly competitive market.
- Premium Pricing Significant Edge over Peers: Vijaya's ability to command premium pricing across locations for both pathology and radiology tests, supported by its reputation for quality and reliability, is a key driver of its financial performance. Comparison with major diagnostic players highlights that Vijaya charges rates which are higher than the average, for common tests, such as blood and urine tests, as well as advanced imaging services like X-Ray and MRI, across its locations. Despite the premium pricing strategy, Vijaya has been consistently experiencing volume growth in its home

JM FINANCIAL

Amey Chalke

amey.chalke@jmfl.com | Tel: (91 22) 66303056

Jainil Shah

jainil.shah@jmfl.com | Tel: (91 22) 66303155

Raghav Vedanarayanan

raghav.vedanarayanan@jmfl.com | Tel: (91 22) 62241851

We acknowledge the support of Shubham Karvande in the preparation of this report

| Recommendation and Price Target | |
|---------------------------------|-------|
| Current Reco. | BUY |
| Previous Reco. | BUY |
| Current Price Target (12M) | 1,145 |
| Upside/(Downside) | 19.4% |
| Previous Price Target | 990 |
| Change | 15.7% |

| Key Data – VIJAYA IN | |
|--------------------------|------------------|
| Current Market Price | INR959 |
| Market cap (bn) | INR98.5/US\$1.2 |
| Free Float | 46% |
| Shares in issue (mn) | 101.9 |
| Diluted share (mn) | 102.0 |
| 3-mon avg daily val (mn) | INR290.4/US\$3.5 |
| 52-week range | 989/485 |
| Sensex/Nifty | 84,300/25,811 |
| INR/US\$ | 83.8 |

| Price Performance | | | |
|-------------------|-----|------|------|
| % | 1M | 6M | 12M |
| Absolute | 5.1 | 50.7 | 92.2 |
| Relative* | 2.7 | 32.3 | 50.1 |

* To the BSE Sensex

| Financial Summary | | | | | (INR mn) |
|------------------------|-------|-------|-------|-------|----------|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E |
| Net Sales | 4,592 | 5,478 | 6,793 | 7,914 | 9,140 |
| Sales Growth (%) | -0.7 | 19.3 | 24.0 | 16.5 | 15.5 |
| EBITDA | 1,820 | 2,209 | 2,799 | 3,300 | 3,894 |
| EBITDA Margin (%) | 39.6 | 40.3 | 41.2 | 41.7 | 42.6 |
| Adjusted Net Profit | 852 | 1,217 | 1,549 | 1,921 | 2,344 |
| Diluted EPS (INR) | 8.4 | 11.9 | 15.2 | 18.8 | 23.0 |
| Diluted EPS Growth (%) | -23.0 | 42.8 | 27.3 | 24.0 | 22.0 |
| ROIC (%) | 22.9 | 27.1 | 28.9 | 32.7 | 38.2 |
| ROE (%) | 16.8 | 20.2 | 21.5 | 22.4 | 22.7 |
| P/E (x) | 114.8 | 80.4 | 63.1 | 50.9 | 41.7 |
| P/B (x) | 18.0 | 14.9 | 12.5 | 10.4 | 8.6 |
| EV/EBITDA (x) | 52.9 | 43.7 | 34.2 | 28.7 | 23.8 |
| Dividend Yield (%) | 0.1 | 0.1 | 0.3 | 0.4 | 0.4 |

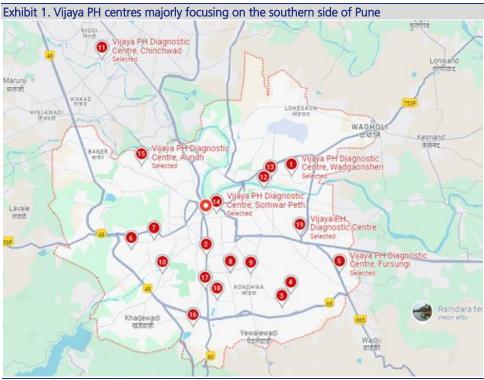
Source: Company data, JM Financial, Note: Valuations as of 30/Sep/2024

JM Financial Research is also available on: Bloomberg - JMFR <GO>, Thomson Publisher & Reuters, S&P Capital IQ, FactSet and Visible Alpha

Please see Appendix I at the end of this report for Important Disclosures and Disclaimers and Research **Analyst** Certification.

market. We believe this combination will continue across new markets thereby expanding its customer base and making it well-positioned to drive future growth

■ High organic growth and profitability merit superior valuation: Vijaya Diagnostics is poised for sustained financial growth with projected Revenue/EBITDA/PAT CAGR of 19%/21%/25% over FY24-27E, supported by a 230bps expansion in EBITDA margin over the next three years. The company's premium pricing and integrated diagnostic offering are key drivers of revenue growth, particularly in new markets like Pune and Kolkata. With a robust margin profile and increasing market share, Vijaya is well-positioned to deliver strong earnings growth, justifying a higher valuation. Consequently we increase the PE multiple to 55x (in line with Dr Lal), deriving a Price Target of INR 1,145. Reiterate BUY rating on the stock



Source: Google Maps

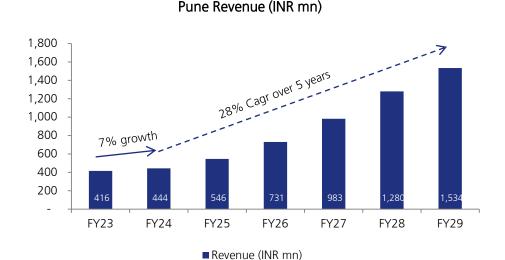
1. Pune Entry provides strategic edge with significant growth potential

- Vijaya recently completed the acquisition of PH, Pune's largest B2C integrated diagnostic chain, effective from December 21, 2023. The acquisition enhances Vijaya's market presence in another tier 1 city.
- PH has a 23-year history and is recognized for its comprehensive diagnostic services and a strong customer base. Currently, the facility has 3 Spokes which provide services including Sample collection, Ultrasound, X-Ray, 2D Echo, etc., and 3 hubs which provide additional services including BMD, MRI, CT, etc. Apart from this, the facility has 12 collection centres and 1 processing lab.
- The hubs, spokes, and collection centres are spread across Pune region with one facility situated in Chinchwad.

2. Integration plans to triple the revenue potential

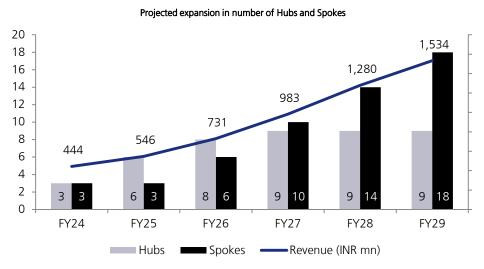
- Vijaya has an immediate focus on consolidating its presence in Pune and plans to open at least 5 new hub centres over the next two years, followed by 12 to 15 spokes, to significantly enhance its network.
- Out of these, it has already signed lease agreements for 2 hub locations and expects them to be operational in the coming 12-18 months.
- It further plans a flagship hub in Pune with state-of-the-art facility, which is expected to feature advanced diagnostic technologies including PET CT, gamma camera, etc., further enhancing its service offerings.
- The current revenues for Pune region is INR 444mn for FY24, which the management expects to triple within the next 4-5 years as the new hubs commence operations.
- Assuming an increase in revenue per centre of 3.5% yoy and increased number of hubs and spokes, the Pune region revenue is projected to rise with a CAGR of 28% to reach INR 1,534mn by FY29.

Exhibit 2. Pune revenue is projected to rise with a CAGR of 28% reaching INR 1,534mn



Source: Company, JM Financial

Exhibit 3. Projected expansion in Pune

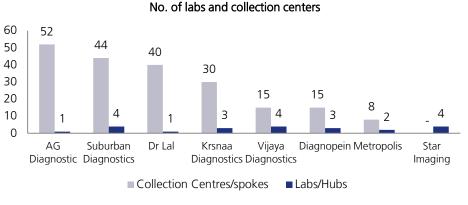


- The planned capex for Pune region in the next 2 years is INR 1,200mn, where capex per hub ranges from INR 120-140mn, increasing to INR 180-190mn for advanced facilities.
- Despite the aggressive expansion strategy, Vijaya is confident that it can maintain a stable EBITDA margins between 39% and 40%, with recent figures indicating margins close to 41%.

3. Consolidating diagnostics space in Pune region

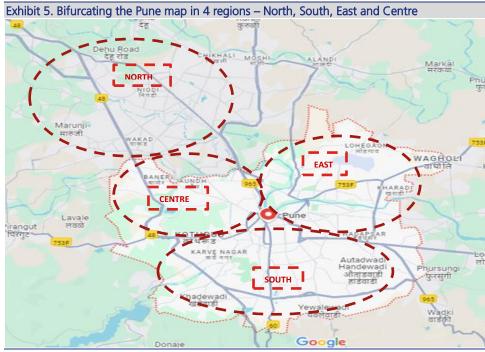
The diagnostics industry in Pune is undergoing a consolidation, with smaller labs merging into larger companies. These larger companies are centralizing the operations through a few consolidated labs and a network of collection centres offering more efficient diagnostic services.

Exhibit 4. Consolidating presence of larger players



Source: Company, JM Financial

- For assessing the growth opportunities in the Pune region and determining the focus area
 of each of the major diagnostic companies, we divided the Pune city map into 4 regions –
 North, Centre, East, and South.
- The North includes the Pimpri-Chinchwad and Hinjewadi area, the Centre includes Baner, Aundh and Kothrud, the East includes Viman Nagar, Koregaon Park and Wagholi, and the South includes Swargate and Bibwewadi.



Source: Google Maps, JM Financial

Major Diagnostic players in Pune with region wise presence

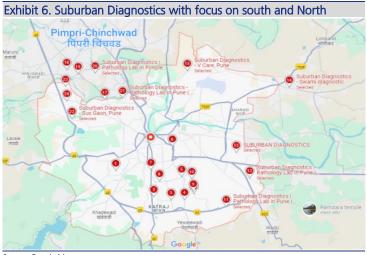


Exhibit 7. Vijaya focusing on south and East

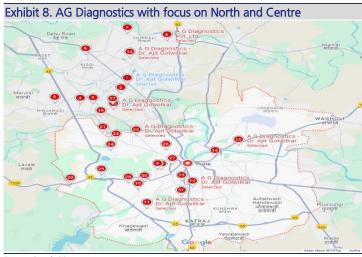
Vijaya FPt Diagnostic
Centre Chinchwad
Selected

Vijaya FPt Diagnostic
Centre Alignin
Selected

Vijaya FPt Diagnostic
Centre Somwar Peth
Diagnostic Centre
Diagnostic Centre
Somwar Peth
Diagnostic Cent

Source: Google Maps

Source: Google Maps





Source: Google Maps

Source: Google Maps





Source: Google Maps

Source: Google Maps

 Currently, the Vijaya diagnostic centres are densely located in the Southern and Eastern parts of Pune, with a few centres located in Centre and North.

- Growth opportunities in the Northern part: Currently, most of the major diagnostics companies are focusing on the Northern area of Pune. These are densely populated areas with growing industrial and IT sector. However, at present, Vijaya only has one centre in Chinchwad, offering a huge expansion potential for both Hubs and Spokes to create a network of diagnostic centres in the industrial area as well as the residential space.
- Growth opportunities in the Central Pune: Although the central part of Pune accommodates a dense population with developed residential areas as well as areas developing with a very fast pace; only 2 major players have a network of diagnostic centres present currently. This provides Vijaya another opportunity to grow its hub and spoke network to target the residential space.

4. Diagnostic Space led by Comprehensive Service Providers

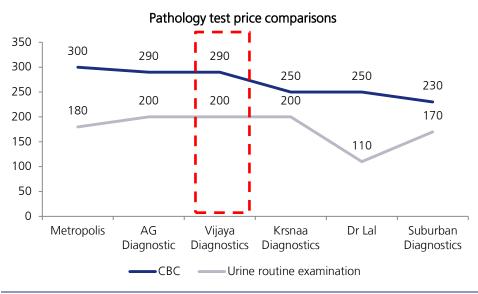
- Amongst the 8 major diagnostics companies identified by us, 3 provide pathology as well as radiology services, 4 provide only pathology services, and 1 provides only Radiology services.
- We believe that diagnostic centres offering both pathology and radiology services can attract more customers and justify premium pricing by delivering a seamless, one-stop diagnostic experience.
- Amongst the other players which provide both the services, Diagnopein provides MRI services only from one centre and X-Ray services from 4 centres, while other centres only provide pathology services along with sonography and ECG. Krsnaa Diagnostics has 4 radiology centres in Pune which are partnered with government hospitals.
- With Vijaya's previous experience from Hyderabad as a prominent radiology player and increasing number of hubs providing all major services including pathology tests, Ultrasound, X-Ray, 2D Echo, BMD, MRI, CT, etc., it has a significant opportunity to attract and retain increasing number of customers, while charging a premium price over the others.

| Exhibit 12. Services provided by major diagnostic players | | | | | | | |
|---|-------------------------|------------------------|--|--|--|--|--|
| Diagnostic centres Services Provided | | Geographic presence | | | | | |
| Vijaya Diagnostics | Pathology and radiology | South and East | | | | | |
| Diagnopein | Pathology and radiology | Centre, East and North | | | | | |
| Krsnaa Diagnostics | Pathology and radiology | North and South | | | | | |
| Suburban Diagnostics | Pathology, X-Ray | North and South | | | | | |
| AG Diagnostic | Pathology | North and Centre | | | | | |
| Dr Lal | Pathology | North and East | | | | | |
| Metropolis | Pathology | Centre and East | | | | | |
| Star Imaging | Radiology | Centre and East | | | | | |

5. Favourable Premium Pricing by Vijaya supported by Historical Volume Growth in the Home Market

- Comparison of diagnostic pricing for common pathology tests such as Complete Blood Count test (CBC) and Routine Urine Test (RUT) across Pune reveals that Vijaya has been commanding premium rates from its customers.
- Vijaya has also been charging a premium in its home market, Hyderabad, where the company has been experiencing an increase in test volumes consistently.
- The premium pricing, supported by its reputation for quality and reliability, seems to be working in its favour, allowing it to sustain profitability while growing its customer base across different regions.
- Vijaya charges INR 290 and INR 200 for CBC and RUT compared to the average price of INR 259 and INR 166 respectively.

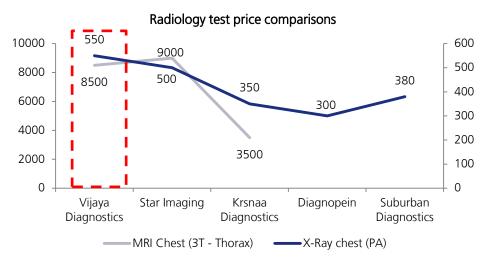
Exhibit 13. Vijaya charging higher than the average price



Source: Company, JM Financial

- On comparing the pricing trends for radiology tests such as Chest MRI and Chest X-Ray, it
 was observed that Vijaya charges higher than the average of INR 416 and INR 7000
 respectively.
- This further highlights the premium pricing policy working in Vijaya's favour.

Exhibit 14. High radiology prices charged by Vijaya

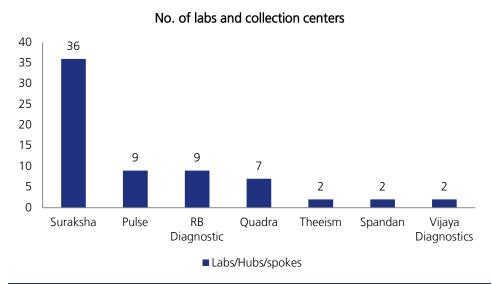


^{*}Krsnaa operates out of Government hospitals and charges lower than the private players

6. Rapid Breakeven at Kolkata Hub lays Foundation for Continued Growth

- Vijaya launched its first hub in Kolkata in July 2023, which is a state-of-the-art facility, located on VIP Road, spanning 10,000 square feet and equipped with advanced diagnostic tools such as a 3T MRI and a 128-slice Cardiac CT.
- The company achieved operational break-even within just three quarters of launching its first hub. This rapid break-even highlights the strong demand for Vijaya's high quality diagnostic services, reflecting its brand strength even in a new market like Kolkata.
- The faster breakeven is driven through initial revenue growth from advanced radiology services with pathology services picking up pace eventually.
- Currently, the company has two more hubs in the pipeline, with leases already signed, which is in line with Vijaya's growth strategy in the East.
- The company has also hired a consultant with 13+ years of experience for developing their operations at Kolkata.
- Looking ahead, the company aims to establish additional hubs organically, with plans for one new hub every two quarters, helping Vijaya to develop a robust hub-and-spoke model.
- Presently, the company faces significant competetion from major players such as Suraksha Diagnostics, RB Diagnostics, Pulse, and Quadra.

Exhibit 15. Presence of major diagnostic players in Kolkata



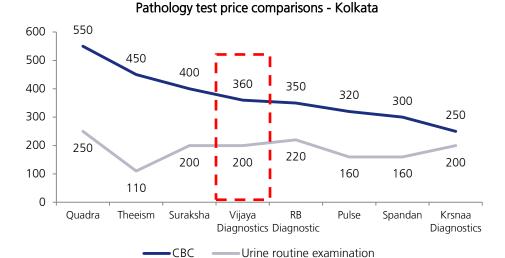
- Suraksha holds a significant position in East India, with a market share ranging from 1.15% to 1.3%, making it the largest diagnostic provider in Kolkata. In FY24, the company generated revenue of INR 2.2bn, driven by a balanced offering of radiology and pathology services, similar to Vijaya's service mix. Suraksha also has strong average revenue per patient of INR 1,922 and an EBITDA per patient of INR 647.
- As Vijaya actively seeks to expand into the East India region, it aims to leverage its operational efficiency and profitability from its core markets in South India, applying its expertise in delivering cost-effective diagnostic services to scale its operations and establish itself as a strong competitor in the region.

| Exhibit 16. Financial and Operational comparison of Vijaya and Suraksha Diagnostics | | | | | | | |
|---|--------------------|----------------------|--|--|--|--|--|
| Particulars | Vijaya Diagnostics | Suraksha Diagnostics | | | | | |
| Revenue | 5,478 | 2,187 | | | | | |
| EBITDA | 2,417 | 736 | | | | | |
| EBITDA Margin | 40% | 34% | | | | | |
| Average Revenue per Patient | 1,543 | 1,922 | | | | | |
| EBITDA per Patient | 681 | 647 | | | | | |
| Revenue % generated from East India | 3% | 100% | | | | | |
| Number of patients served (in mn) | 3.55 | 1.14 | | | | | |
| Number of tests performed (in mn) | 11.89 | 5.98 | | | | | |
| Revenue from Radiology | 36% | 46% | | | | | |
| Revenue from Pathology | 64% | 54% | | | | | |

Source: Suraksha Diagnostics DRHP, Company

- Looking at the pricing strategy followed by Vijaya, the company is charging premium prices in Kolkata region, similar to Pune and Hyderabad. The state-of-the-art facility and the comprehensive services provided by the company justify the premium pricing, which helped it to gain market share and reach operational break even within three quarters.
- Comparing the pathology tests, the average prices charged by major players for CBC and RUT in Kolkata region are INR 360 and INR 188 respectively. Vijaya charges INR 360 and INR 200 for the same.

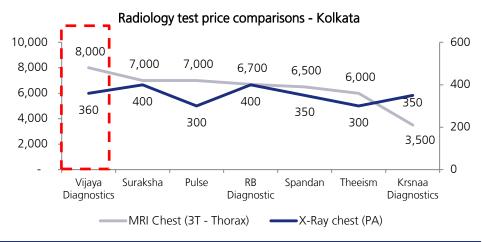
Exhibit 17. High test prices charged by Vijaya



Source: Company, JM Financial

 Comparing the Radiology tests, the average prices charged by major players for Chest MRI and Chest X-Ray in Kolkata region are INR 6,386 and INR 358 respectively. Vijaya charges INR 8,000 and INR 360 for the same.

Exhibit 18. Vijaya charging higher radiology prices than its peers in Kolkata



Source: Company, JM Financial

Vijaya's quick break-even in Kolkata reflects strong demand for its premium diagnostic services, allowing it to compete with established players like Suraksha. With plans to expand its hub-and-spoke model and its tested premium pricing strategy, Vijaya is set for continued growth in the region. We project the revenue from Kolkata to grow at a 43% CAGR over the next five years, reaching INR 828mn.

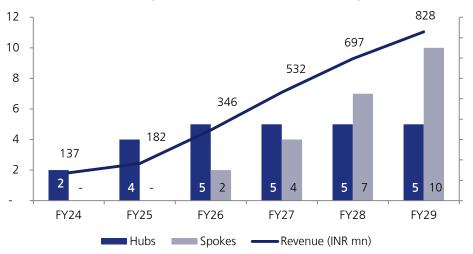
Exhibit 19. Revenue from Kolkata projected to rise with 43% CAGR

Revenue from Kolkata (INR mn)



Exhibit 20. Estimated expansion in Kolkata

Estimated expansion in number of Hubs and Spokes

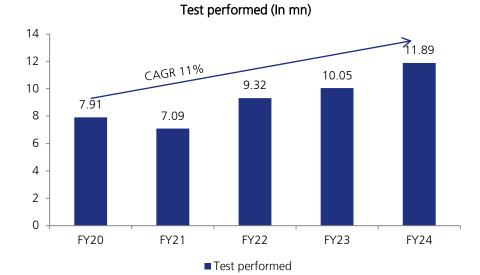


Source: JM Financial, Company

7. Increasing Test Volumes despite Premium pricing strategy

Vijaya has been witnessing a growth in the overall test volumes with a CAGR of 11% from FY20 to FY24, reaching 11.89 mn tests. This increase in test volumes comes despite Vijaya following a premium pricing strategy across its centres.

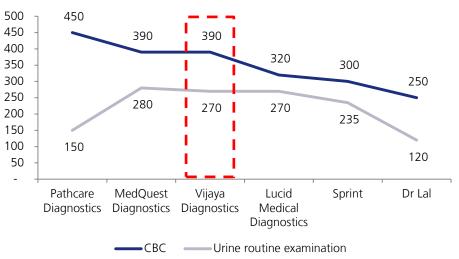
Exhibit 21. Number of tests performed increasing with a CAGR of 11%



- Vijaya has the highest number of centres in its home market Hyderabad. On comparing
 the prices charged by Vijaya in its Hyderabad centres with the average test prices charged
 by prominent players in the city, it is clear that Vijaya charges higher than the average.
- The average prices charged by major players for CBC and RUT in Hyderabad region are INR 350 and INR 185 respectively. Vijaya charges INR 390 and INR 270 for the same, which is higher than the average by 11% and 46% respectively.

Exhibit 22. Pathology test price comparison in Hyderabad

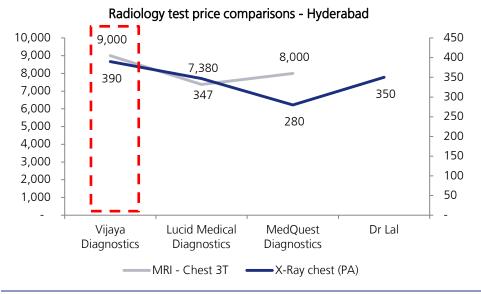
Pathology test price comparisons - Hyderabad



Source: Company, JM Financial

 The average prices charged by major players for Chest MRI and Chest X-Ray in Hyderabad region are INR 8,127 and INR 342 respectively. Vijaya charges INR 9,000 and INR 390 for the same, which is higher than the average by 11% and 14% respectively.

Exhibit 23. Radiology tests price comparison in Hyderabad



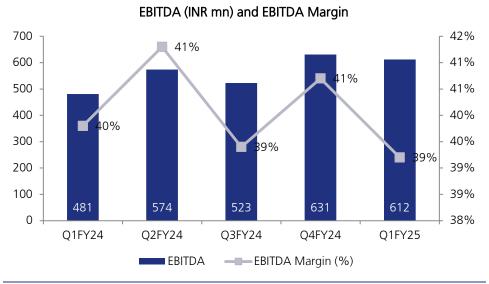
Source: Company, JM Financial

8. Consistent EBITDA Margins despite increase in number of Hubs and Spokes

- Vijaya historically earns EBITDA margins consistently between 39%-41%.
- Currently, Vijaya is expanding aggressively with targets of opening about 15 new centres hubs/spokes every year.
- Despite the expansion, the company remains confident of maintaining 40% EBITDA margins in its core business.
- These new hubs are expected to take 2-3 quarters to break even, with potential shortterm impacts on EBITDA margins (1%-2%) during the ramp-up phase.

The management expects the margins to improve further by 2028, as new hubs and spokes mature. Further, the company incurred significant IT costs in the last year. The company expects the margins to slightly improve with the additional benefits received from this expenditure.

Exhibit 24. Stable EBITDA and EBITDA Margin



Source: Company, JM Financial

9. High organic growth and profitability merit superior valuation:

- We expect Vijaya Diagnostics to register Sales/ EBITDA/ PAT CAGR of 19%/ 21%/ 25% over FY24-27E with EBITDA margin expanding from 40.3% in FY24 to 42.6% in FY27E.
- Vijaya is poised for sustained growth and robust financial performance, driven by its stable EBITDA margins in the range on 39% to 41%. The company's rising market share is derived by increasing number of hubs and spokes across locations, with significant revenue increases from new markets such as Pune and Kolkata and minimal impact on margins.
- The company's premium pricing policy along with the ability to acquire and develop a strong customer base becomes a significant revenue driver. This is justified by the availability of both pathology and radiology services which deliver a seamless, one-stop diagnostic experience for the customers.
- We ascribe 55x multiple on Sep'26 earnings resulting in a target price of INR 1,145.

| Exhibit 25. Target price of INR 1,145 with PE Multiple of 55x | | | | | | | | |
|---|-------|-------|-------|-------|--|--|--|--|
| Valuation (INR mn) | FY24 | FY25e | FY26e | FY27e | | | | |
| Revenue | 5,478 | 6,793 | 7,914 | 9,140 | | | | |
| Gross Profit | 4,824 | 5,978 | 6,964 | 7,979 | | | | |
| Gross Margin | 88% | 88% | 88% | 87% | | | | |
| EBITDA | 2,209 | 2,799 | 3,300 | 3,894 | | | | |
| EBITDA Margin | 40% | 41% | 42% | 43% | | | | |
| PAT | 1,188 | 1,540 | 1,911 | 2,329 | | | | |
| PAT Margin | 22% | 23% | 24% | 25% | | | | |
| EPS | 12 | 15 | 19 | 23 | | | | |
| Multiple | | | 55x | | | | | |
| Target Price (INR) | | | 1,145 | | | | | |

Source: JM Financial

| Exhibit 26. Peer comps | | | | | | | | | | | | |
|-----------------------------|--------|---------|----------|---------|--------|--------|---------|-------|-------|-----------|-------|-------|
| Company | Rating | Mkt Cap | CMP (Rs) | 12M | (%) | EV/EBI | TDA (x) | PE | (x) | EPS Gr | ROE | (%) |
| | | (Rs bn) | J (1.5) | TP (Rs) | upside | FY25E | FY26E | FY25E | FY26E | (%) 24-26 | FY25E | FY26E |
| Diagnostics | | | | | | | | | | | | |
| Dr Lal Pathlabs | HOLD | 273 | 3,272 | 3,425 | 4.7 | 38.3 | 33.3 | 63.6 | 54.6 | 18.2 | 22.2 | 23.6 |
| Metropolis Healthcare | BUY | 112 | 2,183 | 2,490 | 14.1 | 31.4 | 25.6 | 61.7 | 47.7 | 35.3 | 15.5 | 17.6 |
| Vijaya Diagnostics | BUY | 90 | 959 | 1,145 | 19.7 | 31.3 | 26.2 | 57.9 | 46.7 | 25.6 | 21.5 | 22.4 |
| Krsnaa Diagnostics | BUY | 27 | 829 | 880 | 6.1 | 14.5 | 11.7 | 33.3 | 24.7 | 36.0 | 9.5 | 11.5 |
| Hospitals | | | | | | | | | | | | |
| Max Healthcare Institute | HOLD | 967 | 995 | 840 | -15.6 | 44.3 | 36.9 | 65.3 | 53.6 | 18.7 | 14.9 | 15.8 |
| Fortis Healthcare | BUY | 450 | 597 | 595 | -0.3 | 30.5 | 24.5 | 61.4 | 45.9 | 29.7 | 9.2 | 11.2 |
| Global Health | BUY | 277 | 1,032 | 1,400 | 35.6 | 31.0 | 24.6 | 53.8 | 42.9 | 16.2 | 16.5 | 18.0 |
| KIMS | BUY | 218 | 545 | 571 | 4.8 | 31.5 | 22.8 | 65.2 | 47.0 | 22.2 | 16.8 | 19.4 |
| Aster DM Healthcare | HOLD | 208 | 416 | 385 | -7.4 | 27.7 | 21.7 | 64.1 | 44.9 | 88.6 | 7.6 | 11.1 |
| Jupiter Life Line Hospitals | BUY | 91 | 1,387 | 1,535 | 10.7 | 29.2 | 24.4 | 42.6 | 35.9 | 16.1 | 16.7 | 16.8 |
| GPT Healthcare | BUY | 15 | 183 | 255 | 39.1 | 15.5 | 12.2 | 24.6 | 20.1 | 25.1 | 25.5 | 26.0 |
| Pharma | | | | | | | | | | | | |
| Sun Pharma | BUY | 4,675 | 1,949 | 1,995 | 2.4 | 30.2 | 26.1 | 51.5 | 43.5 | 11.3 | 13.2 | 13.4 |
| Cipla | HOLD | 1,351 | 1,673 | 1,515 | -9.4 | 17.8 | 15.1 | 38.7 | 32.8 | 13.4 | 12.0 | 12.2 |
| Torrent Pharma | HOLD | 1,179 | 3,483 | 3,190 | -8.4 | 30.4 | 25.9 | 57.9 | 44.8 | 29.6 | 26.3 | 27.4 |
| Dr Reddy's Labs | BUY | 1,126 | 6,750 | 8,565 | 26.9 | 11.6 | 9.6 | 33.1 | 23.8 | 19.0 | 11.1 | 12.9 |
| Zydus Lifesciences | HOLD | 1,083 | 1,076 | 1,135 | 5.5 | 15.7 | 14.8 | 22.5 | 21.9 | 13.2 | 22.0 | 18.9 |
| Lupin | HOLD | 1,012 | 2,219 | 2,130 | -4.0 | 20.9 | 16.5 | 33.1 | 25.0 | 45.1 | 19.6 | 21.7 |
| Aurobindo Pharma | BUY | 878 | 1,511 | 1,710 | 13.1 | 12.5 | 10.6 | 24.0 | 19.7 | 17.1 | 11.7 | 12.7 |
| Biocon | BUY | 443 | 369 | 385 | 4.4 | 18.1 | 14.0 | NA | 25.0 | 26.0 | 2.0 | 7.7 |
| Ipca Laboratories | BUY | 375 | 1,478 | 1,545 | 4.5 | 21.7 | 17.7 | 37.6 | 29.6 | 42.6 | 14.8 | 16.4 |
| JB Pharma | BUY | 285 | 1,838 | 2,210 | 20.2 | 26.0 | 22.1 | 38.2 | 32.4 | 20.9 | 23.0 | 22.4 |
| Innova Captab | BUY | 44 | 773 | 765 | -1.0 | 21.1 | 15.3 | 30.3 | 22.9 | 43.2 | 16.1 | 18.0 |

Financial Tables (Consolidated)

| Income Statement | | | | (1 | NR mn) |
|-----------------------------|--------|-------|-------|-------|--------|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E |
| Net Sales | 4,592 | 5,478 | 6,793 | 7,914 | 9,140 |
| Sales Growth | -0.7% | 19.3% | 24.0% | 16.5% | 15.5% |
| Other Operating Income | 0 | 0 | 0 | 0 | 0 |
| Total Revenue | 4,592 | 5,478 | 6,793 | 7,914 | 9,140 |
| Cost of Goods Sold/Op. Exp | 589 | 654 | 815 | 950 | 1,161 |
| Personnel Cost | 785 | 902 | 1,087 | 1,250 | 1,435 |
| Other Expenses | 1,398 | 1,712 | 2,092 | 2,414 | 2,651 |
| EBITDA | 1,820 | 2,209 | 2,799 | 3,300 | 3,894 |
| EBITDA Margin | 39.6% | 40.3% | 41.2% | 41.7% | 42.6% |
| EBITDA Growth | -10.6% | 21.4% | 26.7% | 17.9% | 18.0% |
| Depn. & Amort. | 617 | 570 | 675 | 711 | 739 |
| EBIT | 1,203 | 1,639 | 2,124 | 2,589 | 3,155 |
| Other Income | 142 | 208 | 198 | 257 | 270 |
| Finance Cost | 209 | 240 | 261 | 285 | 299 |
| PBT before Excep. & Forex | 1,135 | 1,607 | 2,060 | 2,561 | 3,125 |
| Excep. & Forex Inc./Loss(-) | 0 | -21 | 0 | 0 | 0 |
| PBT | 1,135 | 1,587 | 2,060 | 2,561 | 3,125 |
| Taxes | 283 | 390 | 511 | 640 | 781 |
| Extraordinary Inc./Loss(-) | 0 | 0 | 0 | 0 | 0 |
| Assoc. Profit/Min. Int.(-) | 0 | 0 | 0 | 0 | 0 |
| Reported Net Profit | 852 | 1,196 | 1,549 | 1,921 | 2,344 |
| Adjusted Net Profit | 852 | 1,217 | 1,549 | 1,921 | 2,344 |
| Net Margin | 18.6% | 22.2% | 22.8% | 24.3% | 25.6% |
| Diluted Share Cap. (mn) | 102.0 | 102.0 | 102.0 | 102.0 | 102.0 |
| Diluted EPS (INR) | 8.4 | 11.9 | 15.2 | 18.8 | 23.0 |
| Diluted EPS Growth | -23.0% | 42.8% | 27.3% | 24.0% | 22.0% |
| Total Dividend + Tax | 102 | 102 | 306 | 357 | 357 |
| Dividend Per Share (INR) | 1.0 | 1.0 | 3.0 | 3.5 | 3.5 |

| Balance Sheet | | | | | (INR mn) |
|-----------------------------|--------|--------|--------|--------|----------|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E |
| Shareholders' Fund | 5,447 | 6,572 | 7,806 | 9,360 | 11,332 |
| Share Capital | 102 | 102 | 102 | 102 | 102 |
| Reserves & Surplus | 5,345 | 6,470 | 7,704 | 9,258 | 11,230 |
| Preference Share Capital | 0 | 0 | 0 | 0 | 0 |
| Minority Interest | 19 | 27 | 36 | 46 | 61 |
| Total Loans | 0 | 0 | 0 | 0 | 0 |
| Def. Tax Liab. / Assets (-) | 0 | 0 | 0 | 0 | 0 |
| Total - Equity & Liab. | 5,466 | 6,599 | 7,842 | 9,406 | 11,393 |
| Net Fixed Assets | 5,516 | 7,508 | 7,933 | 8,322 | 8,583 |
| Gross Fixed Assets | 7,752 | 10,317 | 11,417 | 12,517 | 13,517 |
| Intangible Assets | 22 | 207 | 207 | 207 | 207 |
| Less: Depn. & Amort. | -2,528 | -3,098 | -3,773 | -4,484 | -5,223 |
| Capital WIP | 271 | 82 | 82 | 82 | 82 |
| Investments | 1,390 | 1,092 | 1,092 | 1,092 | 1,092 |
| Current Assets | 1,627 | 1,228 | 1,962 | 3,178 | 5,000 |
| Inventories | 20 | 52 | 56 | 59 | 72 |
| Sundry Debtors | 95 | 162 | 149 | 108 | 125 |
| Cash & Bank Balances | 242 | 222 | 966 | 2,219 | 4,011 |
| Loans & Advances | 0 | 0 | 0 | 0 | 0 |
| Other Current Assets | 1,270 | 791 | 791 | 791 | 791 |
| Current Liab. & Prov. | 3,068 | 3,228 | 3,145 | 3,185 | 3,281 |
| Current Liabilities | 2,612 | 2,723 | 2,640 | 2,680 | 2,776 |
| Provisions & Others | 456 | 505 | 505 | 505 | 505 |
| Net Current Assets | -1,441 | -2,000 | -1,182 | -7 | 1,719 |
| Total – Assets | 5,466 | 6,599 | 7,842 | 9,406 | 11,394 |

Source: Company, JM Financial

Source: Company, JM Financial

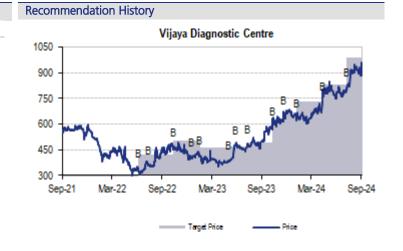
| Cash Flow Statement | | | | (| INR mn) |
|------------------------------|--------|--------|--------|--------|---------|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E |
| Profit before Tax | 1,135 | 1,587 | 2,060 | 2,561 | 3,125 |
| Depn. & Amort. | 617 | 570 | 675 | 711 | 739 |
| Net Interest Exp. / Inc. (-) | 111 | 220 | 261 | 285 | 299 |
| Inc (-) / Dec in WCap. | 90 | -14 | -74 | 78 | 66 |
| Others | -46 | -190 | 0 | 0 | 0 |
| Taxes Paid | -262 | -339 | -511 | -640 | -781 |
| Operating Cash Flow | 1,646 | 1,833 | 2,411 | 2,995 | 3,448 |
| Capex | -1,248 | -880 | -1,100 | -1,100 | -1,000 |
| Free Cash Flow | 398 | 953 | 1,311 | 1,895 | 2,448 |
| Inc (-) / Dec in Investments | 0 | -1,475 | 0 | 0 | 0 |
| Others | 153 | 932 | 0 | 0 | 0 |
| Investing Cash Flow | -1,096 | -1,423 | -1,100 | -1,100 | -1,000 |
| Inc / Dec (-) in Capital | 0 | 0 | 0 | 0 | 0 |
| Dividend + Tax thereon | -102 | -102 | -306 | -357 | -357 |
| Inc / Dec (-) in Loans | -6 | 0 | -261 | -285 | -299 |
| Others | -311 | -343 | 0 | 0 | 0 |
| Financing Cash Flow | -419 | -445 | -567 | -642 | -656 |
| Inc / Dec (-) in Cash | 131 | -36 | 744 | 1,253 | 1,792 |
| Opening Cash Balance | 110 | 241 | 222 | 965 | 2,219 |
| Closing Cash Balance | 241 | 222 | 965 | 2,219 | 4,010 |

| Dupont Analysis | | | | | | | | | |
|---------------------|-------|-------|-------|-------|-------|--|--|--|--|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E | | | | |
| Net Margin | 18.6% | 22.2% | 22.8% | 24.3% | 25.6% | | | | |
| Asset Turnover (x) | 0.6 | 0.6 | 0.7 | 0.7 | 0.7 | | | | |
| Leverage Factor (x) | 1.4 | 1.4 | 1.4 | 1.3 | 1.2 | | | | |
| RoE | 16.8% | 20.2% | 21.5% | 22.4% | 22.7% | | | | |

| Key Ratios | | | | | | |
|---------------------|-------|-------|-------|-------|-------|--|
| Y/E March | FY23A | FY24A | FY25E | FY26E | FY27E | |
| BV/Share (INR) | 53.4 | 64.5 | 76.6 | 91.8 | 111.1 | |
| ROIC | 22.9% | 27.1% | 28.9% | 32.7% | 38.2% | |
| ROE | 16.8% | 20.2% | 21.5% | 22.4% | 22.7% | |
| Net Debt/Equity (x) | -0.3 | -0.2 | -0.3 | -0.4 | -0.5 | |
| P/E (x) | 114.8 | 80.4 | 63.1 | 50.9 | 41.7 | |
| P/B (x) | 18.0 | 14.9 | 12.5 | 10.4 | 8.6 | |
| EV/EBITDA (x) | 52.9 | 43.7 | 34.2 | 28.7 | 23.8 | |
| EV/Sales (x) | 20.9 | 17.6 | 14.1 | 11.9 | 10.2 | |
| Debtor days | 8 | 11 | 8 | 5 | 5 | |
| Inventory days | 2 | 3 | 3 | 3 | 3 | |
| Creditor days | 36 | 37 | 22 | 23 | 27 | |

Source: Company, JM Financial

| History of Recommendation and Target Price | | | | | | |
|--|----------------|--------------|--------|--|--|--|
| Date | Recommendation | Target Price | % Chg. | | | |
| 4-Jul-22 | Buy | 420 | | | | |
| 10-Aug-22 | Buy | 419 | -0.2 | | | |
| 11-Nov-22 | Buy | 505 | 20.5 | | | |
| 17-Jan-23 | Buy | 505 | 0.0 | | | |
| 15-Feb-23 | Buy | 460 | -8.9 | | | |
| 30-May-23 | Buy | 470 | 2.2 | | | |
| 25-Jun-23 | Buy | 470 | 0.0 | | | |
| 10-Aug-23 | Buy | 493 | 4.9 | | | |
| 8-Nov-23 | Buy | 630 | 27.8 | | | |
| 21-Dec-23 | Buy | 665 | 5.6 | | | |
| 6-Feb-24 | Buy | 730 | 9.8 | | | |
| 9-May-24 | Buy | 830 | 13.7 | | | |
| 6-Aug-24 | Buv | 990 | 19.3 | | | |



APPENDIX I

JM Financial Institutional Securities Limited

Corporate Identity Number: U67100MH2017PLC296081

Member of BSE Ltd. and National Stock Exchange of India Ltd.

SEBI Registration Nos.: Stock Broker - INZ000163434, Research Analyst - INH000000610

Registered Office: 7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025, India.

Board: +91 22 6630 3030 | Fax: +91 22 6630 3488 | Email: imfinancial.research@imfl.com | www.imfl.com

Compliance Officer: Mr. Sahil Salastekar | Tel: +91 22 6224 1073 | Email: sahil.salastekar@jmfl.com Grievance officer: Mr. Sahil Salastekar | Tel: +91 22 6224 1073 | Email: instcompliance@jmfl.com

Investment in securities market are subject to market risks. Read all the related documents carefully before investing.

| Definition of | ition of ratings g Meaning | | |
|---------------|---|--|--|
| Rating | | | |
| Buy | Total expected returns of more than 10% for stocks with market capitalisation in excess of INR 200 billion and REITs* and more than 15% for all other stocks, over the next twelve months. Total expected return includes dividend yields. | | |
| Hold | Price expected to move in the range of 10% downside to 10% upside from the current market price for stocks with market capitalisation in excess of INR 200 billion and REITs* and in the range of 10% downside to 15% upside from the current market price for all other stocks, over the next twelve months. | | |
| Sell | Price expected to move downwards by more than 10% from the current market price over the next twelve months. | | |

^{*} REITs refers to Real Estate Investment Trusts.

Research Analyst(s) Certification

The Research Analyst(s), with respect to each issuer and its securities covered by them in this research report, certify that:

All of the views expressed in this research report accurately reflect his or her or their personal views about all of the issuers and their securities; and

No part of his or her or their compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed in this research
report.

Important Disclosures

This research report has been prepared by JM Financial Institutional Securities Limited (JM Financial Institutional Securities) to provide information about the company(ies) and sector(s), if any, covered in the report and may be distributed by it and/or its associates solely for the purpose of information of the select recipient of this report. This report and/or any part thereof, may not be duplicated in any form and/or reproduced or redistributed without the prior written consent of JM Financial Institutional Securities. This report has been prepared independent of the companies covered herein.

JM Financial Institutional Securities is registered with the Securities and Exchange Board of India (SEBI) as a Research Analyst and a Stock Broker having trading memberships of the BSE Ltd. (BSE) and National Stock Exchange of India Ltd. (NSE). No material disciplinary action has been taken by SEBI against JM Financial Institutional Securities in the past two financial years which may impact the investment decision making of the investor. Registration granted by SEBI and certification from the National Institute of Securities Market (NISM) in no way guarantee performance of JM Financial Institutional Securities or provide any assurance of returns to investors.

JM Financial Institutional Securities renders stock broking services primarily to institutional investors and provides the research services to its institutional clients/investors. JM Financial Institutional Securities and its associates are part of a multi-service, integrated investment banking, investment management, brokerage and financing group. JM Financial Institutional Securities and/or its associates might have provided or may provide services in respect of managing offerings of securities, corporate finance, investment banking, mergers & acquisitions, broking, financing or any other advisory services to the company(ies) covered herein. JM Financial Institutional Securities and/or its associates might have received during the past twelve months or may receive compensation from the company(ies) mentioned in this report for rendering any of the above services.

JM Financial Institutional Securities and/or its associates, their directors and employees may; (a) from time to time, have a long or short position in, and buy or sell the securities of the company(ies) mentioned herein or (b) be engaged in any other transaction involving such securities and earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) covered under this report or (c) act as an advisor or lender/borrower to, or may have any financial interest in, such company(ies) or (d) considering the nature of business/activities that JM Financial Institutional Securities is engaged in, it may have potential conflict of interest at the time of publication of this report on the subject company(ies).

Neither JM Financial Institutional Securities nor its associates or the Research Analyst(s) named in this report or his/her relatives individually own one per cent or more securities of the company(ies) covered under this report, at the relevant date as specified in the SEBI (Research Analysts) Regulations, 2014.

The Research Analyst(s) principally responsible for the preparation of this research report and their immediate relatives are prohibited from buying or selling debt or equity securities, including but not limited to any option, right, warrant, future, long or short position issued by company(ies) covered under this report. The Research Analyst(s) principally responsible for the preparation of this research report or their immediate relatives (as defined under SEBI (Research Analysts) Regulations, 2014); (a) do not have any financial interest in the company(ies) covered under this report or (b) did not receive any compensation from the company(ies) covered under this report, or from any third party, in connection with this report or (c) do not have any other material conflict of interest at the time of publication of this report. Research Analyst(s) are not serving as an officer, director or employee of the company(ies) covered under this report.

While reasonable care has been taken in the preparation of this report, it does not purport to be a complete description of the securities, markets or developments referred to herein, and JM Financial Institutional Securities does not warrant its accuracy or completeness. JM Financial Institutional Securities may not be in any way responsible for any loss or damage that may arise to any person from any inadvertent error in the information contained in this report. This report is provided for information only and is not an investment advice and must not alone be taken as the basis for an investment decision.

This research report is based on the fundamental research/analysis conducted by the Research Analyst(s) named herein. Accordingly, this report has been prepared by studying/focusing on the fundamentals of the company(ies) covered in this report and other macro-economic factors. JM Financial Institutional Securities may have also issued or may issue, research reports and/or recommendations based on the technical/quantitative analysis of the company(ies) covered in this report by studying and using charts of the stock's price movement, trading volume and/or other volatility parameters. As a result, the views/recommendations expressed in such technical research reports could be inconsistent or even contrary to the views contained in this report.

The investment discussed or views expressed or recommendations/opinions given herein may not be suitable for all investors. The user assumes the entire risk of any use made of this information. The information contained herein may be changed without notice and JM Financial Institutional Securities reserves the right to make modifications and alterations to this statement as they may deem fit from time to time.

This report is neither an offer nor solicitation of an offer to buy and/or sell any securities mentioned herein and/or not an official confirmation of any transaction.

This report is not directed or intended for distribution to, or use by any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject JM Financial Institutional Securities and/or its affiliated company(ies) to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to a certain category of investors. Persons in whose possession this report may come, are required to inform themselves of and to observe such restrictions.

Additional disclosure only for U.S. persons: JM Financial Institutional Securities has entered into an agreement with JM Financial Securities, Inc. ("JM Financial Securities"), a U.S. registered broker-dealer and member of the Financial Industry Regulatory Authority ("FINRA") in order to conduct certain business in the United States in reliance on the exemption from U.S. broker-dealer registration provided by Rule 15a-6, promulgated under the U.S. Securities Exchange Act of 1934 (the "Exchange Act"), as amended, and as interpreted by the staff of the U.S. Securities and Exchange Commission ("SEC") (together "Rule 15a-6").

This research report is distributed in the United States by JM Financial Securities in compliance with Rule 15a-6, and as a "third party research report" for purposes of FINRA Rule 2241. In compliance with Rule 15a-6(a)(3) this research report is distributed only to "major U.S. institutional investors" as defined in Rule 15a-6 and is not intended for use by any person or entity that is not a major U.S. institutional investor. If you have received a copy of this research report and are not a major U.S. institutional investor, you are instructed not to read, rely on, or reproduce the contents hereof, and to destroy this research or return it to JM Financial Institutional Securities or to JM Financial Securities.

This research report is a product of JM Financial Institutional Securities, which is the employer of the research analyst(s) solely responsible for its content. The research analyst(s) preparing this research report is/are resident outside the United States and are not associated persons or employees of any U.S. registered broker-dealer. Therefore, the analyst(s) are not subject to supervision by a U.S. broker-dealer, or otherwise required to satisfy the regulatory licensing requirements of FINRA and may not be subject to the Rule 2241 restrictions on communications with a subject company, public appearances and trading securities held by a research analyst account.

Any U.S. person who is recipient of this report that wishes further information regarding, or to effect any transaction in, any of the securities discussed in this report, must contact, and deal directly through a U.S. registered representative affiliated with a broker-dealer registered with the SEC and a member of FINRA. In the U.S., JM Financial Institutional Securities has an affiliate, JM Financial Securities, Inc. located at 1325 Avenue of the Americas, 28th Floor, Office No. 2821, New York, New York 10019. Telephone +1 (332) 900 4958 which is registered with the SEC and is a member of FINRA and SIPC.

Additional disclosure only for U.K. persons: Neither JM Financial Institutional Securities nor any of its affiliates is authorised in the United Kingdom (U.K.) by the Financial Conduct Authority. As a result, this report is for distribution only to persons who (i) have professional experience in matters relating to investments falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Financial Promotion Order"), (ii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations etc.") of the Financial Promotion Order, (iii) are outside the United Kingdom, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of section 21 of the Financial Services and Markets Act 2000) in connection with the matters to which this report relates may otherwise lawfully be communicated or caused to be communicated (all such persons together being referred to as "relevant persons"). This report is directed only at relevant persons and must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this report relates is available only to relevant persons and will be engaged in only with relevant persons.

Additional disclosure only for Canadian persons: This report is not, and under no circumstances is to be construed as, an advertisement or a public offering of the securities described herein in Canada or any province or territory thereof. Under no circumstances is this report to be construed as an offer to sell securities or as a solicitation of an offer to buy securities in any jurisdiction of Canada. Any offer or sale of the securities described herein in Canada will be made only under an exemption from the requirements to file a prospectus with the relevant Canadian securities regulators and only by a dealer properly registered under applicable securities laws or, alternatively, pursuant to an exemption from the registration requirement in the relevant province or territory of Canada in which such offer or sale is made. This report is not, and under no circumstances is it to be construed as, a prospectus or an offering memorandum. No securities commission or similar regulatory authority in Canada has reviewed or in any way passed upon these materials, the information contained herein or the merits of the securities described herein and any representation to the contrary is an offence. If you are located in Canada, this report has been made available to you based on your representation that you are an "accredited investor" as such term is defined in National Instrument 45-106 Prospectus Exemptions and a "permitted client" as such term is defined in National Instrument 31-103 Registration Requirements, Exemptions and Ongoing Registrant Obligations. Under no circumstances is the information contained herein to be construed as investment advice in any province or territory of Canada nor should it be construed as being tailored to the needs of the recipient. Canadian recipients are advised that JM Financial Securities, Inc., JM Financial Institutional Securities Limited, their affiliates and authorized agents are not responsible for, nor do they accept, any liability whatsoever for any direct or consequential lo