

September 25, 2024

Company Update

🗹 Change in Estimates | 🗹 Target | 🗹 Reco

Change in Estimates

	Cur	rent	Pre	vious	
	FY25E	FY26E	FY25E	FY26E	
Rating	нс	DLD	UNDER	REVIEW	
Target Price	1,2	268	-		
Sales (Rs. m)	26,440	30,979	26,474	31,327	
% Chng.	(0.1)	(1.1)			
EBITDA (Rs. m)	7,761	8,987	7,776	9,241	
% Chng.	(0.2)	(2.8)			
EPS (Rs.)	13.9	16.5	13.3	16.0	
% Chng.	4.7	2.9			

Key Financials - Consolidated

Y/e Mar	FY23	FY24	FY25E	FY26E
Sales (Rs. m)	21,278	23,567	26,440	30,979
EBITDA (Rs. m)	6,794	6,996	7,761	8,987
Margin (%)	31.9	29.7	29.4	29.0
PAT (Rs. m)	3,635	4,125	3,778	4,478
EPS (Rs.)	13.4	15.2	13.9	16.5
Gr. (%)	71.6	13.4	(8.4)	18.5
DPS (Rs.)	3.2	4.2	5.2	6.5
Yield (%)	0.3	0.3	0.4	0.5
RoE (%)	25.8	24.2	19.1	20.0
RoCE (%)	35.4	27.6	26.2	27.1
EV/Sales (x)	15.7	14.1	12.5	10.5
EV/EBITDA (x)	49.1	47.5	42.6	36.4
PE (x)	93.7	82.6	90.2	76.1
P/BV (x)	22.0	18.3	16.2	14.4

Key Data	METB.BO METROBRA IN
52-W High / Low	Rs.1,441 / Rs.990
Sensex / Nifty	85,170 / 26,004
Market Cap	Rs.341bn/ \$ 4,076m
Shares Outstanding	272m
3M Avg. Daily Value	Rs.247.07m

Shareholding Pattern (%)

Promoter's	74.15
Foreign	3.05
Domestic Institution	5.60
Public & Others	17.20
Promoter Pledge (Rs bn)	

Stock Performance (%)

	1M	6M	12M
Absolute	(6.5)	11.7	17.4
Relative	(11.0)	(4.5)	(9.0)

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Metro Brands (METROBRA IN)

Rating: HOLD | CMP: Rs1,253 | TP: Rs1,268

Worst seems over, Hold for LT gains

Quick Pointers:

- BIS to have negative impact on sportswear/athleisure
- Footlocker to see first store by 3Q and a cautious store expansion thereafter

Metro brands saw muted 1Q amid lower wedding days and poor demand however worst seems over as 1) 2Q is showing some green shoots across brands, despite heavy rains impact in some regions 2) 2H25 is expected to show improvement in demand led by festive and marriage season and 3) relaunch of FILA & footlocker. BIS benefits have not flown to domestic players due to higher costs and exemption given to smaller players. However, relaunch of FILA and footlocker stores might be delayed, amid addition of Vietnam & Thailand into non-certified countries. Long- term growth outlook remains intact led by 1) geographical and store expansion (225 stores in 2 years) and 2) brands licenses/acquisitions (Crocs, Fitflop, Birkenstock, New Era Caps, and Footlocker). We expect Metro to return to double digit PBT growth in FY25 and 18.6% CAGR over FY25-27. Metro seems well placed among listed footwear players to ride India growth story, however valuations at 69.5xSept26 will limit immediate upside. We assign Hold rating (Under review earlier) and recommend accumulating stock on dips for LT gains.

2Q demand mixed, Demand hopes pinned on 2H25

- 1Q demand was impacted by elections, lower wedding (10-20% of sales) etc., however Q2 is showing green shoots with gradual recovery
- Few states such as Gujarat & Rajasthan are impacted in 2Q due to heavy rains/floods, overall trend remains positive
- All hopes rest on sharper recovery in 2HFY25 led by festive season and pent up demand due to clubbing of weddings in 3Q and 4Q.

Footlocker to see cautious scale up

- Metro is expected to open its first footlocker store by 3Q with size of the store being in the range of 5000-7000sqft with smaller stores being 3000-5000sq ft. Capex requirement for each store will be in the range of Rs10-15mn
- Footlocker will focus on sports footwear and athleisure. Footlocker will have footwear upwards of Rs6000 with 15-20% exclusive inventory across brands for footlocker in India.
- However, as and when footlocker contribution goes up it will have a drag impact on gross margins. It will keep a key watch on first few stores and plan its expansion, layout etc. accordingly.



FILA on track to open its first EBO by 2HFY26

- FILA just test launched few mini collection, feedback has been good. BIS implementation has significantly delayed the brand repositioning.
- FILA losses have reduced by 50% and seems to have peaked out.
- FILA shoes will be available across store formats including metro/mochi and footlocker stores along with few online platforms.

BIS to have negative impact on sportswear/athleisure

- BIS has not benefitted large domestic footwear players so far as SME's have been mostly exempted and large players have seen higher costs due to improvement in compliance and quality.
- Domestic manufacturing has been beefed up by suppliers to comply with BIS guidelines for most of their products. Footwear imports have seen decline, more so from China
- BIS norms are having negative impact on sportswear/athleisure segment as imports from Vietnam & Thailand are also impacted.
- Metro/mocha/walkway to have limited impact as only 15% of merchandise comes forms imports.
- Sportswear category led by premium brands are affected as most of them are imported into India due to scale considerations. This will impact most of MNC brands whose products are imported in India.

No of Stores	FY19	FY20	FY21	FY22	FY23	FY24	FY25E	FY26E	FY27E
Metro	209	218	219	231	278	317	352	387	422
Mochi	136	145	145	162	199	237	269	299	329
Walkway	63	70	73	53	63	66	74	82	90
Crocs	96	118	149	178	195	208	228	250	273
Fitflop					4	7	12	17	22
Fila						3		10	30
Total	504	551	586	624	739	838	935	1,045	1,166
Growth		9.3%	6.4%	6.5%	18.4%	13.4%	11.6%	11.8%	11.6%
Source: Comp	any, PL								

Exhibit 1: FILA to see store addition post FY25

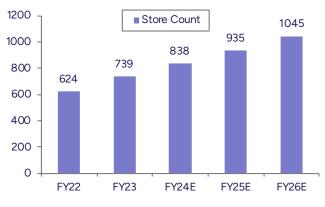
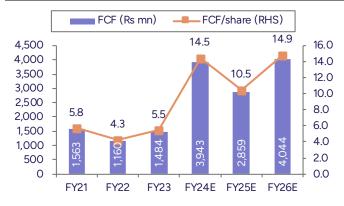


Exhibit 2: ~225 stores to be added till FY26

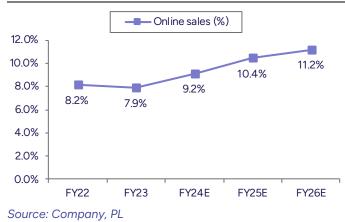
Source: Company, PL



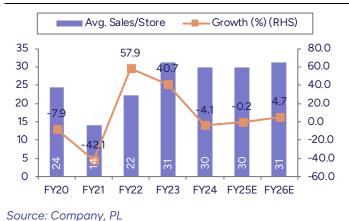


Source: Company, PL

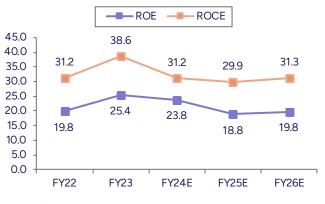
Exhibit 6: Online sales to inch up gradually





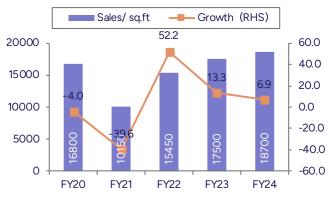






Source: Company, PL

Exhibit 7: Sales / sq. ft. grew by 6.9% in FY24





Financials

Income Statement (Rs m)

Y/e Mar	FY23	FY24	FY25E	FY26E
Net Revenues	21,278	23,567	26,440	30,979
YoY gr. (%)	58.4	10.8	12.2	17.2
Cost of Goods Sold	8,920	9,875	11,105	13,166
Gross Profit	12,358	13,692	15,335	17,813
Margin (%)	58.1	58.1	58.0	57.5
Employee Cost	1,843	2,280	2,619	3,079
Other Expenses	3,720	4,417	4,956	5,747
EBITDA	6,794	6,996	7,761	8,987
YoY gr. (%)	66.1	3.0	10.9	15.8
Margin (%)	31.9	29.7	29.4	29.0
Depreciation and Amortization	1,810	2,291	2,574	2,927
EBIT	4,984	4,705	5,187	6,060
Margin (%)	23.4	20.0	19.6	19.6
Net Interest	617	789	1,11,747	1,033
Other Income	544	708	825	1,023
Profit Before Tax	4,911	4,624	50,145	6,050
Margin (%)	23.1	19.6	19.3	19.5
Total Tax	1,257	499	1,327	1,573
Effective tax rate (%)	25.6	10.8	26.0	26.0
Profit after tax	3,654	4,125	3,777	4,477
Minority interest	40	30	33	36
Share Profit from Associate	20	30	33	37
Adjusted PAT	3,635	4,125	3,778	4,478
YoY gr. (%)	71.7	13.5	(8.4)	18.5
Margin (%)	17.1	17.5	14.3	14.5
Extra Ord. Income / (Exp)	(40)	-	-	-
Reported PAT	3,595	4,125	3,778	4,478
YoY gr. (%)	69.5	14.7	(8.4)	18.5
Margin (%)	16.9	17.5	14.3	14.5
Other Comprehensive Income	-	12	-	-
Total Comprehensive Income	3,595	4,137	3,778	4,478
Equity Shares O/s (m)	272	272	272	272
EPS (Rs)	13.4	15.2	13.9	16.5

Source: Company Data, PL Research

Balance Sheet Abstract (Rs m)

Y/e Mar	FY23	FY24	FY25E	FY26E
Non-Current Assets				
Gross Block	5,936	6,761	7,687	8,631
Tangibles	4,539	5,331	6,229	7,144
Intangibles	1,397	1,429	1,458	1,487
Acc: Dep / Amortization	1,700	2,050	2,710	3,466
Tangibles	1,563	1,829	2,416	3,098
Intangibles	137	221	294	368
Net fixed assets	4,235	4,711	4,977	5,165
Tangibles	2,976	3,502	3,813	4,046
Intangibles	1,260	1,209	1,164	1,119
Capital Work In Progress	178	93	173	200
Goodwill	409	409	409	409
Non-Current Investments	766	1,268	1,403	1,548
Net Deferred tax assets	15	359	359	359
Other Non-Current Assets	8,398	9,766	10,261	10,750
Current Assets				
Investments	6,325	7,994	9,783	13,321
Inventories	6,458	7,102	8,007	8,738
Trade receivables	1,261	757	1,087	1,273
Cash & Bank Balance	318	479	665	591
Other Current Assets	644	432	485	568
Total Assets	29,272	33,526	37,943	43,430
Equity				
Equity Share Capital	1,359	1,360	1,360	1,360
Other Equity	14,119	17,278	19,631	22,344
Total Networth	15,478	18,638	20,991	23,703
Non-Current Liabilities				
Long Term borrowings	-	-	-	-
Provisions	11	7	12	19
Other non current liabilities	8,128	9,526	10,878	12,644
Current Liabilities				
ST Debt / Current of LT Debt	15	-	16	16
Trade payables	2,813	2,570	2,883	3,308
Other current liabilities	2,529	2,488	2,764	3,220
Total Equity & Liabilities	29,273	33,526	37,943	43,430

Source: Company Data, PL Research

Cash Flow (Rs m)

Add. Depreciation 1,810 2,291 2,574 2,7 Add. Interest 617 789 907 1,0 Less Financial Other Income 544 708 825 1,0 Add. Other 2,269 917 1,147 1,147 Op. profit before WC changes 9,608 8,621 9,733 11,5 Net Changes-WC (1,777) (133) (776) (1 Direct tax (1,223) (530) (1,225) (1,44)	73)
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Interest / Dividend Income - - Others 562 (2,020) (1,788) (3,5)	923
Others 562 (2,020) (1,788) (3,5	62)
	-
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	00)
Issue of share cap. / premium 60 189 1	1
Debt changes 15 (15) 16	-
Dividend paid (883) (1,154) (1,425) (1,7	65)
Interest paid (617) (789) (907) (1,0	33)
Others 40 30 -	-
Net cash from Fin. activities (1,386) (1,739) (2,315) (2,7	97)
Net change in cash (297) 160 186 (74)
Free Cash Flow 527 3,919 4,289 6,	261
Source: Company Data, PL Research	

Y/e Mar	FY23	FY24	FY25E	FY26E
Per Share(Rs)				
EPS	13.4	15.2	13.9	16.5
CEPS	20.0	23.6	23.4	27.2
BVPS	57.0	68.5	77.2	87.2
FCF	1.9	14.4	15.8	23.0
DPS	3.2	4.2	5.2	6.5
Return Ratio(%)				
RoCE	35.4	27.6	26.2	27.1
ROIC	22.0	18.8	18.9	20.5
RoE	25.8	24.2	19.1	20.0
Balance Sheet				
Net Debt : Equity (x)	(0.4)	(0.5)	(0.5)	(0.6)
Net Working Capital (Days)	84	82	86	79
Valuation(x)				
PER	93.7	82.6	90.2	76.1
P/B	22.0	18.3	16.2	14.4
P/CEPS	62.5	53.1	53.6	46.0
EV/EBITDA	49.1	47.5	42.6	36.4
EV/Sales	15.7	14.1	12.5	10.5
Dividend Yield (%)	0.3	0.3	0.4	0.5

Quarterly Financials (Rs m)

Y/e Mar	Q2FY24	Q3FY24	Q4FY24	Q1FY25
Net Revenue	5,557	6,355	5,830	5,761
YoY gr. (%)	16.7	6.1	7.1	(1.1)
Raw Material Expenses	2,401	2,549	2,542	2,334
Gross Profit	3,156	3,806	3,288	3,427
Margin (%)	56.8	59.9	56.4	59.5
EBITDA	1,554	1,990	1,586	1,804
YoY gr. (%)	5.6	(3.0)	10.5	(3.3)
Margin (%)	28.0	31.3	27.2	31.3
Depreciation / Depletion	572	586	591	600
EBIT	982	1,403	996	1,204
Margin (%)	17.7	22.1	17.1	20.9
Net Interest	197	204	203	208
Other Income	162	160	244	234
Profit before Tax	947	1,359	1,036	1,230
Margin (%)	17.0	21.4	17.8	21.3
Total Tax	275	379	(508)	309
Effective tax rate (%)	29.1	27.9	(49.0)	25.1
Profit after Tax	671	981	1,544	921
Minority interest	9	10	4	5
Share Profit from Associates	5	7	12	2
Adjusted PAT	667	978	1,552	917
YoY gr. (%)	(12.5)	(12.6)	126.6	(1.2)
Margin (%)	12.0	15.4	26.6	15.9
Extra Ord. Income / (Exp)	-	-	-	-
Reported PAT	667	978	1,552	917
YoY gr. (%)	(12.5)	(12.6)	126.6	(1.2)
Margin (%)	12.0	15.4	26.6	15.9
Other Comprehensive Income	-	(1)	14	-
Total Comprehensive Income	667	978	1,566	917
Avg. Shares O/s (m)	272	272	136	136
EPS (Rs)	1.2	1.8	5.7	3.4

Source: Company Data, PL Research



Metro Brands

Price Chart



Recommendation History

No.	Date	Rating	TP (Rs.)	Share Price (Rs.)
1	12-Aug-24	UR -		1,311
2	09-Jul-24	Hold	1,190	1,218
3	23-May-24	Hold	1,115	1,125
4	09-Apr-24	Hold	1,063	1,038
5	19-Jan-24	Hold	1,109	1,166
6	20-Oct-23	Accumulate	1,231	1,208
7	28-Sep-23	Accumulate	1,231	1,088

Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Asian Paints	Reduce	2,605	2,974
2	Avenue Supermarts	Accumulate	5,104	5,027
3	Britannia Industries	Accumulate	6,080	5,766
4	Colgate Palmolive	Reduce	2,743	3,210
5	Dabur India	Hold	621	644
6	Emami	Hold	831	824
7	Hindustan Unilever	Hold	2,698	2,766
8	ITC	Accumulate	519	494
9	Jubilant FoodWorks	Hold	612	599
10	Kansai Nerolac Paints	Reduce	284	307
11	Marico	Hold	681	672
12	Metro Brands	UR	-	1,311
13	Mold-tek Packaging	Accumulate	853	797
14	Nestle India	Accumulate	2,746	2,481
15	Pidilite Industries	Accumulate	3,383	3,168
16	Restaurant Brands Asia	Accumulate	134	110
17	Titan Company	Accumulate	3,958	3,462
18	Westlife Foodworld	Hold	791	833

PL's Recommendation Nomenclature (Absolute Performance)

:	> 15%
:	5% to 15%
:	+5% to -5%
:	-5% to -15%
:	< -15%
:	No specific call on the stock
:	Rating likely to change shortly
	:



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