AnandRathi

India | Equities

Financials

Company Update

Change in Estimates □ Target □ Reco □

30 August 2024

Bajaj Finance

Near-term catalyst provides attractive entry

In the near term, a fund-raise of Rs 70bn in Bajaj Housing Finance (BHFL) is likely to be a catalyst for Bajaj Finance's (BAF) re-rating. BHFL is likely to be listed in Sep'24 (media reports suggest a Rs560bn-590bn valuation). The standalone entity delivers higher RoE and RoA than Bajaj Housing Finance and commands premium valuations. The recent correction offers an attractive entry point. We reiterate a Buy recommendation. At the CMP, the stock trades at 3.7x standalone FY26e BV(adjusted for subsidiaries)

Value-unlocking may be a catalyst. Bajaj Housing Finance is one the largest HFCs in the country (Rs913bn AUM), with diverse products and robust risk management practices. The high 2.4% RoA was driven by one of the quickest loan growths (30%+ over FY21-24) and best-in-class asset quality (GNPA 1.4%, credit cost 0.2%). This is likely to create strong demand for the public offering. We have covered Bajaj Housing Finance in detail in this note.

Standalone entity's higher RoE; premium valuations likely. The standalone entity encompasses other products and delivers higher RoA and RoE excl. the HFC (Fig 40). The best-in-class execution skill, robust customer franchisees and strong tech architecture made us assign a high premium to the company. Ahead, with a further Rs 30bn OFS (not built in estimates) in BHFL, we believe that capital requirement by Bajaj Finance will reduce substantially, and investors could probably look at the PE multiple. Over FY24-26, we factor in a ~26.6% loan CAGR (consolidated) and 4.3% RoA (consolidated).

Valuation. At our 12-mth TP, the stock will trade at 4.4x FY26e BV with subsidiaries valued at Rs 837 per share. The company had traded at higher valuations in the past. **Risks:** Key-man risk, regulatory changes.

| Key financials (YE Mar) (consol.) | FY22 | FY23 | FY24 | FY25e | FY26e |
|-----------------------------------|----------|----------|----------|----------|----------|
| Net interest income (Rs m) | 1,64,000 | 2,13,820 | 2,73,314 | 3,48,487 | 4,35,188 |
| PPoP (Rs m) | 1,19,892 | 1,43,586 | 1,87,176 | 2,39,326 | 2,98,867 |
| Provisions (Rs m) | 59,969 | 48,548 | 31,897 | 46,307 | 66,321 |
| PAT (Rs m) | 44,198 | 70,282 | 1,15,078 | 1,44,511 | 1,71,619 |
| EPS (Rs.) | 73 | 116 | 190 | 234 | 277 |
| NIM (%) | 10.0 | 11.4 | 11.5 | 10.9 | 10.4 |
| RoE (%) | 12.8 | 17.4 | 23.5 | 22.0 | 20.3 |
| RoA (%) | 2.7 | 3.7 | 4.7 | 4.4 | 4.0 |
| AUM growth (%) | 3.9 | 29.1 | 25.3 | 29.9 | 26.5 |
| GNPA (%) | 1.7 | 1.5 | 1.5 | 1.4 | 1.4 |
| CRAR | 28.3 | 27.2 | 26.6 | 26.0 | 24.2 |
| P/E (x) | 96.1 | 60.6 | 37.1 | 30.2 | 25.5 |
| P/BV (x) | 11.5 | 9.7 | 7.9 | 5.7 | 4.7 |

| Rating: Buy |
|---------------------------------|
| Target Price (12-mth): Rs.8,330 |
| Share Price: Rs.7.060 |

| Key data | BAF IN / BJFN.BO |
|--------------------|------------------------|
| 52-week high / low | Rs8192 / 6188 |
| Sensex / Nifty | 82135 / 25152 |
| 3-m average volume | \$94m |
| Market cap | Rs.4372bn / \$52132.8m |
| Shares outstanding | 619m |

| Shareholding pattern (%) | Jun'24 | Mar'24 | Dec'23 |
|--------------------------|--------|--------|--------|
| Promoters | 54.7 | 54.7 | 54.8 |
| - of which, Pledged | - | - | - |
| Free float | 45.3 | 45.3 | 45.2 |
| - Foreign institutions | 21.1 | 20.6 | 20.9 |
| - Domestic institutions | 14.3 | 14.4 | 14.1 |
| - Public | 9.9 | 10.4 | 10.2 |





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Quick Glance – Financials and Valuations

Fig 1 – Consolidated income statement (Rs m)

| • | | | • | | |
|--------------------------------|----------|----------|----------|----------|----------|
| Year-end: Mar | FY22 | FY23 | FY24 | FY25e | FY26e |
| Net interest income | 213,820 | 273,314 | 348,487 | 435,188 | 545,943 |
| Growth (%) | 30.4 | 27.8 | 27.5 | 24.9 | 25.5 |
| Non-interest income | 4,373 | 15,148 | 14,068 | 15,475 | 17,022 |
| Income | 218,193 | 288,462 | 362,555 | 450,663 | 562,966 |
| Growth (%) | 27.0 | 32.2 | 25.7 | 24.3 | 24.9 |
| Operating expenses | 74,607 | 1,01,286 | 1,23,229 | 1,51,796 | 1,86,264 |
| of which, emp. benefit exp. | 35,897 | 50,494 | 63,960 | 80,590 | 1,01,543 |
| PPoP | 143,586 | 187,176 | 239,326 | 298,867 | 376,701 |
| Growth (%) | 19.8 | 30.4 | 27.9 | 24.9 | 26.0 |
| Provisions | 48,548 | 31,897 | 46,307 | 66,321 | 76,921 |
| РВТ | 95,038 | 155,279 | 193,019 | 232,546 | 299,780 |
| Tax | 24,756 | 40,202 | 48,584 | 60,927 | 78,542 |
| PAT | 70,282 | 115,078 | 144,511 | 171,619 | 221,238 |
| PAT growth (%) | 59.0 | 63.7 | 25.6 | 18.8 | 28.9 |
| Source: Company, Anand Rathi R | lesearch | | | | |

Source: Company, Anand Rathi Research

Fig 2 – Consolidated balance sheet (Rs m)

| | | | · · · | | |
|-----------------------|---------------|-----------|-----------|-----------|-----------|
| Year-end: Mar | FY22 | FY23 | FY24 | FY25e | FY26e |
| Share capital | 1,207 | 1,209 | 1,236 | 1,240 | 1,244 |
| Other equity | 435,920 | 542,511 | 765,718 | 921,216 | 1,126,282 |
| Net worth | 437,127 | 543,720 | 766,954 | 922,456 | 1,127,526 |
| Borrowings | 1,652,319 | 2,130,602 | 2,897,679 | 3,800,665 | 4,841,462 |
| Growth (%) | 25.5 | 28.9 | 36.0 | 31.2 | 27.4 |
| Other liabilities | 35,608 | - | - | - | - |
| Liabilities | 2,125,054 | 2,752,263 | 3,757,415 | 4,723,121 | 5,968,988 |
| Cash & equivalents | 36,803 | 43,045 | 106,240 | 107,885 | 138,820 |
| Investments | 122,455 | 227,518 | 308,807 | 386,008 | 482,510 |
| Loans | 1,914,233 | 2,422,689 | 3,262,933 | 4,176,554 | 5,262,459 |
| Growth (%) | 30.5 | 26.6 | 34.7 | 28.0 | 26.0 |
| Other assets | 30,945 | 59,010 | 79,436 | 52,673 | 85,199 |
| Assets | 2,104,436 | 2,752,263 | 3,757,416 | 4,723,121 | 5,968,988 |
| AUM | 1,974,520 | 2,473,790 | 3,213,125 | 4,065,752 | 5,117,978 |
| RWA | 1,588,032 | 2,301,555 | 3,328,192 | 4,343,617 | 5,472,957 |
| Source: Company, Anan | d Rathi Resea | rch | | | |

| Fig 3 – Consolidate | Fig 3 – Consolidated ratio analysis (%) | | | | | |
|---------------------------|---|------|-------|-------|-------|--|
| Year-end: Mar | FY22 | FY23 | FY24 | FY25e | FY26e | |
| NIM | 11.4 | 11.5 | 10.9 | 10.4 | 10.3 | |
| Cost-to-income | 34.2 | 35.1 | 34.0 | 33.7 | 33.1 | |
| Credit cost | 2.9 | 1.5 | 1.6 | 1.8 | 1.6 | |
| RoA | 3.7 | 4.7 | 4.4 | 4.0 | 4.1 | |
| RoE | 17.4 | 23.5 | 22.0 | 20.3 | 21.6 | |
| GNPA | 1.5 | 1.5 | 1.4 | 1.4 | 1.4 | |
| NNPA | 0.7 | 0.7 | 0.6 | 0.7 | 0.7 | |
| RWA / Assets | 75.5 | 83.6 | 88.6 | 92.0 | 91.7 | |
| CRAR | 27.2 | 26.6 | 26.0 | 24.2 | 23.6 | |
| Tier 1 | 24.7 | 23.6 | 23.0 | 21.2 | 20.6 | |
| EPS (Rs) | 116 | 190 | 234 | 277 | 356 | |
| BVPS (Rs) | 725 | 900 | 1,241 | 1,488 | 1,813 | |
| ABVPS (Rs) | 714 | 886 | 1,224 | 1,466 | 1,784 | |
| Dividend yield | 0.3 | 0.3 | 0.4 | 0.4 | 0.4 | |
| P/E (x) | 56.8 | 34.8 | 28.3 | 23.9 | 18.6 | |
| P/B (x) | 9.1 | 7.9 | 5.7 | 4.7 | 3.9 | |
| P / ABV (x) | 9.3 | 8.0 | 5.8 | 4.8 | 4.0 | |
| Source: Company, Anand Ra | athi Research | | | | | |

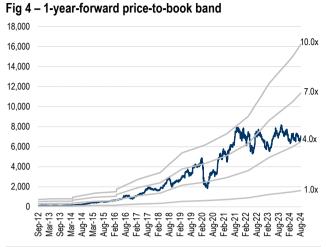
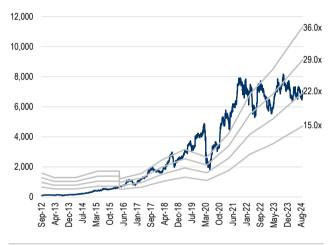
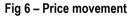




Fig 5 – 1-year-forward price-to-earnings band



Source: Bloomberg





Source: Bloomberg

Bajaj Housing Finance

Dominant position

- Leadership. Thanks to the Bajaj Group's strong brand equity, with 22.5% CRAR, the company is prominent in housing finance in India.
- Expansive network. It utilises Bajaj Finance's extensive distribution network for effective market reach and customer acquisition of 88.11m with 215 branches as of Mar'24.

Financial stability and performance

- Healthy balance sheet. Robust capital adequacy ratios reflect prudent financial management.
- **Consistent growth.** Proven track record for steady revenue, loanbook expansion with RoA at 2.4% and RoE at 15.8% as of Mar'24.
- **Cost management.** Effective strategies are in place to manage cost, with the lowest, 0.6%, credit cost at 0.5% enabling a competitive, 8.5%, interest rate and better profit margins.



Source: Company, Anand Rathi Research

Fig 7 – Key strengths

Greater operational efficiency

- Integrating technology. Advanced technology for risk assessment and customer service (loans sanctioned in 48 hours) are the quickest of its peers, raising efficiency and cost-effectiveness.
- Industry-leading cost-income ratio (24%) and cost-asset (96%).
- Peer group analysis reveals best in class asset quality

Favourable industry dynamics

- Housing demand is bolstered by urbanisation, rising incomes and favourable demographics.
- Government support. The industry benefits from measures such as affordable housing schemes and tax incentives.

Risk management

- Prudent lending. Conservative lending practices and stringent credit checks to minimise default risks.
- Diversified portfolio. The broad loan portfolio across various segments and regions would reduce concentration risk.
- This drives low credit costs and NPAs.

Parent company's support

- Strong financial and strategic support from Bajaj Finance ensures stability and access to capital.
- Shared services. Synergies in operations, marketing and technology with the parent company enhance overall efficiency.

| Fig 8 – Company's AUM /disbursement | | | | | |
|-------------------------------------|----------|----------|----------|--|--|
| (Rs in bn) | FY22 | FY23 | FY24 | | |
| Disbursements | 2,61,752 | 3,43,336 | 4,46,562 | | |
| CI. AUM | 5,33,217 | 6,92,279 | 9,13,704 | | |
| -On book % | 87.20 | 89.70 | 86.80 | | |
| -Off book % | 12.80 | 10.30 | 13.20 | | |
| Source: DRHP Anand Rathi Research | | | | | |

Source: DRHP, Anand Rathi Research

Fig 9 – AUM /AUM mix

| | FY22 | (%) | FY23 | (%) | FY24 | (%) |
|-----------------------------------|----------|-----|----------|-----|----------|-----|
| AUM | 5,33,217 | 100 | 6,92,279 | 100 | 9,13,704 | 100 |
| HL (housing loans) | 3,45,449 | 65 | 4,27,069 | 62 | 5,28,196 | 58 |
| LAP (loans against property) | 74,053 | 14 | 78,169 | 11 | 95,679 | 11 |
| LRD (lease-rental discounting) | 68,694 | 13 | 1,12,595 | 16 | 1,76,368 | 19 |
| DF (developer financing) | 28,987 | 5 | 56,693 | 8 | 95,993 | 11 |
| Others | 16,035 | 3 | 17,754 | 3 | 17,467 | 2 |
| Source: DRHP, Anand Rathi Researd | ch | | | | | |

| Fig 10 – Borrowing mix (NIM, yield, CoF trends) | | | | |
|---|------|------|------|--|
| % | FY22 | FY23 | FY24 | |
| Bank borrowings | 59.0 | 58.9 | 51.3 | |
| NCD | 30.1 | 36.3 | 34.7 | |
| NHB | 0.0 | 3.7 | 9.9 | |
| Commercial paper | 9.6 | 0.8 | 3.8 | |
| ICD/ deposits | 1.2 | 0.3 | 0.3 | |
| Source: DRHP, Anand Rathi Research | | | | |

Fig 11 – Productivity metrics

| | FY22 | FY23 | FY24 |
|------------------------------------|---------|---------|---------|
| AUM | 533,217 | 692,279 | 913,704 |
| No. of branches | 201 | 208 | 215 |
| No. of employees | 3,705 | 2,788 | 2,372 |
| AUM per branch | 2,653 | 3,328 | 4,250 |
| AUM per employee | 144 | 248 | 385 |
| Retail | | | |
| AUM (excl. LRD, DF) | 435,534 | 522,989 | 641,342 |
| AUM per branch | 2,167 | 2,514 | 2,983 |
| AUM per employee | 118 | 188 | 270 |
| Source: DRHP, Anand Rathi Research | | | |

Fig 12 – Key ratios, % FY20 FY21 FY22 FY23 FY24 FY25 (P) Net interest margins 2.50 2.80 3.00 3.30 3.20 3.30 Credit cost 0.70 0.50 0.40 0.60 0.60 0.60 Return on assets 1.80 1.40 1.50 1.80 1.90 2.00 GNPA 2.40 2.20 2.10 1.60 1.40 1.80 Source: Company Report & CRISIL MI&A

| Fig 13 – Product-wise | e - GNPA/NNPA %, Stages 1 | & 2 | | | |
|------------------------------|---------------------------|-----|-------|-------------------|--------|
| Product-wise | Home loan | LAP | LRD | Developer finance | Others |
| AUM | 58 | 11 | 19 | 11 | 2 |
| ATS (m) | 4.6 | 5.8 | 998.6 | 446.3 | 0.0 |
| LTV | 71 | 55 | 0 | 0 | 0 |
| GNPA | 0 | 1 | 0 | 0 | 1 |
| NNPA | 0 | 0 | 0 | 0 | 0 |
| PCR | 62 | 62 | 0 | 74 | 77 |
| Stage-1 | 62 | 10 | 14 | 12 | 2 |
| Stage-2 | 56 | 40 | 0 | 0 | 4 |
| Source: DRHP, Anand Rathi Re | esearch | | | | |

| | FY22 | FY23 | FY24 |
|----------------------------|------|------|------|
| Interest income/Assets | 7.2 | 9.3 | 9.8 |
| Interest expense/Assets | 4.4 | 5.7 | 6.4 |
| Net interest income/Assets | 2.7 | 3.6 | 3.4 |
| Non-interest income/Assets | 0.6 | 0.7 | 0.6 |
| Net revenues/Assets | 3.3 | 4.3 | 4.0 |
| Operating expense/Assets | 1.0 | 1.1 | 1.0 |
| PPOP/Assets | 2.4 | 3.2 | 3.0 |
| Provision/Assets | 0.4 | 0.2 | 0.1 |
| Taxes/Assets | 0.5 | 0.8 | 0.6 |
| RoA | 1.5 | 2.2 | 2.4 |
| RoAE | 10.5 | 14.6 | 15.2 |

The Indian housing sector

- Large population. India's population, the world's largest, continually drives housing demand.
- **Urbanisation.** The urban population is expected to step up to 37.4% by 2025 (from 36% in 2022), boosting demand for residential infrastructure in cities.
- Increasing per capita GDP. Rising incomes enhance purchasing power, fueling demand for diverse housing options.
- Contribution of sectors. Growth across sectors supports overall economic health, which in turn drives housing demand through job creation and increased income.
- Aspirational households. The number of aspirational households is projected to grow from 41m in FY12 to 181m by FY30, indicating rising demand for housing.
- Rural and semi-urban growth. Rural areas (47% of GDP) received only 8% of banking credit as of Mar'23. Rising financial inclusion and digital access are expected to boost credit availability in these areas, presenting significant growth opportunities.

Share of housing finance in the sector's retail segment

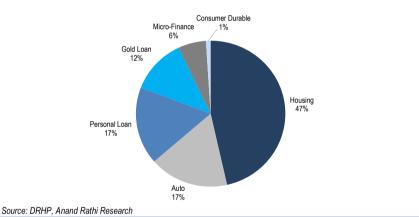


Fig 15 – Retail credit mix as of FY23

Government initiatives

- Pradhan Mantri Aawas Yojana Urban. The scheme aims at bridging the demand-supply gap in housing. On the supply side, for beneficiary-led housing, public-private partnerships (PPP) in building homes for economically weaker sections (EWS) and the low-income group (LIG), the scheme offers incentives such as higher floor space index and grants and subsidies for slum redevelopment. In demand, the PMAY provides credit-linked subsidies to spur demand.
 - Pradhan Mantri Aawas Yojana Grameen. The scheme is for the rural population without their own houses. It provides financial assistance and an interest-rate subsidy.
 - Relaxation of ECB guidelines. Relaxed external commercial borrowing (ECB) guidelines enable easier access to overseas funds and stimulate the sector.

- The **GST rate** for affordable housing projects was cut.
- EPF corpus withdrawal. Permission to withdraw 90% of EPF corpus enables prospective home buyers to make down payments and pay off home loan EMIs.

Regulator initiatives

- Regulatory authority of HFCs shifted from NHB to RBI. Budget 2020 proposed a regulatory oversight change and HFCs supervision from the NHB to the RBI. This led to streamlined regulations and better risk management framework for HFCs.
- NHB refinance. The NHB's refinancing schemes help HFCs lower borrowing costs.
- **PSL guidelines revised.** The RBI raised the threshold for home loans to be classified as PSL to promote the PMAY.

Other factors

- Low mortgage penetration.
- **Rising urbanization, nuclearisation.** Smaller average household size and rising urban population lead to more housing demand.
- Higher incomes result in greater affordability for houses.
- Rising independent house demand. Increase in the share of independent houses helps the housing finance market to grow in the long term.

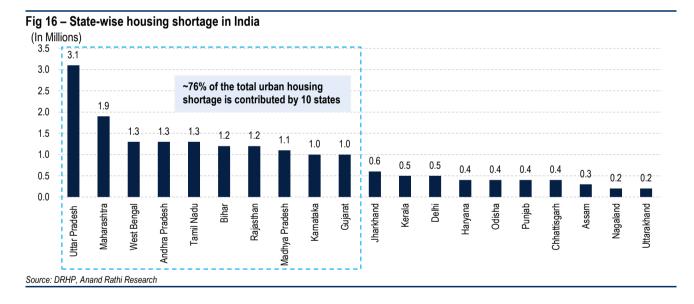


Fig 17 – Top 10 states with their shares in housing finance

| State (bn) | FY19 | FY20 | FY21 | FY22 | FY23 | 31-Dec-23 | CAGR % (FY19-23) | Market share % (31-Dec-23) | GNPA % (FY23) | NNPA % (FY23) |
|----------------|------|------|------|------|------|-----------|---------------------|-------------------------------|------------------|------------------|
| Maharashtra | 4066 | 4345 | 4867 | 5484 | 6373 | 7118 | 11.9 | 22.1 | 2.0 | 2.4 |
| Karnataka | 1951 | 2094 | 2292 | 2539 | 2983 | 3370 | 11.2 | 10.5 | 1.6 | 2.1 |
| Tamil Nadu | 1753 | 1883 | 2055 | 2261 | 2560 | 2812 | 9.9 | 8.7 | 2.3 | 4.0 |
| Telangana | 1151 | 1313 | 1536 | 1831 | 2247 | 2611 | 18.2 | 8.1 | 0.7 | 0.9 |
| Gujarat | 1375 | 1503 | 1719 | 2008 | 2299 | 2595 | 13.7 | 8.0 | 1.6 | 2.0 |
| Uttar Pradesh | 1079 | 1167 | 1299 | 1460 | 1703 | 1925 | 12.1 | 6.0 | 3.0 | 2.6 |
| Delhi | 953 | 997 | 1091 | 1211 | 1401 | 1539 | 10.1 | 4.8 | 3.4 | 3.3 |
| Andhra Pradesh | 751 | 858 | 971 | 1130 | 1353 | 1536 | 15.8 | 4.8 | 1.2 | 1.5 |
| Rajasthan | 641 | 716 | 817 | 946 | 1121 | 1289 | 15.0 | 4.0 | 1.3 | 1.3 |
| Kerala | 799 | 877 | 955 | 1064 | 1200 | 1286 | 10.7 | 4.0 | 2.1 | 2.5 |

| Fig 18 – Ticket-wise portfolio | breakup (Rs bn) | | | | | | | |
|------------------------------------|-----------------|----------|----------|----------|----------|-------------------------|---|-----------------------|
| Ticket size | FY19 | FY20 | FY21 | FY22 | FY23 | 31 st Dec'23 | Market share % (31 st Dec'23) | CAGR % (FY19-FY23) |
| Less than Rs2.5m | 1,222.00 | 1,540.80 | 1,785.30 | 2,123.40 | 2,587.70 | 3,001.30 | 28.80 | 20.60 |
| Rs2.5m to Rs5m | 616.1 | 783.6 | 897.3 | 1,060.10 | 1,281.80 | 1,454.90 | 14.00 | 20.10 |
| Rs5m to Rs10m | 634.8 | 799.4 | 884.2 | 1,010.90 | 1,177.60 | 1,320.90 | 12.70 | 16.70 |
| Rs10 to Rs20m | 705.1 | 883.1 | 945 | 1,041.90 | 1,184.00 | 1,297.10 | 12.40 | 13.80 |
| More than Rs20m | 1,894.50 | 2,381.40 | 2,470.30 | 2,703.00 | 3,103.80 | 3,346.20 | 32.10 | 13.10 |
| Source: DRHP, Anand Rathi Research | | | | | | | | |

| Fig 19 – Ticket-wise disburse | ment (Rs bn) | | | | | | | |
|------------------------------------|--------------|----------|----------|----------|----------|-----------|-----------------------|-----------------------------|
| Ticket Size | FY19 | FY20 | FY21 | FY22 | FY23 | 31-Dec-23 | Share (31-Dec- 23) | CAGR (FY 2019 – FY 2023) |
| Less than Rs2.5m | 502.40 | 517.30 | 502.40 | 686.50 | 939.60 | 736.60 | 24.90 | 16.90 |
| Rs2.5 to Rs5m | 272.3 | 255.5 | 242.3 | 340.80 | 468.90 | 375.80 | 12.70 | 14.60 |
| Rs5 to Rs10m | 276.3 | 247.9 | 212 | 313.30 | 421.20 | 362.20 | 12.20 | 11.10 |
| Rs10 to Rs20m | 317.6 | 261.2 | 205.2 | 311.00 | 423.20 | 353.90 | 12.00 | 7.40 |
| More than Rs20m | 972.60 | 758.00 | 525.30 | 886.20 | 1,318.00 | 1,128.30 | 38.20 | 7.90 |
| Total industry | 2,341.20 | 2,039.90 | 1,687.20 | 2,537.80 | 3,570.90 | 2,956.80 | 100.00 | 11.10 |
| Source: DRHP, Anand Rathi Research | | | | | | | | |

Top management

- Chairman and non-executive director Sanjivnayan Bajaj (director since 22nd Jan'18) has degrees from Pune University, Warwick University and Harvard Business School. He has leading positions in many Bajaj Group companies and over 27 years' experience in business strategy, finance and other areas. He has also been president of the Confederation of Indian Industry and member of the Steering Committee appointed by the Government of India for Business 20 as part of India's G20 presidency in FY23.
- Vice-chairman and non-executive director Rajeev Jain (director since 10th Nov'14) has a post-graduate diploma from T.A. Pai Management Institute with 30 years' experience in consumer lending. His previous stints were at Countrywide Consumer Financial Services, ANZ Grindlays Bank and AIG. He is also MD, Bajaj Finance.
- Independent director Anami Narayan Roy (director since 19th May'20) is former DG Police and Mumbai Police Commissioner. He was in the Indian Police for over 38 years. He is also on the boards of several companies, incl. Bajaj Finserv and GlaxoSmithKline Pharma.
- Independent director Dr Arindam Kumar Bhattacharya (since 1st May'22) has degrees from IIT Kharagpur, IIM Ahmedabad, and the University of Warwick. He is a senior advisor to the Boston Consulting Group and has authored books on global business strategies. He is also on the boards of several companies, incl. Bajaj Finance.
- Independent director Jasmine Arish Chaney (since 1st Apr'23) has degrees from Sydenham College and the Somaiya Institute. She has over 30 years' experience at Credit Rating Information Services of India in management roles.
- Managing director Atul Jain (since 1st May'22) has degrees in commerce and business administration from Punjab University and over 24 years' experience in financial and investment banking. He joined the Bajaj Group in 2002 and was previously at PNB Capital Services and Prudential Capital Markets.

Key product details

Home loans (57.8% of the book)

Overview

- **Target segment:** Salaried individuals, professionals, self-employed, primarily targeting the affluent mass.
- Portfolio: Home loans constitute 57.8% of the loan portfolio; available across 174 locations in India.

Key products

- Home purchase. Financing for new residential properties.
- Resale and balance transfers. Loans for buying resale homes or transferring loans.
- **Top-up loans**. Additional financing for customers.
- Benchmark-linked loans to external benchmarks for transparent pricing.
- **Dual rate facility.** A combination of fixed and floating interest rates.

Sourcing strategy

- Micro-market approach. Localized engagement with special teams.
- Direct-to-customer (D2C) team. Direct sourcing through developers, branches, digital channels.
- Indirect sourcing team. Collaboration with channel partners and digital tools.
- **APF project base.** Extensive project base of 6,039 for broad selection and faster processing.
- Partnerships and innovations. Collaborations with HFCs, NBFCs and small finance banks; digital solutions like 'DIY Home Loans.'

| | FY22 | FY23 | FY24 |
|--------------------------------|----------|----------|----------|
| HL (housing loan) | | | |
| AUM | 3,45,449 | 4,27,069 | 5,28,196 |
| AUM mix % | 64.80 | 61.70 | 57.80 |
| (by customer type) % | | | |
| Salaried | 90.00 | 90.50 | 87.50 |
| Self-employed professional | 5.10 | 5.20 | 4.30 |
| Self-employed non-professional | 4.90 | 4.30 | 8.20 |
| (by sourcing channel) | | | |
| Direct % | 45.40 | 50.20 | 55.70 |
| Indirect % | 54.60 | 49.80 | 44.30 |
| ATS (at origination) | 4.2 | 4.6 | 4.6 |
| LTV (at origination) % | 71.10 | 71.30 | 70.50 |
| % of AUM with CIBIL score | | | |
| CIBIL score >750 | 77.60 | 76.70 | 75.80 |
| CIBIL score 650-750 | 19.50 | 20.40 | 21.10 |
| CIBIL score < 650 | 1.60 | 1.20 | 1.00 |

| Name of the lender | Upto 3 Mn | Above 3 Mn & Upto 7.5 Mn | Above 7.5 Mn |
|------------------------------------|--------------|--------------------------|--------------|
| Housing finance companies (HFCs) | | | |
| LIC Housing Finance | 8.45-10.35 | 8.45-10.55 | 8.45-10.75 |
| HDFC | 8.50-10.35 | 8.50-10.60 | 8.50-10.70 |
| Bajaj Housing Finance | 8.50 onwards | 8.50 onwards | 8.50 onwards |
| Tata Capital | 8.60 onwards | 8.60 onwards | 8.60 onwards |
| PNB Housing Finance | 8.75-14.50 | 8.75-11.50 | 8.75-11.45 |
| GIC Housing Finance | 8.80 onwards | 8.80 onwards | 8.80 onwards |
| Repco Home Finance | 8.90 onwards | 8.90 onwards | 8.90 onwards |
| Indiabulls Housing | 8.75 onwards | 8.75 onwards | 8.75 onwards |
| Aditya Birla Capital | 8.80-14.75 | 8.80-14.75 | 8.80-14.75 |
| ICICI Home Finance | 9.20 onwards | 9.20 onwards | 9.20 onwards |
| Godrej Housing Finance | 8.64 onwards | 8.64 onwards | 8.64 onwards |
| Source: DRHP, Anand Rathi Research | | | |

Loans against property (10.5% of the book)

LAP offers financing based on borrowers' cashflows, ensuring loans align with repayment capacity and minimize default risk.

Key features

■ Available at 74 locations across India.

Fig 22 – LAP (Loans against property)

- Customers include salaried, professional and self-employed individuals.
- Collateral: Mainly self-occupied residential properties.
- Flexi facility: Allows partial payments/withdrawals to lower interest costs.

| | FY22 | FY23 | FY24 | |
|------------------------------------|--------|--------|--------|--|
| AUM | 74,053 | 78,169 | 95,679 | |
| AUM mix % | 13.90 | 11.30 | 10.50 | |
| ATS (at origination) | 4.3 | 4.9 | 5.8 | |
| LTV (at origination) % | 56.60 | 52.80 | 55.10 | |
| Tenure (no. of months) | 127 | 147 | 155 | |
| SoRP % | 72.50 | 71.20 | 71.20 | |
| (by customer type) % | | | | |
| Salaried | 20.30 | 23.70 | 87.50 | |
| Self-employed professional | 10.60 | 12.30 | 4.30 | |
| Self-employed non-professional | 69.10 | 64.00 | 8.20 | |
| Source: DRHP, Anand Rathi Research | | | | |

Lease rental discounting (19.3% of the book)

LRD solutions offer tailored financing for high-net-worth individuals (HNIs) and developers, focusing on commercial real estate with established rental income. The product leverages long-term lease rental cashflows to secure financing.

Key features

- Available in 14 locations across India as of 31st Mar'24.
- Transactions backed by rental income managed through an escrow mechanism to ensure payment security.
- Additional financing includes construction finance for commercial properties, supporting warehousing and industrial needs.
- Portfolio scope: Covers full commercial real estate lifecycle from greenfield and construction financing to conversion to leasable assets.

Fig 23 – LRD (lease rental discounting)

| FY22 | FY23 | FY24 |
|--------|--------------|-----------------------|
| 68,694 | 1,12,595 | 1,76,368 |
| 12.90 | 16.30 | 19.30 |
| 550 | 787 | 999 |
| 164 | 187 | 237 |
| | 12.90 550 | 12.90 16.30 550 787 |

Developer finance (10.5 % of the book)

Developer financing solutions support residential and commercial real estate projects, focusing on well-managed loan portfolios and strong developer relationships.

Key features

- Available at 13 locations across India.
- Loans secured via project cashflows, inventory, land and undivided share of land.
- Commercial construction finance started in FY22, aligned with lease rental discounting products.
- Disbursement process: Loans disbursed on project milestone stages.
- Risk management is a centralized team, which monitors compliance with project milestones.

Sourcing strategy

- Dedicated sourcing team tracks market trends and new projects at 13 locations.
- Escrow mechanism. Manages project cashflows with defined escrow structures.
- Principal moratorium offers moratoriums during construction, with monthly interest payments.

| Fig 24 – DF (developer financing) | 51/00 | =)/00 | =>/0/ |
|---|--------|--------|--------|
| DF (developer financing) | FY22 | FY23 | FY24 |
| AUM | 28,987 | 56,693 | 95,993 |
| AUM mix % | 5.40 | 8.20 | 10.50 |
| ATS (at Origination) | 261 | 339 | 446 |
| Active developer relationships (funded by DF) | 267 | 327 | 419 |
| Active Projects (funded by DF) | 373 | 487 | 616 |
| Approved project financiers (APF) | 2,951 | 4,549 | 6,039 |
| Source: DRHP, Anand Rathi Research | | | |

Fee income, unsecured loans (1.9% of book)

Non-collateralized loans and value-added services

 Non-collateralized loans and value-added services along with core products (home loans, loans against property, lease rental discounting, developer financing).

Non-collateralized loans

- **Products.** Loans without requiring physical assets as security.
- **Target audience.** Salaried individuals, professionals and selfemployed individuals with strong credit profiles.
- Risk management. Emphasis on thorough credit assessments and income verification.

Fee-income generator

- Cross-selling. Third-party products to enhance customer experience, increase revenue.
- **Insurance products** (registered with the IRDAI as corporate agent)
 - o Life insurance: Protection for beneficiaries.
 - o General insurance: Coverage for motor, property, travel.
 - Health insurance: Coverage for medical expenses.
- Strategic partnerships. Collaboration with leading insurers for comprehensive solutions; generating further income via commissions.

| Fig 25 – Others | | | | | |
|-----------------|--------|--------|--------|--|--|
| | FY22 | FY23 | FY24 | | |
| AUM | 16,035 | 17,754 | 17,467 | | |
| AUM mix % | 3.00 | 2.50 | 1.90 | | |
| AUM MIX % | 3.00 | 2.50 | | | |

Interest rate

| Fig 26 – Home loan interest rate (floating) | | | | | | |
|---|--------------------|------------------------|-------------------------|--|--|--|
| | Salaried borrowers | Professional borrowers | Self-employed borrowers | | | |
| Home loan | 8.50% to 15.00% | 8.60% to 15.00% | 9.10% to 15.00% | | | |
| Home loan balance transfer | 8.70% to 15.00% | 8.70% to 15.00% | 9.50% to 15.00% | | | |
| Тор-ир | 9.80% to 18.00% | 9.80% to 18.00% | 10.00% to 18.00% | | | |
| Source: DRHP, Anand Rathi Research | 1 | | | | | |

Fig 27 – Loan against property interest rate (floating)

| | Salaried borrowers | Self-employed professional borrowers | Self-employed borrowers |
|--|--------------------|---|-------------------------|
| Loan against property | 10.10% to 18.00% | 10.10% to 18.00% | 9.75% to 18.00% |
| Loan against property balance transfer | 10.20% to 18.00% | 10.20% to 18.00% | 9.85% to 18.00% |
| Source: DRHP, Anand Rathi Research | | | |

| Fig 28 – Interest rate for developer finance/lease rental discounting (floating) | | | | | | |
|--|-----------------|--|--|--|--|--|
| Salaried bor | | | | | | |
| Developer finance | 9.75% to 18.00% | | | | | |
| Lease rental discounting | 8.50% to 15.00% | | | | | |
| Source: DRHP, Anand Rathi Research | | | | | | |

Peer group analysis

Fig 29 – Size of companies (FY24)

| | | AUM (FY23) (Rs bn) | AUM (FY24) (Rs bn) | AUM CAGR % (FY20-23) | Income (FY24) | Income CAGR % (FY20-FY24) (Rs bn) |
|---------------|-----------------------------------|-----------------------|-----------------------|-------------------------|---------------|---|
| Prime | Bajaj Housing Finance | 692.3 | 913.7 | 29 | 76.2 | 30 |
| | Can Fin Homes | 315.6 | 350.0 | 14 | 35.2 | 15 |
| | LIC Housing Finance | 2750.5 | 2868.4 | 8 | 272.3 | 8 |
| | PNB Housing Finance | 666.2 | 712.4 | -4 | 70.2 | -5 |
| | Tata Capital Housing Finance | 381.8 | 518.9 | NA | 51.9 | 15 |
| Affordable | Aadhar Housing Finance | 172.2 | 211.0 | 17 | 25.2 | 17 |
| | Aavas Financiers | 141.7 | 173.1 | 22 | 20.2 | 2 |
| | Aptus Value Housing Finance India | 57.6 | 67.6 | 21 | 11.2 | 25 |
| | Home First Finance Company India | 72.0 | 97.0 | 28 | 11.6 | 29 |
| Source: DRHP, | Anand Rathi Research | | | | | |

| Туре | oductivity of peers - FY23 and FY24 Companies | Brai | Branches | | Employees | | AUM per branch | | /l per loyee | Cost-to-income ratio % | | OPEX (%) | |
|-----------------|---|------|----------|------|-----------|------|-------------------|------|-----------------|------------------------|-------|----------|--------|
| | | FY23 | FY24 | FY23 | FY24 | FY23 | FY24 | FY23 | FY24 | FY23 | FY24 | FY23 | FY24 |
| Prime | Bajaj Housing Finance | 208 | 215 | 2788 | 2372 | 3328 | 4250 | 248 | 385 | 25.70 | 24.00 | 1.10 | 1.00 |
| | Can Fin Homes | 205 | 219 | 976 | 1036 | 1540 | 1598 | 323 | 338 | 16.90 | 19.90 | 0.60 | 0.70 |
| | LIC Housing Finance | 314 | 310 | 2462 | 2401 | 8760 | 9253 | 1117 | 1195 | 15.20 | 13.00 | 0.40 | 0.40 |
| | PNB Housing Finance | 189 | 300 | 1690 | 2003 | 3525 | 2375 | 394 | 356 | 20.60 | 22.40 | 0.80 | 0.90 |
| | Tata Capital Housing Finance | 187 | 225 | 2445 | 3063 | 2042 | 2306 | 156 | 169 | 35.90 | 38.30 | 1.80 | 1.80 |
| Affordable | Aadhar Housing Finance | 479 | 523 | 3663 | 3931 | 359 | 403 | 47 | 54 | 43.50 | 41.80 | 2.70 | 3.00 |
| | Aavas Financiers | 346 | 367 | 6034 | 6075 | 410 | 472 | 23 | 28 | 44.10 | 45.60 | 3.70 | 3.60 |
| | Aptus Value Housing Finance India | 231 | 262 | 2405 | 2918 | 249 | 258 | 24 | 23 | 19.80 | 20.10 | 2.40 | 2.30 |
| | Home First Finance Company India | 111 | 133 | 993 | 1249 | 649 | 729 | 73 | 78 | 35.50 | 35.20 | 2.90 | 2.80 |
| Source: DRHP, A | Home First Finance Company India nand Rathi Research | 111 | 133 | 993 | 1249 | 649 | 729 | 73 | 78 | 35.50 | 35.2 | 0 | 0 2.90 |

Fig 31 – Peers - GNPA, LTV, Customer mix, ATV (FY24)

| Туре | Companies | Gross NPA ratio (%) | Loan to Value (LTV) | Customer mix (%) | | Average ticket size |
|---------------------|-----------------------------------|------------------------|------------------------|------------------|---------------|------------------------|
| | | | % | Salaried | Self-employed | |
| Can Fin Homes | Bajaj Housing Finance | 0.22 | 70 | 88 | 12 | 4.6 |
| | Can Fin Homes | 0.55 | 61 | 72 | 28 | 2.5 |
| | LIC Housing Finance | 4.41 | 52 | 88 | 12 | 2.9 |
| | PNB Housing Finance | 3.83 | 65 | 61 | 39 | 2.9 |
| | Tata Capital Housing Finance | 1.55 | 62 | NA | NA | 3.0 |
| Affordable | Aadhar Housing Finance | 1.17 | 59 | 57 | 43 | 1.0 |
| | Aavas Financiers | 0.92 | 55 | 40 | 60 | 1.02 |
| | Aptus Value Housing Finance India | 1.15 | <50 | 26 | 74 | <1.0 |
| | Home First Finance Company India | 1.60 | 56 | 68 | 32 | 1.15 |
| Source: DRHP, Anand | Rathi Research | | | | | |

| Player type | Players | Capital adequacy Ratio | Provision coverage ratio | Gross NPA ratio | Net NPA ratio |
|------------------------|-----------------------------------|---------------------------|-----------------------------|--------------------|------------------|
| Prime | Bajaj Housing Finance | 21.3 | 63.0 | 0.3 | 0.1 |
| | Can Fin Homes | 24.6 | 48.8 | 0.8 | 0.4 |
| | LIC Housing Finance | 18.2 | 50.8 | 3.3 | 1.6 |
| | PNB Housing Finance | 29.3 | 36.7 | 1.5 | 1.0 |
| | Tata Capital Housing Finance | 18.8 | 57.9 | 1.0 | 0.4 |
| Affordable | Aadhar Housing Finance | 38.5 | 40.9 | 1.1 | 0.7 |
| | Aavas Financiers | 44.0 | 28.7 | 0.9 | 0.7 |
| | Aptus Value Housing Finance India | 66.8 | 25.2 | 1.1 | 0.8 |
| | Home First Finance Company India | 39.5 | 29.4 | 1.7 | 1.2 |
| Source: DRHP, Anand Ra | thi Research | | | | |

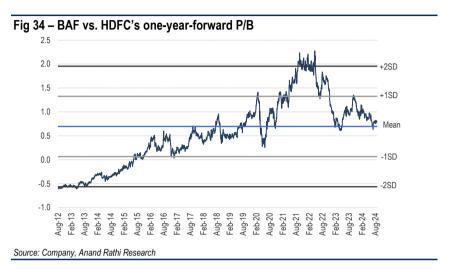
Fig 32 – Peers' ratios – capitalisation and asset quality – FY24

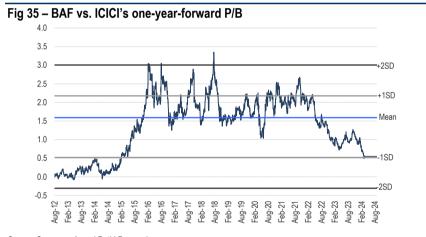
Fig 33 – Peers' ratios – profitability parameters – FY24

| Туре | Companies | PAT (Rs bn) | Yield on advances (%) | NIIs (%) | PPoP (%) | Cost (%) | Opex (%) | Credit Cost (%) | RoAA (%) | RoAE (%) | Leverage (TA/TE) (times) |
|-----------------|-----------------------------------|-------------|-----------------------------|----------|----------|----------|----------|--------------------|----------|----------|--------------------------------|
| Prime | Bajaj Housing Finance | 17.3 | 10.2 | 3.4 | 3.0 | 7.7 | 1.0 | 0.1 | 2.4 | 15.2 | 6.7 |
| | Can Fin Homes | 7.5 | 10.6 | 3.6 | 3.0 | 7.3 | 0.7 | 0.2 | 2.2 | 18.8 | 8.4 |
| | LIC Housing Finance | 47.7 | 9.9 | 3.0 | 2.7 | 7.4 | 0.4 | 0.6 | 1.7 | 16.3 | 9.3 |
| | PNB Housing Finance | 15.3 | 11.0 | 3.5 | 3.1 | 7.8 | 0.9 | 0.2 | 2.2 | 11.8 | 4.8 |
| | Tata Capital Housing Finance | 11.5 | 11.0 | 4.0 | 2.9 | 7.1 | 1.8 | -0.3 | 2.4 | 19.8 | 8.1 |
| Affordable | Aadhar Housing Finance | 7.5 | 14.8 | 7.2 | 5.6 | 7.6 | 3.0 | 0.2 | 4.2 | 18.4 | 4.3 |
| | Aavas Financiers | 4.9 | 13.6 | 6.1 | 4.3 | 7.5 | 3.6 | 0.2 | 3.3 | 13.9 | 4.4 |
| | Aptus Value Housing Finance India | 4.8 | 16.4 | 10.4 | 9.1 | 8.7 | 2.3 | 0.3 | 6.8 | 14.7 | 2.2 |
| | Home First Finance Company | 3.1 | 14.5 | 6.5 | 5.2 | 8.3 | 2.8 | 0.3 | 3.8 | 15.5 | 4.5 |
| Source: DRHP, A | nand Rathi Research | | | | | | | | | | |

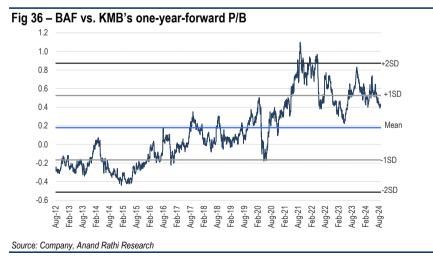
Alternative view to premium valuations

In the last two years Bajaj Finance's premium valuations have slipped. We offer an alternative viewpoint for its valuations. We compare its premium valuations to its AUM growth outperformance compared to peers'.

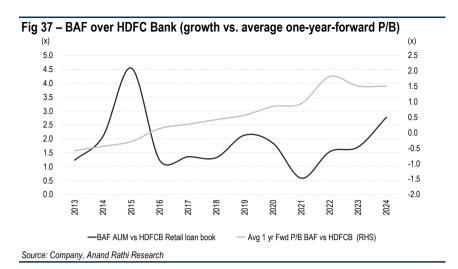


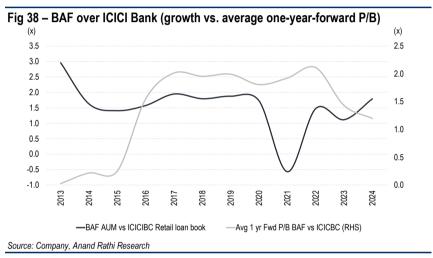


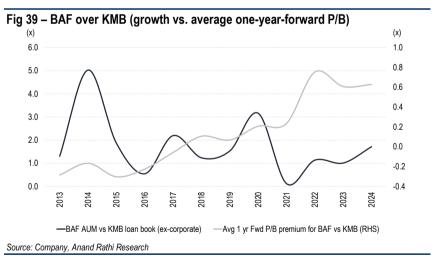
Source: Company, Anand Rathi Research



Course. Company, Amana Katal Recordion







Premium multiples justified

Bajaj Finance has reiterated that its consolidated FY27 targets are unchanged despite volatility. These include RoA, growth and NIM targets. While credit cost has hit a speed bump, we believe that Bajaj Auto Finance's underwriting standards should stand it in good stead.

Standalone entity delivers higher RoA, RoE

Higher-yielding products and the portfolio churn have held the standalone entity's RoA and RoE higher than the consolidated figures.

| Fig 40 – Standalone F | RoA and RoE, C | GNPA and ca | pital adequad | ;y | | | | | |
|------------------------------|----------------|-------------|---------------|-------|---------|------|-----------------------|------|------|
| | Cons | olidated | Ï | Bajaj | Finance | | Bajaj Housing Finance | | |
| | FY22 | FY23 | FY24 | FY22 | FY23 | FY24 | FY22 | FY23 | FY24 |
| RoA | 3.7 | 4.7 | 4.4 | 4.1 | 5.4 | 4.9 | 1.5 | 2.2 | 2.4 |
| RoE | 17.4 | 23.5 | 22.0 | 16.3 | 22.0 | 20.5 | 10.5 | 14.6 | 15.2 |
| GNPA | 1.5 | 1.5 | 1.4 | NA | NA | NA | 2.1 | 1.6 | 1.4 |
| NNPA | 0.7 | 0.7 | 0.6 | 0.9 | 0.4 | 0.5 | 0.1 | 0.1 | 0.1 |
| CRAR | 27.2 | 26.6 | 26.0 | 27.2 | 25.0 | 22.5 | 21.3 | 23.0 | 19.7 |
| Source: Anand Rathi Research | | | | | | | | | |

Bajaj Housing Finance's valuation sensitivity

Bajaj Housing Finance filed draft papers with SEBI for a Rs70bn IPO, including new shares worth Rs40bn and a Rs30bn offer for sale by its parent. The market regulator gave its nod to the IPO earlier this month. Per media reports, the post IPO valuation could be Rs560bn-590bn.

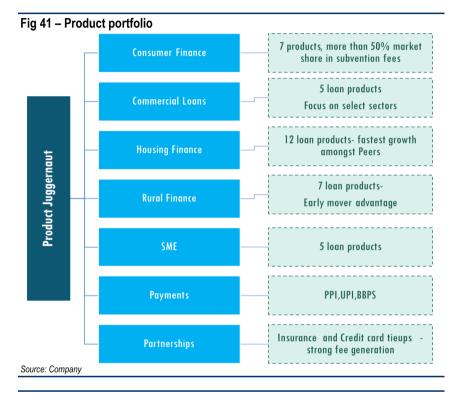
https://www.moneycontrol.com/news/business/markets/bajaj-housing-finance-targeting-ipo-valuation-of-rs-56k-cr-rs-59k-cr-may-trim-issue-size-and-launch-in-september-12798648.html

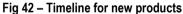
Market share

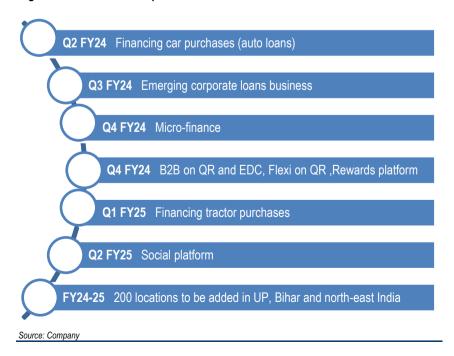
Bajaj Finance aims at increasing its client base, setting a new target of 150m customers compared to its previous goal of 100m. In 9M FY24, it onboarded 11.3m customers, marking 33% growth from the same period in FY23. Besides, it targets 25-27% AUM growth, with a 200bp y/y rise in RoA guidance to 4.6-4.8% this financial year (from 4-4.5%), in line with our estimates. The aim is to reach a 3-3.5% market share in GMV payments and a total of 4-5% in retail credit in India.

BAF: Strong franchisee, deeper penetration

Financing consumption in India, Bajaj Auto Finance has many firsts to its credit in lending, incl. short-duration EMIs, rural CDs, etc. Its strategy of localised proof-of-concept, then unveiling products at scale has much steam left. At present, housing and gold loans are growing faster than other products. Deeper product penetration provides assurance of a longer growth runway.







BAF's penetration and distribution have been consistently increasing.

Fig 43 – Technological interventions that will help enhance customer journey:

| Embracing innovation | Keeping technology and data as cornerstones of its operational strategy, driving innovation across the organization. By harnessing cutting-edge technological solutions, it swiftly reaches customers and optimizes its data infrastructure with the most advanced cloud services available. |
|--------------------------------|--|
| Enhanced customer insights | Enhanced customer insights: Deeper understanding of customers via data-driven insights, establishing a unified customer data platform – CBP- will be pivotal in leveraging the power of data to address operational challenges comprehensively. |
| Seamless digital experience | Committing to crafting a smooth digital experience through its digital platforms and a focus to ensuring a cohesive and user- friendly interface across both app and web environments, BAF facilitates effortless navigation for customers, integrating field properties seamlessly. |
| Consolidated interactions | A wish to consolidate all customer interactions into a singular repository by establishing a common data centre. This enables continuity and consistency across various touchpoints, from initial call centre inquiries to subsequent interactions on digital platforms. |

Source: Company, Anand Rathi Research

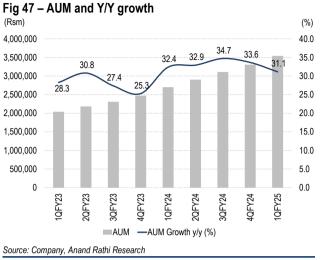
| Fig 44 – Penetration | | | | | | |
|--|--------|---------|---------|---------|---------|----------|
| Geographic presence | FY19 | FY20 | FY21 | FY22 | FY23 | FY24 |
| Urban | 927 | 1,035 | 1,298 | 1,368 | 1,392 | 1,569 |
| Rural | 903 | 1,357 | 1,690 | 2,136 | 2,341 | 2,576 |
| Total Bajaj Finance presence | 1,830 | 2,392 | 2,988 | 3,504 | 3,733 | 4,145 |
| Strong distribution reach | | | | | | |
| Consumer durable stores, urban | 20,400 | 24,200 | 26,400 | 30,600 | 33,950 | 42,000 |
| Consumer durable stores, rural | 14,500 | 19,600 | 24,000 | 29,800 | 37,000 | 49,050 |
| Digital product stores | 22,500 | 26,400 | 23,800 | 29,500 | 33,000 | 40,250 |
| Lifestyle retail stores | 7,700 | 9,500 | 9,800 | 11,000 | 13,200 | 16,900 |
| EMI card retail spends stores | 19,100 | 24,300 | 14,300 | 18,800 | 22,200 | 28,250 |
| Bajaj Auto dealers, sub-dealerships and ASSC | 4,600 | 5,500 | 5,900 | 6,000 | 5,150 | 3,450 |
| Non captive 2W dealers, sub dealers & ASSC* | - | - | - | - | 2,650 | 5,350 |
| Direct sales agents | 2,800 | 4,900 | 6,100 | 7,500 | 7,500 | 10,100 |
| Overall active distribution network | 91,700 | 114,400 | 110,300 | 133,200 | 154,650 | 1,98,250 |
| Source: Company, Anand Rathi Research | | | | | | |

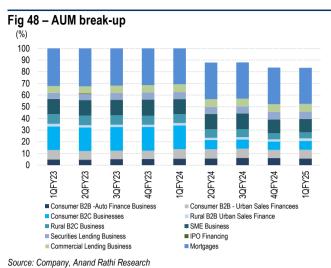
Over the last five years, the portfolio mix has diversified considerably with the share of mortgages rising. Ahead, management expects the loan mix proportion to be largely stable, with fewer deviations.

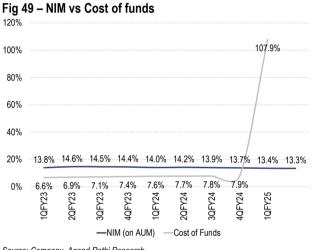
| Fig 45 – Diversified portfolio m | ix | | | | |
|---------------------------------------|-----------|-----------|-----------|-----------|-----------|
| (Rs m) | Q1 FY24 | Q2 FY24 | Q3 FY24 | Q4 FY24 | Q1 FY25 |
| Consumer B2B - auto finance | 147,360 | 165,480 | 193,840 | 197,420 | 196,890 |
| Consumer B2B - sales finance | 223,210 | 229,730 | 244,850 | 234,480 | 269,750 |
| Consumer B2C | 548,450 | 229,730 | 244,850 | 234,480 | 269,750 |
| Rural B2B sales finance | 55,670 | 55,340 | 61,660 | 62,090 | 75,530 |
| Rural B2C | 202,720 | 208,800 | 214,260 | 176,070 | 180,490 |
| SME | 349,640 | 386,730 | 413,960 | 384,700 | 407,910 |
| Securities lending | 162,380 | 169,860 | 192,050 | 220,380 | 220,430 |
| IPO financing | - | - | - | - | - |
| Commercial lending | 180,640 | 195,580 | 206,720 | 220,060 | 235,890 |
| Mortgages | 830,900 | 909,340 | 965,290 | 1,033,160 | 1,096,710 |
| Total AUM | 2,700,970 | 2,902,640 | 3,109,680 | 3,306,150 | 3,541,920 |
| Y/Y growth (%) | 32.4 | 32.9 | 34.7 | 33.6 | 31.1 |
| Source: Company, Anand Rathi Research | | | | | |

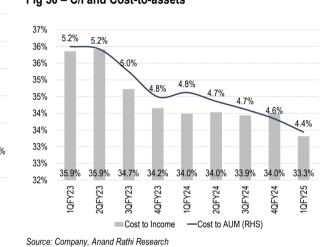
Management guided to increased TAM of Rs100m-110m premiumsegment customers. This still has some way to go. Besides, as more customers take loans more frequently, we believe the growth runway for Bajaj Finance is high.

| Fig 46 – Widening customer franchise - TAM expanding considerably | | | | | | | | | | |
|---|---------|---------|---------|---------|---------|--|--|--|--|--|
| (Rs m) | Q1 FY24 | Q2 FY24 | Q3 FY24 | Q4 FY24 | Q1 FY25 | | | | | |
| Total franchise | 73.0 | 76.6 | 80.4 | 83.6 | 88.1 | | | | | |
| Credit segment filter | 56.9 | 59.7 | 62.9 | 66.0 | 73.3 | | | | | |
| Overall cross-sell franchise | 55.2 | 57.9 | 61.1 | 64.2 | 70.9 | | | | | |
| Non-delinquent customers | 48.9 | 51.3 | 54.1 | 56.7 | 63.0 | | | | | |
| Cross-sell franchise | 44.3 | 46.7 | 49.3 | 50.8 | 55.1 | | | | | |
| Customer franchise addition | 3.8 | 3.6 | 3.9 | 3.2 | 4.5 | | | | | |
| Source: Company, Anand Rathi Research | | | | | | | | | | |

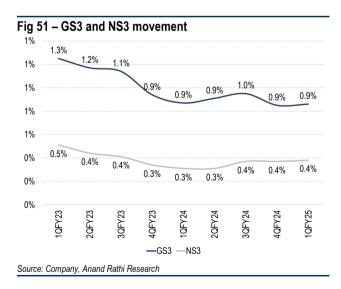








Source: Company, Anand Rathi Research



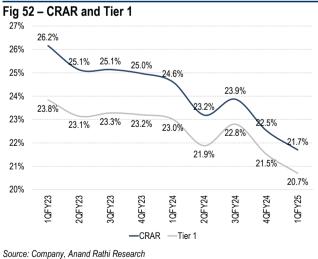


Fig 50 - C/I and Cost-to-assets

(%)

5.4%

5.2%

5.0%

4.8%

4.6%

4.4%

4.2%

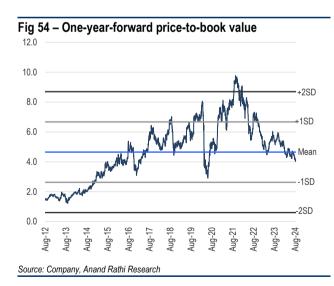
4.0%

Valuation

Bajaj Finance is on track to achieve its medium-term targets and keep gaining market share with high growth, deeper product penetration and unmatched execution skills. Despite competition from other large corporate-backed NBFCs, we reckon that it is one of the fastest growing proxies for the Indian premiumisation theme.

The recent catalyst of its subsidiary's value-unlocking offers an ideal entry point. We value the standalone NBFC at 4.4x FY26e PBV in accordance with a multi-stage DDM. At the CMP, the stock trades at 3.7x FY26e BV. adjusted for subsidiary valuation.

| Fig 53 – du Pont analysis | | | | | |
|---------------------------------------|------|------|------|-------|-------|
| (%) Consolidated | FY22 | FY23 | FY24 | FY25e | FY26e |
| Operating income | 16.4 | 16.4 | 16.5 | 16.2 | 16.2 |
| Interest expense | 5.2 | 5.2 | 5.8 | 6.0 | 5.9 |
| Net interest income | 11.2 | 11.3 | 10.7 | 10.3 | 10.2 |
| Other income | 0.2 | 0.6 | 0.4 | 0.4 | 0.3 |
| Total income | 11.5 | 11.9 | 11.1 | 10.6 | 10.5 |
| Operating expenses | 3.9 | 4.2 | 3.8 | 3.6 | 3.5 |
| of which, salaries | 1.9 | 2.1 | 2.0 | 1.9 | 1.9 |
| PPoP | 7.6 | 7.7 | 7.4 | 7.0 | 7.0 |
| Provisions | 2.6 | 1.3 | 1.4 | 1.6 | 1.4 |
| РВТ | 5.0 | 6.4 | 5.9 | 5.5 | 5.6 |
| Тах | 1.3 | 1.7 | 1.5 | 1.4 | 1.5 |
| RoA | 3.7 | 4.7 | 4.4 | 4.0 | 4.1 |
| Equity multiplier | 4.7 | 5.0 | 5.0 | 5.0 | 5.2 |
| RoE | 17.4 | 23.5 | 22.0 | 20.3 | 21.6 |
| Source: Company, Anand Rathi Research | | | | | |





Risks

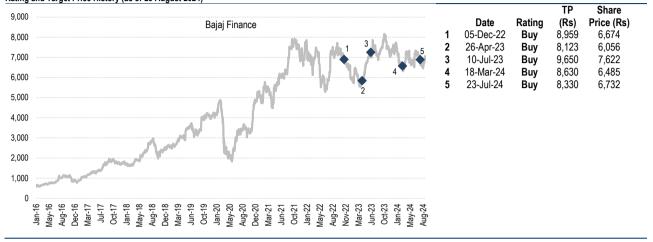
- Greater slippages
- Less-than-expected loan growth
- Key-man risk.

Appendix

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|------------------------------------|------|-------|------|--|
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