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India | Equities

Financials

Company Update

Change in Estimates □ Target □ Reco □

30 August 2024

Bajaj Finance

Near-term catalyst provides attractive entry

In the near term, a fund-raise of Rs 70bn in Bajaj Housing Finance (BHFL) is likely to be a catalyst for Bajaj Finance's (BAF) re-rating. BHFL is likely to be listed in Sep'24 (media reports suggest a Rs560bn-590bn valuation). The standalone entity delivers higher RoE and RoA than Bajaj Housing Finance and commands premium valuations. The recent correction offers an attractive entry point. We reiterate a Buy recommendation. At the CMP, the stock trades at 3.7x standalone FY26e BV(adjusted for subsidiaries)

Value-unlocking may be a catalyst. Bajaj Housing Finance is one the largest HFCs in the country (Rs913bn AUM), with diverse products and robust risk management practices. The high 2.4% RoA was driven by one of the quickest loan growths (30%+ over FY21-24) and best-in-class asset quality (GNPA 1.4%, credit cost 0.2%). This is likely to create strong demand for the public offering. We have covered Bajaj Housing Finance in detail in this note.

Standalone entity's higher RoE; premium valuations likely. The standalone entity encompasses other products and delivers higher RoA and RoE excl. the HFC (Fig 40). The best-in-class execution skill, robust customer franchisees and strong tech architecture made us assign a high premium to the company. Ahead, with a further Rs 30bn OFS (not built in estimates) in BHFL, we believe that capital requirement by Bajaj Finance will reduce substantially, and investors could probably look at the PE multiple. Over FY24-26, we factor in a ~26.6% loan CAGR (consolidated) and 4.3% RoA (consolidated).

Valuation. At our 12-mth TP, the stock will trade at 4.4x FY26e BV with subsidiaries valued at Rs 837 per share. The company had traded at higher valuations in the past. **Risks:** Key-man risk, regulatory changes.

Key financials (YE Mar) (consol.)	FY22	FY23	FY24	FY25e	FY26e
Net interest income (Rs m)	1,64,000	2,13,820	2,73,314	3,48,487	4,35,188
PPoP (Rs m)	1,19,892	1,43,586	1,87,176	2,39,326	2,98,867
Provisions (Rs m)	59,969	48,548	31,897	46,307	66,321
PAT (Rs m)	44,198	70,282	1,15,078	1,44,511	1,71,619
EPS (Rs.)	73	116	190	234	277
NIM (%)	10.0	11.4	11.5	10.9	10.4
RoE (%)	12.8	17.4	23.5	22.0	20.3
RoA (%)	2.7	3.7	4.7	4.4	4.0
AUM growth (%)	3.9	29.1	25.3	29.9	26.5
GNPA (%)	1.7	1.5	1.5	1.4	1.4
CRAR	28.3	27.2	26.6	26.0	24.2
P/E (x)	96.1	60.6	37.1	30.2	25.5
P/BV (x)	11.5	9.7	7.9	5.7	4.7

Rating: Buy
Target Price (12-mth): Rs.8,330
Share Price: Rs.7.060

Key data	BAF IN / BJFN.BO
52-week high / low	Rs8192 / 6188
Sensex / Nifty	82135 / 25152
3-m average volume	\$94m
Market cap	Rs.4372bn / \$52132.8m
Shares outstanding	619m

Shareholding pattern (%)	Jun'24	Mar'24	Dec'23
Promoters	54.7	54.7	54.8
- of which, Pledged	-	-	-
Free float	45.3	45.3	45.2
- Foreign institutions	21.1	20.6	20.9
- Domestic institutions	14.3	14.4	14.1
- Public	9.9	10.4	10.2





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Quick Glance – Financials and Valuations

Fig 1 – Consolidated income statement (Rs m)

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Year-end: Mar	FY22	FY23	FY24	FY25e	FY26e
Net interest income	213,820	273,314	348,487	435,188	545,943
Growth (%)	30.4	27.8	27.5	24.9	25.5
Non-interest income	4,373	15,148	14,068	15,475	17,022
Income	218,193	288,462	362,555	450,663	562,966
Growth (%)	27.0	32.2	25.7	24.3	24.9
Operating expenses	74,607	1,01,286	1,23,229	1,51,796	1,86,264
of which, emp. benefit exp.	35,897	50,494	63,960	80,590	1,01,543
PPoP	143,586	187,176	239,326	298,867	376,701
Growth (%)	19.8	30.4	27.9	24.9	26.0
Provisions	48,548	31,897	46,307	66,321	76,921
РВТ	95,038	155,279	193,019	232,546	299,780
Tax	24,756	40,202	48,584	60,927	78,542
PAT	70,282	115,078	144,511	171,619	221,238
PAT growth (%)	59.0	63.7	25.6	18.8	28.9
Source: Company, Anand Rathi R	lesearch				

Source: Company, Anand Rathi Research

Fig 2 – Consolidated balance sheet (Rs m)

			· · ·		
Year-end: Mar	FY22	FY23	FY24	FY25e	FY26e
Share capital	1,207	1,209	1,236	1,240	1,244
Other equity	435,920	542,511	765,718	921,216	1,126,282
Net worth	437,127	543,720	766,954	922,456	1,127,526
Borrowings	1,652,319	2,130,602	2,897,679	3,800,665	4,841,462
Growth (%)	25.5	28.9	36.0	31.2	27.4
Other liabilities	35,608	-	-	-	-
Liabilities	2,125,054	2,752,263	3,757,415	4,723,121	5,968,988
Cash & equivalents	36,803	43,045	106,240	107,885	138,820
Investments	122,455	227,518	308,807	386,008	482,510
Loans	1,914,233	2,422,689	3,262,933	4,176,554	5,262,459
Growth (%)	30.5	26.6	34.7	28.0	26.0
Other assets	30,945	59,010	79,436	52,673	85,199
Assets	2,104,436	2,752,263	3,757,416	4,723,121	5,968,988
AUM	1,974,520	2,473,790	3,213,125	4,065,752	5,117,978
RWA	1,588,032	2,301,555	3,328,192	4,343,617	5,472,957
Source: Company, Anan	d Rathi Resea	rch			

Fig 3 – Consolidate	Fig 3 – Consolidated ratio analysis (%)					
Year-end: Mar	FY22	FY23	FY24	FY25e	FY26e	
NIM	11.4	11.5	10.9	10.4	10.3	
Cost-to-income	34.2	35.1	34.0	33.7	33.1	
Credit cost	2.9	1.5	1.6	1.8	1.6	
RoA	3.7	4.7	4.4	4.0	4.1	
RoE	17.4	23.5	22.0	20.3	21.6	
GNPA	1.5	1.5	1.4	1.4	1.4	
NNPA	0.7	0.7	0.6	0.7	0.7	
RWA / Assets	75.5	83.6	88.6	92.0	91.7	
CRAR	27.2	26.6	26.0	24.2	23.6	
Tier 1	24.7	23.6	23.0	21.2	20.6	
EPS (Rs)	116	190	234	277	356	
BVPS (Rs)	725	900	1,241	1,488	1,813	
ABVPS (Rs)	714	886	1,224	1,466	1,784	
Dividend yield	0.3	0.3	0.4	0.4	0.4	
P/E (x)	56.8	34.8	28.3	23.9	18.6	
P/B (x)	9.1	7.9	5.7	4.7	3.9	
P / ABV (x)	9.3	8.0	5.8	4.8	4.0	
Source: Company, Anand Ra	athi Research					

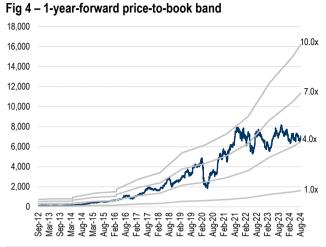
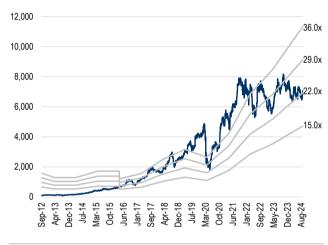
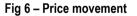




Fig 5 – 1-year-forward price-to-earnings band



Source: Bloomberg





Source: Bloomberg

Bajaj Housing Finance

Dominant position

- Leadership. Thanks to the Bajaj Group's strong brand equity, with 22.5% CRAR, the company is prominent in housing finance in India.
- Expansive network. It utilises Bajaj Finance's extensive distribution network for effective market reach and customer acquisition of 88.11m with 215 branches as of Mar'24.

Financial stability and performance

- Healthy balance sheet. Robust capital adequacy ratios reflect prudent financial management.
- **Consistent growth.** Proven track record for steady revenue, loanbook expansion with RoA at 2.4% and RoE at 15.8% as of Mar'24.
- **Cost management.** Effective strategies are in place to manage cost, with the lowest, 0.6%, credit cost at 0.5% enabling a competitive, 8.5%, interest rate and better profit margins.



Source: Company, Anand Rathi Research

Fig 7 – Key strengths

Greater operational efficiency

- Integrating technology. Advanced technology for risk assessment and customer service (loans sanctioned in 48 hours) are the quickest of its peers, raising efficiency and cost-effectiveness.
- Industry-leading cost-income ratio (24%) and cost-asset (96%).
- Peer group analysis reveals best in class asset quality

Favourable industry dynamics

- Housing demand is bolstered by urbanisation, rising incomes and favourable demographics.
- Government support. The industry benefits from measures such as affordable housing schemes and tax incentives.

Risk management

- Prudent lending. Conservative lending practices and stringent credit checks to minimise default risks.
- Diversified portfolio. The broad loan portfolio across various segments and regions would reduce concentration risk.
- This drives low credit costs and NPAs.

Parent company's support

- Strong financial and strategic support from Bajaj Finance ensures stability and access to capital.
- Shared services. Synergies in operations, marketing and technology with the parent company enhance overall efficiency.

Fig 8 – Company's AUM /disbursement					
(Rs in bn)	FY22	FY23	FY24		
Disbursements	2,61,752	3,43,336	4,46,562		
CI. AUM	5,33,217	6,92,279	9,13,704		
-On book %	87.20	89.70	86.80		
-Off book %	12.80	10.30	13.20		
Source: DRHP Anand Rathi Research					

Source: DRHP, Anand Rathi Research

Fig 9 – AUM /AUM mix

	FY22	(%)	FY23	(%)	FY24	(%)
AUM	5,33,217	100	6,92,279	100	9,13,704	100
HL (housing loans)	3,45,449	65	4,27,069	62	5,28,196	58
LAP (loans against property)	74,053	14	78,169	11	95,679	11
LRD (lease-rental discounting)	68,694	13	1,12,595	16	1,76,368	19
DF (developer financing)	28,987	5	56,693	8	95,993	11
Others	16,035	3	17,754	3	17,467	2
Source: DRHP, Anand Rathi Researd	ch					

Fig 10 – Borrowing mix (NIM, yield, CoF trends)				
%	FY22	FY23	FY24	
Bank borrowings	59.0	58.9	51.3	
NCD	30.1	36.3	34.7	
NHB	0.0	3.7	9.9	
Commercial paper	9.6	0.8	3.8	
ICD/ deposits	1.2	0.3	0.3	
Source: DRHP, Anand Rathi Research				

Fig 11 – Productivity metrics

	FY22	FY23	FY24
AUM	533,217	692,279	913,704
No. of branches	201	208	215
No. of employees	3,705	2,788	2,372
AUM per branch	2,653	3,328	4,250
AUM per employee	144	248	385
Retail			
AUM (excl. LRD, DF)	435,534	522,989	641,342
AUM per branch	2,167	2,514	2,983
AUM per employee	118	188	270
Source: DRHP, Anand Rathi Research			

Fig 12 – Key ratios, % FY20 FY21 FY22 FY23 FY24 FY25 (P) Net interest margins 2.50 2.80 3.00 3.30 3.20 3.30 Credit cost 0.70 0.50 0.40 0.60 0.60 0.60 Return on assets 1.80 1.40 1.50 1.80 1.90 2.00 GNPA 2.40 2.20 2.10 1.60 1.40 1.80 Source: Company Report & CRISIL MI&A

Fig 13 – Product-wise	e - GNPA/NNPA %, Stages 1	& 2			
Product-wise	Home loan	LAP	LRD	Developer finance	Others
AUM	58	11	19	11	2
ATS (m)	4.6	5.8	998.6	446.3	0.0
LTV	71	55	0	0	0
GNPA	0	1	0	0	1
NNPA	0	0	0	0	0
PCR	62	62	0	74	77
Stage-1	62	10	14	12	2
Stage-2	56	40	0	0	4
Source: DRHP, Anand Rathi Re	esearch				

	FY22	FY23	FY24
Interest income/Assets	7.2	9.3	9.8
Interest expense/Assets	4.4	5.7	6.4
Net interest income/Assets	2.7	3.6	3.4
Non-interest income/Assets	0.6	0.7	0.6
Net revenues/Assets	3.3	4.3	4.0
Operating expense/Assets	1.0	1.1	1.0
PPOP/Assets	2.4	3.2	3.0
Provision/Assets	0.4	0.2	0.1
Taxes/Assets	0.5	0.8	0.6
RoA	1.5	2.2	2.4
RoAE	10.5	14.6	15.2

The Indian housing sector

- Large population. India's population, the world's largest, continually drives housing demand.
- **Urbanisation.** The urban population is expected to step up to 37.4% by 2025 (from 36% in 2022), boosting demand for residential infrastructure in cities.
- Increasing per capita GDP. Rising incomes enhance purchasing power, fueling demand for diverse housing options.
- Contribution of sectors. Growth across sectors supports overall economic health, which in turn drives housing demand through job creation and increased income.
- Aspirational households. The number of aspirational households is projected to grow from 41m in FY12 to 181m by FY30, indicating rising demand for housing.
- Rural and semi-urban growth. Rural areas (47% of GDP) received only 8% of banking credit as of Mar'23. Rising financial inclusion and digital access are expected to boost credit availability in these areas, presenting significant growth opportunities.

Share of housing finance in the sector's retail segment

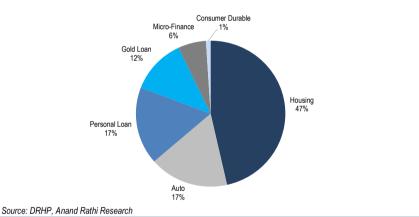


Fig 15 – Retail credit mix as of FY23

Government initiatives

- Pradhan Mantri Aawas Yojana Urban. The scheme aims at bridging the demand-supply gap in housing. On the supply side, for beneficiary-led housing, public-private partnerships (PPP) in building homes for economically weaker sections (EWS) and the low-income group (LIG), the scheme offers incentives such as higher floor space index and grants and subsidies for slum redevelopment. In demand, the PMAY provides credit-linked subsidies to spur demand.
 - Pradhan Mantri Aawas Yojana Grameen. The scheme is for the rural population without their own houses. It provides financial assistance and an interest-rate subsidy.
 - Relaxation of ECB guidelines. Relaxed external commercial borrowing (ECB) guidelines enable easier access to overseas funds and stimulate the sector.

- The **GST rate** for affordable housing projects was cut.
- EPF corpus withdrawal. Permission to withdraw 90% of EPF corpus enables prospective home buyers to make down payments and pay off home loan EMIs.

Regulator initiatives

- Regulatory authority of HFCs shifted from NHB to RBI. Budget 2020 proposed a regulatory oversight change and HFCs supervision from the NHB to the RBI. This led to streamlined regulations and better risk management framework for HFCs.
- NHB refinance. The NHB's refinancing schemes help HFCs lower borrowing costs.
- **PSL guidelines revised.** The RBI raised the threshold for home loans to be classified as PSL to promote the PMAY.

Other factors

- Low mortgage penetration.
- **Rising urbanization, nuclearisation.** Smaller average household size and rising urban population lead to more housing demand.
- Higher incomes result in greater affordability for houses.
- Rising independent house demand. Increase in the share of independent houses helps the housing finance market to grow in the long term.

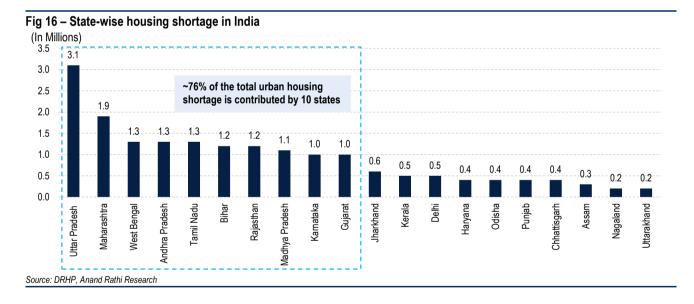


Fig 17 – Top 10 states with their shares in housing finance

State (bn)	FY19	FY20	FY21	FY22	FY23	31-Dec-23	CAGR % (FY19-23)	Market share % (31-Dec-23)	GNPA % (FY23)	NNPA % (FY23)
Maharashtra	4066	4345	4867	5484	6373	7118	11.9	22.1	2.0	2.4
Karnataka	1951	2094	2292	2539	2983	3370	11.2	10.5	1.6	2.1
Tamil Nadu	1753	1883	2055	2261	2560	2812	9.9	8.7	2.3	4.0
Telangana	1151	1313	1536	1831	2247	2611	18.2	8.1	0.7	0.9
Gujarat	1375	1503	1719	2008	2299	2595	13.7	8.0	1.6	2.0
Uttar Pradesh	1079	1167	1299	1460	1703	1925	12.1	6.0	3.0	2.6
Delhi	953	997	1091	1211	1401	1539	10.1	4.8	3.4	3.3
Andhra Pradesh	751	858	971	1130	1353	1536	15.8	4.8	1.2	1.5
Rajasthan	641	716	817	946	1121	1289	15.0	4.0	1.3	1.3
Kerala	799	877	955	1064	1200	1286	10.7	4.0	2.1	2.5

Fig 18 – Ticket-wise portfolio	breakup (Rs bn)							
Ticket size	FY19	FY20	FY21	FY22	FY23	31 st Dec'23	Market share % (31 st Dec'23)	CAGR % (FY19-FY23)
Less than Rs2.5m	1,222.00	1,540.80	1,785.30	2,123.40	2,587.70	3,001.30	28.80	20.60
Rs2.5m to Rs5m	616.1	783.6	897.3	1,060.10	1,281.80	1,454.90	14.00	20.10
Rs5m to Rs10m	634.8	799.4	884.2	1,010.90	1,177.60	1,320.90	12.70	16.70
Rs10 to Rs20m	705.1	883.1	945	1,041.90	1,184.00	1,297.10	12.40	13.80
More than Rs20m	1,894.50	2,381.40	2,470.30	2,703.00	3,103.80	3,346.20	32.10	13.10
Source: DRHP, Anand Rathi Research								

Fig 19 – Ticket-wise disburse	ment (Rs bn)							
Ticket Size	FY19	FY20	FY21	FY22	FY23	31-Dec-23	Share (31-Dec- 23)	CAGR (FY 2019 – FY 2023)
Less than Rs2.5m	502.40	517.30	502.40	686.50	939.60	736.60	24.90	16.90
Rs2.5 to Rs5m	272.3	255.5	242.3	340.80	468.90	375.80	12.70	14.60
Rs5 to Rs10m	276.3	247.9	212	313.30	421.20	362.20	12.20	11.10
Rs10 to Rs20m	317.6	261.2	205.2	311.00	423.20	353.90	12.00	7.40
More than Rs20m	972.60	758.00	525.30	886.20	1,318.00	1,128.30	38.20	7.90
Total industry	2,341.20	2,039.90	1,687.20	2,537.80	3,570.90	2,956.80	100.00	11.10
Source: DRHP, Anand Rathi Research								

Top management

- Chairman and non-executive director Sanjivnayan Bajaj (director since 22nd Jan'18) has degrees from Pune University, Warwick University and Harvard Business School. He has leading positions in many Bajaj Group companies and over 27 years' experience in business strategy, finance and other areas. He has also been president of the Confederation of Indian Industry and member of the Steering Committee appointed by the Government of India for Business 20 as part of India's G20 presidency in FY23.
- Vice-chairman and non-executive director Rajeev Jain (director since 10th Nov'14) has a post-graduate diploma from T.A. Pai Management Institute with 30 years' experience in consumer lending. His previous stints were at Countrywide Consumer Financial Services, ANZ Grindlays Bank and AIG. He is also MD, Bajaj Finance.
- Independent director Anami Narayan Roy (director since 19th May'20) is former DG Police and Mumbai Police Commissioner. He was in the Indian Police for over 38 years. He is also on the boards of several companies, incl. Bajaj Finserv and GlaxoSmithKline Pharma.
- Independent director Dr Arindam Kumar Bhattacharya (since 1st May'22) has degrees from IIT Kharagpur, IIM Ahmedabad, and the University of Warwick. He is a senior advisor to the Boston Consulting Group and has authored books on global business strategies. He is also on the boards of several companies, incl. Bajaj Finance.
- Independent director Jasmine Arish Chaney (since 1st Apr'23) has degrees from Sydenham College and the Somaiya Institute. She has over 30 years' experience at Credit Rating Information Services of India in management roles.
- Managing director Atul Jain (since 1st May'22) has degrees in commerce and business administration from Punjab University and over 24 years' experience in financial and investment banking. He joined the Bajaj Group in 2002 and was previously at PNB Capital Services and Prudential Capital Markets.

Key product details

Home loans (57.8% of the book)

Overview

- **Target segment:** Salaried individuals, professionals, self-employed, primarily targeting the affluent mass.
- Portfolio: Home loans constitute 57.8% of the loan portfolio; available across 174 locations in India.

Key products

- Home purchase. Financing for new residential properties.
- Resale and balance transfers. Loans for buying resale homes or transferring loans.
- **Top-up loans**. Additional financing for customers.
- Benchmark-linked loans to external benchmarks for transparent pricing.
- **Dual rate facility.** A combination of fixed and floating interest rates.

Sourcing strategy

- Micro-market approach. Localized engagement with special teams.
- Direct-to-customer (D2C) team. Direct sourcing through developers, branches, digital channels.
- Indirect sourcing team. Collaboration with channel partners and digital tools.
- **APF project base.** Extensive project base of 6,039 for broad selection and faster processing.
- Partnerships and innovations. Collaborations with HFCs, NBFCs and small finance banks; digital solutions like 'DIY Home Loans.'

	FY22	FY23	FY24
HL (housing loan)			
AUM	3,45,449	4,27,069	5,28,196
AUM mix %	64.80	61.70	57.80
(by customer type) %			
Salaried	90.00	90.50	87.50
Self-employed professional	5.10	5.20	4.30
Self-employed non-professional	4.90	4.30	8.20
(by sourcing channel)			
Direct %	45.40	50.20	55.70
Indirect %	54.60	49.80	44.30
ATS (at origination)	4.2	4.6	4.6
LTV (at origination) %	71.10	71.30	70.50
% of AUM with CIBIL score			
CIBIL score >750	77.60	76.70	75.80
CIBIL score 650-750	19.50	20.40	21.10
CIBIL score < 650	1.60	1.20	1.00

Name of the lender	Upto 3 Mn	Above 3 Mn & Upto 7.5 Mn	Above 7.5 Mn
Housing finance companies (HFCs)			
LIC Housing Finance	8.45-10.35	8.45-10.55	8.45-10.75
HDFC	8.50-10.35	8.50-10.60	8.50-10.70
Bajaj Housing Finance	8.50 onwards	8.50 onwards	8.50 onwards
Tata Capital	8.60 onwards	8.60 onwards	8.60 onwards
PNB Housing Finance	8.75-14.50	8.75-11.50	8.75-11.45
GIC Housing Finance	8.80 onwards	8.80 onwards	8.80 onwards
Repco Home Finance	8.90 onwards	8.90 onwards	8.90 onwards
Indiabulls Housing	8.75 onwards	8.75 onwards	8.75 onwards
Aditya Birla Capital	8.80-14.75	8.80-14.75	8.80-14.75
ICICI Home Finance	9.20 onwards	9.20 onwards	9.20 onwards
Godrej Housing Finance	8.64 onwards	8.64 onwards	8.64 onwards
Source: DRHP, Anand Rathi Research			

Loans against property (10.5% of the book)

LAP offers financing based on borrowers' cashflows, ensuring loans align with repayment capacity and minimize default risk.

Key features

■ Available at 74 locations across India.

Fig 22 – LAP (Loans against property)

- Customers include salaried, professional and self-employed individuals.
- Collateral: Mainly self-occupied residential properties.
- Flexi facility: Allows partial payments/withdrawals to lower interest costs.

	FY22	FY23	FY24	
AUM	74,053	78,169	95,679	
AUM mix %	13.90	11.30	10.50	
ATS (at origination)	4.3	4.9	5.8	
LTV (at origination) %	56.60	52.80	55.10	
Tenure (no. of months)	127	147	155	
SoRP %	72.50	71.20	71.20	
(by customer type) %				
Salaried	20.30	23.70	87.50	
Self-employed professional	10.60	12.30	4.30	
Self-employed non-professional	69.10	64.00	8.20	
Source: DRHP, Anand Rathi Research				

Lease rental discounting (19.3% of the book)

LRD solutions offer tailored financing for high-net-worth individuals (HNIs) and developers, focusing on commercial real estate with established rental income. The product leverages long-term lease rental cashflows to secure financing.

Key features

- Available in 14 locations across India as of 31st Mar'24.
- Transactions backed by rental income managed through an escrow mechanism to ensure payment security.
- Additional financing includes construction finance for commercial properties, supporting warehousing and industrial needs.
- Portfolio scope: Covers full commercial real estate lifecycle from greenfield and construction financing to conversion to leasable assets.

Fig 23 – LRD (lease rental discounting)

FY22	FY23	FY24
68,694	1,12,595	1,76,368
12.90	16.30	19.30
550	787	999
164	187	237
	12.90 550	12.90 16.30 550 787

Developer finance (10.5 % of the book)

Developer financing solutions support residential and commercial real estate projects, focusing on well-managed loan portfolios and strong developer relationships.

Key features

- Available at 13 locations across India.
- Loans secured via project cashflows, inventory, land and undivided share of land.
- Commercial construction finance started in FY22, aligned with lease rental discounting products.
- Disbursement process: Loans disbursed on project milestone stages.
- Risk management is a centralized team, which monitors compliance with project milestones.

Sourcing strategy

- Dedicated sourcing team tracks market trends and new projects at 13 locations.
- Escrow mechanism. Manages project cashflows with defined escrow structures.
- Principal moratorium offers moratoriums during construction, with monthly interest payments.

Fig 24 – DF (developer financing)	51/00	=)/00	=>/0/
DF (developer financing)	FY22	FY23	FY24
AUM	28,987	56,693	95,993
AUM mix %	5.40	8.20	10.50
ATS (at Origination)	261	339	446
Active developer relationships (funded by DF)	267	327	419
Active Projects (funded by DF)	373	487	616
Approved project financiers (APF)	2,951	4,549	6,039
Source: DRHP, Anand Rathi Research			

Fee income, unsecured loans (1.9% of book)

Non-collateralized loans and value-added services

 Non-collateralized loans and value-added services along with core products (home loans, loans against property, lease rental discounting, developer financing).

Non-collateralized loans

- **Products.** Loans without requiring physical assets as security.
- **Target audience.** Salaried individuals, professionals and selfemployed individuals with strong credit profiles.
- Risk management. Emphasis on thorough credit assessments and income verification.

Fee-income generator

- Cross-selling. Third-party products to enhance customer experience, increase revenue.
- **Insurance products** (registered with the IRDAI as corporate agent)
 - o Life insurance: Protection for beneficiaries.
 - o General insurance: Coverage for motor, property, travel.
 - Health insurance: Coverage for medical expenses.
- Strategic partnerships. Collaboration with leading insurers for comprehensive solutions; generating further income via commissions.

Fig 25 – Others					
	FY22	FY23	FY24		
AUM	16,035	17,754	17,467		
AUM mix %	3.00	2.50	1.90		
AUM MIX %	3.00	2.50			

Interest rate

Fig 26 – Home loan interest rate (floating)						
	Salaried borrowers	Professional borrowers	Self-employed borrowers			
Home loan	8.50% to 15.00%	8.60% to 15.00%	9.10% to 15.00%			
Home loan balance transfer	8.70% to 15.00%	8.70% to 15.00%	9.50% to 15.00%			
Тор-ир	9.80% to 18.00%	9.80% to 18.00%	10.00% to 18.00%			
Source: DRHP, Anand Rathi Research	1					

Fig 27 – Loan against property interest rate (floating)

	Salaried borrowers	Self-employed professional borrowers	Self-employed borrowers
Loan against property	10.10% to 18.00%	10.10% to 18.00%	9.75% to 18.00%
Loan against property balance transfer	10.20% to 18.00%	10.20% to 18.00%	9.85% to 18.00%
Source: DRHP, Anand Rathi Research			

Fig 28 – Interest rate for developer finance/lease rental discounting (floating)						
Salaried bor						
Developer finance	9.75% to 18.00%					
Lease rental discounting	8.50% to 15.00%					
Source: DRHP, Anand Rathi Research						

Peer group analysis

Fig 29 – Size of companies (FY24)

		AUM (FY23) (Rs bn)	AUM (FY24) (Rs bn)	AUM CAGR % (FY20-23)	Income (FY24)	Income CAGR % (FY20-FY24) (Rs bn)
Prime	Bajaj Housing Finance	692.3	913.7	29	76.2	30
	Can Fin Homes	315.6	350.0	14	35.2	15
	LIC Housing Finance	2750.5	2868.4	8	272.3	8
	PNB Housing Finance	666.2	712.4	-4	70.2	-5
	Tata Capital Housing Finance	381.8	518.9	NA	51.9	15
Affordable	Aadhar Housing Finance	172.2	211.0	17	25.2	17
	Aavas Financiers	141.7	173.1	22	20.2	2
	Aptus Value Housing Finance India	57.6	67.6	21	11.2	25
	Home First Finance Company India	72.0	97.0	28	11.6	29
Source: DRHP,	Anand Rathi Research					

Туре	oductivity of peers - FY23 and FY24 Companies	Brai	Branches		Employees		AUM per branch		/l per loyee	Cost-to-income ratio %		OPEX (%)	
		FY23	FY24	FY23	FY24	FY23	FY24	FY23	FY24	FY23	FY24	FY23	FY24
Prime	Bajaj Housing Finance	208	215	2788	2372	3328	4250	248	385	25.70	24.00	1.10	1.00
	Can Fin Homes	205	219	976	1036	1540	1598	323	338	16.90	19.90	0.60	0.70
	LIC Housing Finance	314	310	2462	2401	8760	9253	1117	1195	15.20	13.00	0.40	0.40
	PNB Housing Finance	189	300	1690	2003	3525	2375	394	356	20.60	22.40	0.80	0.90
	Tata Capital Housing Finance	187	225	2445	3063	2042	2306	156	169	35.90	38.30	1.80	1.80
Affordable	Aadhar Housing Finance	479	523	3663	3931	359	403	47	54	43.50	41.80	2.70	3.00
	Aavas Financiers	346	367	6034	6075	410	472	23	28	44.10	45.60	3.70	3.60
	Aptus Value Housing Finance India	231	262	2405	2918	249	258	24	23	19.80	20.10	2.40	2.30
	Home First Finance Company India	111	133	993	1249	649	729	73	78	35.50	35.20	2.90	2.80
Source: DRHP, A	Home First Finance Company India nand Rathi Research	111	133	993	1249	649	729	73	78	35.50	35.2	0	0 2.90

Fig 31 – Peers - GNPA, LTV, Customer mix, ATV (FY24)

Туре	Companies	Gross NPA ratio (%)	Loan to Value (LTV)	Customer mix (%)		Average ticket size
			%	Salaried	Self-employed	
Can Fin Homes	Bajaj Housing Finance	0.22	70	88	12	4.6
	Can Fin Homes	0.55	61	72	28	2.5
	LIC Housing Finance	4.41	52	88	12	2.9
	PNB Housing Finance	3.83	65	61	39	2.9
	Tata Capital Housing Finance	1.55	62	NA	NA	3.0
Affordable	Aadhar Housing Finance	1.17	59	57	43	1.0
	Aavas Financiers	0.92	55	40	60	1.02
	Aptus Value Housing Finance India	1.15	<50	26	74	<1.0
	Home First Finance Company India	1.60	56	68	32	1.15
Source: DRHP, Anand	Rathi Research					

Player type	Players	Capital adequacy Ratio	Provision coverage ratio	Gross NPA ratio	Net NPA ratio
Prime	Bajaj Housing Finance	21.3	63.0	0.3	0.1
	Can Fin Homes	24.6	48.8	0.8	0.4
	LIC Housing Finance	18.2	50.8	3.3	1.6
	PNB Housing Finance	29.3	36.7	1.5	1.0
	Tata Capital Housing Finance	18.8	57.9	1.0	0.4
Affordable	Aadhar Housing Finance	38.5	40.9	1.1	0.7
	Aavas Financiers	44.0	28.7	0.9	0.7
	Aptus Value Housing Finance India	66.8	25.2	1.1	0.8
	Home First Finance Company India	39.5	29.4	1.7	1.2
Source: DRHP, Anand Ra	thi Research				

Fig 32 – Peers' ratios – capitalisation and asset quality – FY24

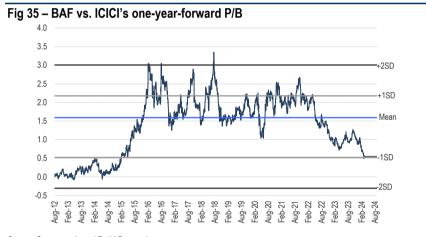
Fig 33 – Peers' ratios – profitability parameters – FY24

Туре	Companies	PAT (Rs bn)	Yield on advances (%)	NIIs (%)	PPoP (%)	Cost (%)	Opex (%)	Credit Cost (%)	RoAA (%)	RoAE (%)	Leverage (TA/TE) (times)
Prime	Bajaj Housing Finance	17.3	10.2	3.4	3.0	7.7	1.0	0.1	2.4	15.2	6.7
	Can Fin Homes	7.5	10.6	3.6	3.0	7.3	0.7	0.2	2.2	18.8	8.4
	LIC Housing Finance	47.7	9.9	3.0	2.7	7.4	0.4	0.6	1.7	16.3	9.3
	PNB Housing Finance	15.3	11.0	3.5	3.1	7.8	0.9	0.2	2.2	11.8	4.8
	Tata Capital Housing Finance	11.5	11.0	4.0	2.9	7.1	1.8	-0.3	2.4	19.8	8.1
Affordable	Aadhar Housing Finance	7.5	14.8	7.2	5.6	7.6	3.0	0.2	4.2	18.4	4.3
	Aavas Financiers	4.9	13.6	6.1	4.3	7.5	3.6	0.2	3.3	13.9	4.4
	Aptus Value Housing Finance India	4.8	16.4	10.4	9.1	8.7	2.3	0.3	6.8	14.7	2.2
	Home First Finance Company	3.1	14.5	6.5	5.2	8.3	2.8	0.3	3.8	15.5	4.5
Source: DRHP, A	nand Rathi Research										

Alternative view to premium valuations

In the last two years Bajaj Finance's premium valuations have slipped. We offer an alternative viewpoint for its valuations. We compare its premium valuations to its AUM growth outperformance compared to peers'.

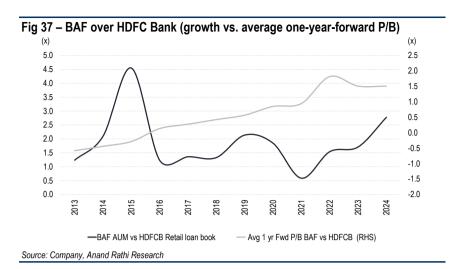


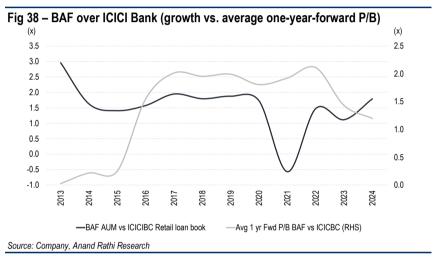


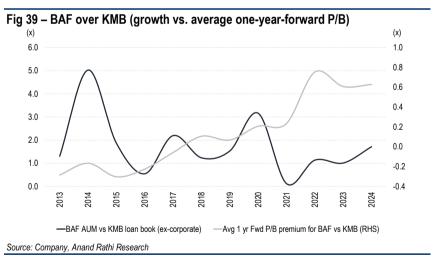
Source: Company, Anand Rathi Research



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Premium multiples justified

Bajaj Finance has reiterated that its consolidated FY27 targets are unchanged despite volatility. These include RoA, growth and NIM targets. While credit cost has hit a speed bump, we believe that Bajaj Auto Finance's underwriting standards should stand it in good stead.

Standalone entity delivers higher RoA, RoE

Higher-yielding products and the portfolio churn have held the standalone entity's RoA and RoE higher than the consolidated figures.

Fig 40 – Standalone F	RoA and RoE, C	GNPA and ca	pital adequad	;y					
	Cons	olidated	Ï	Bajaj	Finance		Bajaj Housing Finance		
	FY22	FY23	FY24	FY22	FY23	FY24	FY22	FY23	FY24
RoA	3.7	4.7	4.4	4.1	5.4	4.9	1.5	2.2	2.4
RoE	17.4	23.5	22.0	16.3	22.0	20.5	10.5	14.6	15.2
GNPA	1.5	1.5	1.4	NA	NA	NA	2.1	1.6	1.4
NNPA	0.7	0.7	0.6	0.9	0.4	0.5	0.1	0.1	0.1
CRAR	27.2	26.6	26.0	27.2	25.0	22.5	21.3	23.0	19.7
Source: Anand Rathi Research									

Bajaj Housing Finance's valuation sensitivity

Bajaj Housing Finance filed draft papers with SEBI for a Rs70bn IPO, including new shares worth Rs40bn and a Rs30bn offer for sale by its parent. The market regulator gave its nod to the IPO earlier this month. Per media reports, the post IPO valuation could be Rs560bn-590bn.

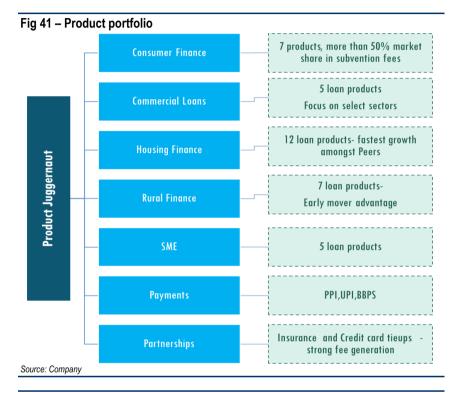
https://www.moneycontrol.com/news/business/markets/bajaj-housing-finance-targeting-ipo-valuation-of-rs-56k-cr-rs-59k-cr-may-trim-issue-size-and-launch-in-september-12798648.html

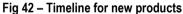
Market share

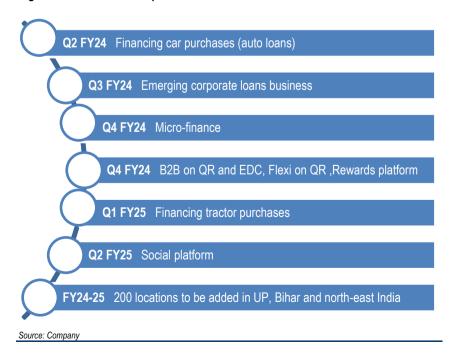
Bajaj Finance aims at increasing its client base, setting a new target of 150m customers compared to its previous goal of 100m. In 9M FY24, it onboarded 11.3m customers, marking 33% growth from the same period in FY23. Besides, it targets 25-27% AUM growth, with a 200bp y/y rise in RoA guidance to 4.6-4.8% this financial year (from 4-4.5%), in line with our estimates. The aim is to reach a 3-3.5% market share in GMV payments and a total of 4-5% in retail credit in India.

BAF: Strong franchisee, deeper penetration

Financing consumption in India, Bajaj Auto Finance has many firsts to its credit in lending, incl. short-duration EMIs, rural CDs, etc. Its strategy of localised proof-of-concept, then unveiling products at scale has much steam left. At present, housing and gold loans are growing faster than other products. Deeper product penetration provides assurance of a longer growth runway.







BAF's penetration and distribution have been consistently increasing.

Fig 43 – Technological interventions that will help enhance customer journey:

Embracing innovation	Keeping technology and data as cornerstones of its operational strategy, driving innovation across the organization. By harnessing cutting-edge technological solutions, it swiftly reaches customers and optimizes its data infrastructure with the most advanced cloud services available.
Enhanced customer insights	Enhanced customer insights: Deeper understanding of customers via data-driven insights, establishing a unified customer data platform – CBP- will be pivotal in leveraging the power of data to address operational challenges comprehensively.
Seamless digital experience	Committing to crafting a smooth digital experience through its digital platforms and a focus to ensuring a cohesive and user- friendly interface across both app and web environments, BAF facilitates effortless navigation for customers, integrating field properties seamlessly.
Consolidated interactions	A wish to consolidate all customer interactions into a singular repository by establishing a common data centre. This enables continuity and consistency across various touchpoints, from initial call centre inquiries to subsequent interactions on digital platforms.

Source: Company, Anand Rathi Research

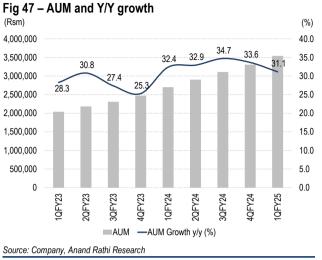
Fig 44 – Penetration						
Geographic presence	FY19	FY20	FY21	FY22	FY23	FY24
Urban	927	1,035	1,298	1,368	1,392	1,569
Rural	903	1,357	1,690	2,136	2,341	2,576
Total Bajaj Finance presence	1,830	2,392	2,988	3,504	3,733	4,145
Strong distribution reach						
Consumer durable stores, urban	20,400	24,200	26,400	30,600	33,950	42,000
Consumer durable stores, rural	14,500	19,600	24,000	29,800	37,000	49,050
Digital product stores	22,500	26,400	23,800	29,500	33,000	40,250
Lifestyle retail stores	7,700	9,500	9,800	11,000	13,200	16,900
EMI card retail spends stores	19,100	24,300	14,300	18,800	22,200	28,250
Bajaj Auto dealers, sub-dealerships and ASSC	4,600	5,500	5,900	6,000	5,150	3,450
Non captive 2W dealers, sub dealers & ASSC*	-	-	-	-	2,650	5,350
Direct sales agents	2,800	4,900	6,100	7,500	7,500	10,100
Overall active distribution network	91,700	114,400	110,300	133,200	154,650	1,98,250
Source: Company, Anand Rathi Research						

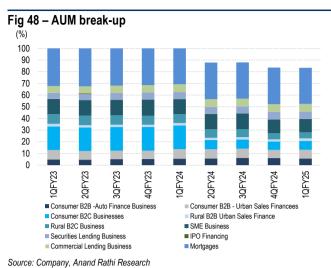
Over the last five years, the portfolio mix has diversified considerably with the share of mortgages rising. Ahead, management expects the loan mix proportion to be largely stable, with fewer deviations.

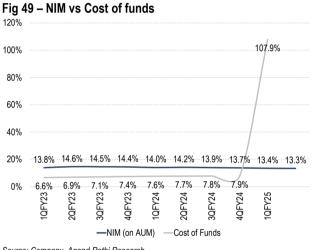
Fig 45 – Diversified portfolio m	ix				
(Rs m)	Q1 FY24	Q2 FY24	Q3 FY24	Q4 FY24	Q1 FY25
Consumer B2B - auto finance	147,360	165,480	193,840	197,420	196,890
Consumer B2B - sales finance	223,210	229,730	244,850	234,480	269,750
Consumer B2C	548,450	229,730	244,850	234,480	269,750
Rural B2B sales finance	55,670	55,340	61,660	62,090	75,530
Rural B2C	202,720	208,800	214,260	176,070	180,490
SME	349,640	386,730	413,960	384,700	407,910
Securities lending	162,380	169,860	192,050	220,380	220,430
IPO financing	-	-	-	-	-
Commercial lending	180,640	195,580	206,720	220,060	235,890
Mortgages	830,900	909,340	965,290	1,033,160	1,096,710
Total AUM	2,700,970	2,902,640	3,109,680	3,306,150	3,541,920
Y/Y growth (%)	32.4	32.9	34.7	33.6	31.1
Source: Company, Anand Rathi Research					

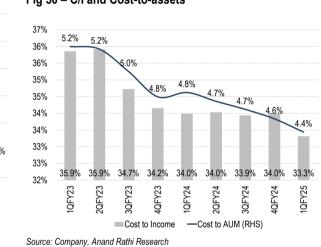
Management guided to increased TAM of Rs100m-110m premiumsegment customers. This still has some way to go. Besides, as more customers take loans more frequently, we believe the growth runway for Bajaj Finance is high.

Fig 46 – Widening customer franchise - TAM expanding considerably										
(Rs m)	Q1 FY24	Q2 FY24	Q3 FY24	Q4 FY24	Q1 FY25					
Total franchise	73.0	76.6	80.4	83.6	88.1					
Credit segment filter	56.9	59.7	62.9	66.0	73.3					
Overall cross-sell franchise	55.2	57.9	61.1	64.2	70.9					
Non-delinquent customers	48.9	51.3	54.1	56.7	63.0					
Cross-sell franchise	44.3	46.7	49.3	50.8	55.1					
Customer franchise addition	3.8	3.6	3.9	3.2	4.5					
Source: Company, Anand Rathi Research										

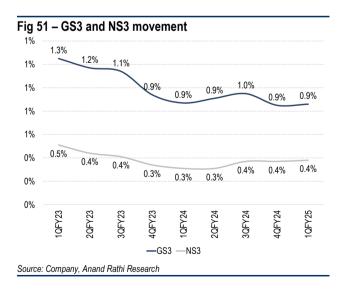








Source: Company, Anand Rathi Research



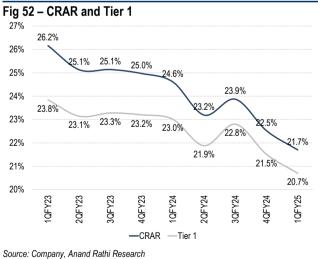


Fig 50 - C/I and Cost-to-assets

(%)

5.4%

5.2%

5.0%

4.8%

4.6%

4.4%

4.2%

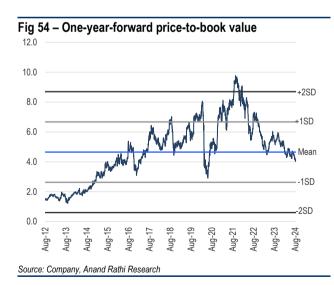
4.0%

Valuation

Bajaj Finance is on track to achieve its medium-term targets and keep gaining market share with high growth, deeper product penetration and unmatched execution skills. Despite competition from other large corporate-backed NBFCs, we reckon that it is one of the fastest growing proxies for the Indian premiumisation theme.

The recent catalyst of its subsidiary's value-unlocking offers an ideal entry point. We value the standalone NBFC at 4.4x FY26e PBV in accordance with a multi-stage DDM. At the CMP, the stock trades at 3.7x FY26e BV. adjusted for subsidiary valuation.

Fig 53 – du Pont analysis					
(%) Consolidated	FY22	FY23	FY24	FY25e	FY26e
Operating income	16.4	16.4	16.5	16.2	16.2
Interest expense	5.2	5.2	5.8	6.0	5.9
Net interest income	11.2	11.3	10.7	10.3	10.2
Other income	0.2	0.6	0.4	0.4	0.3
Total income	11.5	11.9	11.1	10.6	10.5
Operating expenses	3.9	4.2	3.8	3.6	3.5
of which, salaries	1.9	2.1	2.0	1.9	1.9
PPoP	7.6	7.7	7.4	7.0	7.0
Provisions	2.6	1.3	1.4	1.6	1.4
РВТ	5.0	6.4	5.9	5.5	5.6
Тах	1.3	1.7	1.5	1.4	1.5
RoA	3.7	4.7	4.4	4.0	4.1
Equity multiplier	4.7	5.0	5.0	5.0	5.2
RoE	17.4	23.5	22.0	20.3	21.6
Source: Company, Anand Rathi Research					





Risks

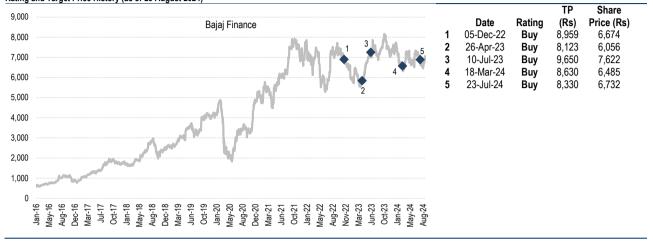
- Greater slippages
- Less-than-expected loan growth
- Key-man risk.

Appendix

Analyst Certification

The views expressed in this Research Report accurately reflect the personal views of the analyst(s) about the subject securities or issuers and no part of the compensation of the research analyst(s) was, is, or will be directly or indirectly related to the specific recommendations or views expressed by the research analyst(s) in this report. The research analysts are bound by stringent internal regulations and also legal and statutory requirements of the Securities and Exchange Board of India (hereinafter "SEBI") and the analysts' compensation are completely delinked from all the other companies and/or entities of Anand Rathi, and have no bearing whatsoever on any recommendation that they have given in the Research Report.

Important Disclosures on subject companies Rating and Target Price History (as of 29 August 2024)



Anand Rathi Ratings Definitions

Analysts' ratings and the corresponding expected returns take into account our definitions of Large Caps, Mid Caps & Small Caps as described in the Ratings Table below:

Ratings Guide (12 months)				
	Buy	Hold	Sell	
Large Caps (Top 100 companies)	>15%	0-15%	<0%	
Mid Caps (101st-250th company)	>20%	0-20%	<0%	
Small Caps (251st company onwards)	>25%	0-25%	<0%	

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