Result Update

14th Aug 2024

Doms Industries Ltd

Stationery



Expanding Product Horizon; Maintain BUY

Est. Vs. Actual for Q1FY25: Revenue - INLINE; EBITDA - BEAT; PAT - BEAT Changes in Estimates post Q1FY25

FY26E/FY27E - Revenue: -3%/-3%: EBITDA: -5%/-5%: PAT: -1%/-2%

Recommendation Rationale

- Strong Operating Performance: DOMS delivered robust results despite challenges such as extreme weather in North India impacting school operations. Revenue increased 17% YoY, driven by an improved product mix, volume growth from capacity expansion, a minor price hike, and a rise in distribution reach to 125,000 outlets, up by 2,500 sequentially.
- Writing pens: In June 2025, DOMS commercialized an additional pen production capacity of 1 Mn pens/day, raising the total capacity to 3 Mn pens/day. The company has also expanded its distribution to a pan-India level and plans to introduce new SKUs in the pen category.
- New acquisition: DOMS acquired a 52% stake in Unilcan Healthcare Private Limited, a manufacturer of baby diapers and wet wipes, for Rs 55 Cr. The acquisition was funded through a primary infusion of Rs 29 Cr and the remainder via secondary purchase. The company's long-term goal is to broaden its market beyond stationery and art supplies to include products for a wider kids segment.
- Guidance: The company maintains its FY25 revenue growth guidance at +20% for its core business but has slightly reduced its EBITDA margin guidance to 17%. This adjustment accounts for higher raw material costs (polymers, waxes), the integration of the lower-margin Unilcan acquisition, and increased ESOPs.

Sector Outlook: Positive

Company Outlook & Guidance: We cut down our FY26/27E EPS estimates marginally to account for a lower margin trajectory in the near term.

Current Valuation: 60xJune-26 EPS (Earlier Valuation: No change).

Current TP: Rs 2,620/share (Earlier TP: Rs 2,670/share). Recommendation: We maintain our BUY rating on the stock.

New capacity: Construction activity at the 44+ acres new plant is in full swing. We expect the first phase to be ready by Q3FY26.

Outlook: The company has been implementing strategic initiatives over the last couple of years, and these are expected to bear fruit in the coming year. A few notable initiatives are: 1) Managing entire end-to-end operations, driving operating efficiency while maintaining high-quality standards. The new 44-acre greenfield facility will further boost growth; 2) The company's continued focus on launching new products and expanding into the larger pens category, as opposed to its earlier presence in the small pencil segment, which will broaden its product portfolio. Additionally, entering the fast-growing bags, toys, and diaper segments will further boost growth; 3) There is significant potential for distribution expansion, with DOMS currently reaching 122,500 outlets. The company has the potential to expand its reach to ~300,000-350,000 outlets, as there is still untapped potential in the east and south markets as well as smaller towns in India; and 4) The strategic partnership with FILA, which enables DOMS to expand its global reach while leveraging FILA's R&D capabilities, providing a long-term advantage.

Valuation & Recommendation: Given the investment thesis outlined above, we expect the company to report robust Revenue/EBITDA/PAT growth of 24%/24%/28% CAGR over FY24-27E. Hence, we maintain our BUY rating and value the company at 60x June-26 EPS to arrive at a TP of Rs 2,620 per share, implying an upside of 16% from the CMP.

Key Financials (Consolidated)

(Rs Cr)	Q1FY25	QoQ (%)	YoY (%)	Est.	Variance (%)
Net Sales	445	10.2	17.3	444	0.2
EBITDA	86	13.8	38.9	78	11.2
EBITDA Margin (%)	19.4	61 bps	302 bps	17.5	192 bps
Net Profit	52	14.8	49.8	45	15.2
EPS (Rs)	9	14.8	32.6	7	15.4

Source: Company, Axis Research

	(CMP as of 13 th Aug 2024)
CMP (Rs)	2260
Upside /Downside (%)	16%
High/Low (Rs)	2545/1224
Market cap (Cr)	13718
Avg. daily vol. (6m)Shrs	3'000. 137
No. of shares (Cr)	6

Shareholding (%)

	Dec-23	Mar-24	Jun-24
Promoter	75.0	75.0	75.0
FIIs	6.1	5.9	6.6
MFs / UTI	12.4	14.1	13.3
Banks / Fls	0.0	0.0	0.0
Others	6.5	5.1	5.2

Financial & Valuations

Y/E Mar (Rs Cr)	FY25E	FY26E	FY27E
Net Sales	1,875	2,344	2,930
EBIDTA	324	410	520
Net Profit	195	248	318
EPS, Rs	32.1	40.8	52.4
PER, x	70.3	55.3	43.0
EV/EBITDA, x	41.8	32.9	25.8
ROE, %	19.6	20.3	20.9

Change in Estimates (%)

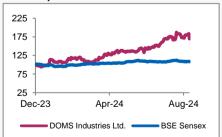
Y/E Mar	FY25E	FY26E
Sales	-3%	-3%
EBITDA	-5%	-5%
PAT	-1%	-2%

ESG disclosure Score**

Environmental Disclosure	NA
Social Disclosure Score	NA
Governance Disclosure Score	NA
Total ESG Disclosure Score	NA

Source: LSEG Workspace, Scale: 0.1-100
**Note: This score measures the amount of ESG data a company reports publicly and does not measure the company's performance on any data point. All scores are based on 2023 disclosures

Relative performance



Source: Ace Equity, Axis Securities

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Financial Performance:

DOMS delivered strong results despite challenging conditions from extreme weather in North India. Revenue increased 17% YoY, driven by an improved product mix, volume growth from capacity expansion, a marginal price hike, and a broader distribution reach. EBITDA grew 39% YoY, exceeding expectations by 11%, with EBITDA margins reaching an all-time high of 19.4%, up 302 bps YoY, due to better-than-expected gross margin expansion and cost efficiency measures. PAT was Rs 54 Cr, reflecting a 49% YoY increase. For FY25, management projects a +20% revenue growth while EBITDA margins are expected to be around 17%, impacted by higher raw material costs (polymers, waxes), the integration of the lower-margin Unilcan acquisition, and increased ESOPs.

Key Concall Highlights

- **SKIDO:** Recently acquired SKIDO (bags) reported revenue of Rs 1.4 Cr, of which Rs 40 Lc in sales were to DOMS, with EBITDA margins of 8.5% in Q1FY25. Currently, it is developing a new range of products ahead of the upcoming back-to-school season, which is expected to drive overall revenue growth for SKIDO.
- Unilcan Healthcare: The company has acquired a 52% stake in Jaipur-based Unilcan Healthcare Private Limited, which is engaged in the manufacturing and marketing of baby diapers and wet wipes under the key brand "Wowper," for Rs 55 Cr. The acquisition was made through a primary infusion of Rs 29 Cr and the balance through a secondary purchase. Unilcan reported revenue of Rs 144.25 Cr (~29% CAGR over FY21-24), with an EBITDA margin of 5.1% (lower than DOMS) in FY24. Its debt stood at Rs 38 Cr as of Mar'24, which is expected to decrease over time. The company has an annual installed capacity of 400 Mn pieces of diapers across two lines and plans to extend an additional 250 Mn pieces in the near term. It intends to utilize the primary funding of Rs 29 Cr towards capacity expansion of diapers, wet wipes, and working capital.
- Management reiterated that, despite the overall margins (~5%) being lower than the overall DOMS portfolio, the business presents a significant opportunity in terms of scale, offering long-term potential. Key points include: 1) The total diaper market size stands at \$2 Bn and is expected to reach \$3 Bn in the coming years, 2) The current penetration rate of 10% presents a substantial opportunity, and 3) Leveraging DOMS's existing distribution network will enhance the brand's penetration across India, compared to its current reach in 12 states.
- Other data points: 1) Most of DOMS's current distributors are in the FMCG and hygiene space, which will help leverage the Unilcan brand, 2) FY24 revenue was Rs 144 Cr, split between ~81% own brands and ~13% OEM business (B2B), and 3) Despite the majority stake, the company will be managed by the existing promoters of Unilcan.

Unilcan Healthcare Private limited revenue breakup-

Years	Sales (Cr)
FY24	144.25
FY23	155.35
FY22	104.55
FY21	65.83

Key Risks to Our Estimates and TP

- Volatility in raw material prices.
- Increase in the competitive intensity.
- Higher valuation

Change in Estimates

	Old Est.		Revise	Revised Est.		vision
	FY26E	FY27E	FY26E	FY27E	FY26E	FY27E
Revenue	2,421	3,026	2,344	2,930	-3%	-3%
EBITDA	431	545	410	520	-5%	-5%
PAT	251	324	248	318	-1%	-2%
EPS	41	53	41	52	-1%	-2%



Results Review

(Rs Cr)	1QFY24	4QFY24	Axis Est.	1QFY25	% Change (Y-o-Y)	% Change (Q-o-Q)	Axis Est. Var (%)
Net Sales	379	404	444	445	17.3	10.2	0.2
Gross Profit	146	178	-	192	31.5	8.0	
Gross Margin (%)	38.4	44.0	-	43.1	466 bps	-90 bps	
Employee Expenses	49	56	-	61	24.0	8.9	
Other Expenses	34	46	-	44	29.0	(2.9)	
EBITDA	62	76	78	86	38.9	13.8	11.2
EBITDA Margin (%)	16.4	18.8	17.5	19.4	302 bps	61 bps	192 bps
Oth. Inc	1	6	-	6	353.2	(1.9)	
Interest	4	4	-	4	7.7	(7.0)	
Depreciation	11	14	-	15	34.9	2.7	
EO items	-	-	-	-			
PBT	49	63		73	50.0	16.3	
Tax	12	16	-	19	52.3	17.8	
Minority interest	(2)	(2)		(2)			
Share of profit of associate	(0)	0		0			
PAT	35	45	45	52	49.8	14.8	15.2
EPS	6	7	7	9	32.6	14.8	15.4

Source: Company, Axis Securities, Bloomberg estimates



Financials (Consolidated)

Profit & Loss (Rs Cr)

Y/E Mar	FY24A	FY25E	FY26E	FY27E
Net sales	1,537	1,875	2,344	2,930
Growth, %	26.8	22.0	25.0	25.0
Total income	1,537	1,875	2,344	2,930
Raw material expenses	(893)	(1,080)	(1,361)	(1,701)
Employee expenses	(213)	(268)	(336)	(419)
Other Operating expenses	(159)	(203)	(238)	(290)
EBITDA (Core)	273	324	410	520
Growth, %	46.1	18.7	26.7	26.7
Margin, %	17.7	17.3	17.5	17.7
Depreciation	(51)	(66)	(85)	(104)
EBIT	221	258	325	416
Growth, %	52	16	26	28
Margin, %	14	14	14	14
Interest paid	(17)	(15)	(12)	(11)
Other Income	10	18	20	22
Non-recurring Items	-	-	-	-
Pre-tax profit	214	261	333	427
Tax provided	(55)	(67)	(85)	(109)
Profit after tax	160	195	248	318
Growth, %	59.9	27.2	27.2	28.4
Net Profit (adjusted)	153	195	248	318
Unadj. shares (Cr)	6	6	6	6
Wtd avg shares (Cr)	6	6	6	6

Source: Company, Axis Securities

Balance Sheet (Rs Cr)

Y/E Mar	FY24A	FY25E	FY26E	FY27E
Cash & bank	306	281	310	416
Marketable securities at cost	-	-	-	-
Debtors	65	79	99	123
Inventory	225	275	343	429
Other current assets	20	20	20	20
Total current assets	616	655	772	989
Investments	1	1	1	1
Gross fixed assets	662	887	1,112	1,332
Less: Depreciation	(164)	(230)	(315)	(419)
Add: Capital WIP	25	25	25	25
Net fixed assets	524	683	823	939
Non-current assets	43	43	43	43
Total assets	1,190	1,388	1,645	1,978
Current liabilities	206	226	254	288
Provisions	15	15	15	15
Total current liabilities	221	241	269	303
Non-current liabilities	127	127	127	127
Total liabilities	348	368	395	430
Paid-up capital	61	61	61	61
Reserves & surplus	754	932	1,161	1,459
Shareholders' equity	842	1,020	1,250	1,548
Total equity & liabilities	1,190	1,388	1,645	1,978



Cash Flow (Rs Cr)

DASII FIUW				(17.5
Y/E Mar	FY24A	FY25E	FY26E	FY27E
A Cash flow from operating activities				
Profit before tax	214	261	333	427
Adjustments to reconcile profit before tax to net cash flows:				
Depreciation and amortization expense	51	66	85	104
inance Cost	17			
nterest Income	(7)			
Provision for doubtful debt				
Provisions no longer require written back	(0)			
Gain in Disposable of PPE	(0)			
Loss on sale of investments in subsidiary companies	0			
mpairment Loss	4-1			
Unrealised Foreign exchange loss/gain	(0)	207	440	F0.4
Operating profit before working capital changes	276	327	418	531
Movements in Working Capital:				
Decrease/(Increase) in trade & other receivables	(18)	(14)	(20)	(25)
Decrease /(Increase) in inventories	(34)	(50)	(69)	(86)
ncrease/(Decrease) in trade Payables	1	20	28	34
Increase/(Decrease) in short term provisions	(0)			
Increase/(Decrease) in long term provisions	5			
Decrease/(Increase) in other current assets	(3)			
Decrease/(Increase) in other current financial assets				
ncrease/(Decrease) in other current liabilities	2			
Increase/(Decrease) in other financial liabilities	22			
Change in Working Capital	(25)	(44)	(61)	(76)
Changes in non-current assets and liabilities				
Decrease/(Increase) in long term advances	0			
ncrease/(Decrease) in Provisions				
Decrease/(Increase) in other non-current financial assets	(4)			
Decrease/(Increase) in other non-current assets	(0)			
Decrease/(Increase) in other financial assets				
Changes in non-current assets and liabilities	(4)	•	•	-
Cash generated from operations	247	283	357	455
Less: Taxes paid (net of tax refund)	(64)	(67)	(85)	(109)
Net cash flow from operating activities	183	217	272	346
Cash Flow from Investing Activities:				
Purchase of Property, plant and equipment	(153)	(225)	(225)	(220)
Acquisition of sub. net of cash	(71)			
Proceeds from the sale of Property, plant and equipment	0			
nvestment in associates	(1)			
nvestment in fixed assets	(235)			
Proceeds from the sale of investments in subsidiary companies	-			
nterest received (finance income)	2			
Net Cash Flow Used in Investing Activities:	(457)	(225)	(225)	(220)
Net Cash Flow From Financing Activities:				
Dividend paid to equity shareholders	(9)	(17)	(18)	(20)
Proceeds from fresh issue	350			
Share issue expenses	(15)			
Proceeds/Repayment of long-term borrowings	53			
nterest paid				
Repayment of lease liability	(11)			
Proceeds/Repayment of short-term borrowings	(55)			
Finance Cost paid	(16)			
Decrease) in Working Capital Demand Loan & Cash Credit				
Net Cash Used in Financing Activities:	297	(17)	(18)	(20)
Net Change in cash & cash equivalents	23	(25)	29	106
	0.1		22	61
Cash & cash equivalents as of the beginning of the year	34	57	32	01

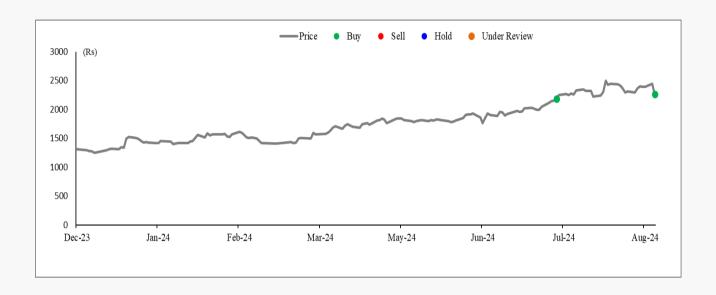


Ratio Analysis (%)

Y/E Mar	FY24A	FY25E	FY26E	FY27E
Per Share data				
EPS (INR)	25.2	32.1	40.8	52.4
Growth, %	48.2	27.2	27.2	28.4
Book NAV/share (INR)	134.2	163.5	201.4	250.5
FDEPS (INR)	25.2	32.1	40.8	52.4
CEPS (INR)	33.7	42.9	54.8	69.6
CFPS (INR)	28.5	32.7	41.5	53.4
Return ratios				
Return on assets (%)	19.3	16.2	17.2	18.2
Return on equity (%)	18.8	19.6	20.3	20.9
Return on capital employed (%)	22.5	22.2	23.4	24.6
Turnover ratios				
Asset turnover (x)	3.1	2.6	2.5	2.6
Sales/Total assets (x)	1.7	1.5	1.5	1.6
Sales/Net FA (x)	3.6	3.1	3.1	3.3
Working capital/Sales (x)	0.1	0.1	0.1	0.1
Receivable days	15.4	15.4	15.4	15.4
Inventory days	53.5	53.5	53.5	53.5
Payable days	26.1	26.0	26.0	26.1
Working capital days	24.8	28.9	32.6	35.5
Liquidity ratios				
Current ratio (x)	3.0	2.9	3.0	3.4
Quick ratio (x)	1.9	1.7	1.7	1.9
Total debt/Equity (%)	0.3	0.1	0.1	0.1
Valuation				
PER (x)	89.4	70.3	55.3	43.0
PEG (x) - y-o-y growth	1.9	2.6	2.0	1.5
Price/Book (x)	16.8	13.8	11.2	9.0
EV/Net sales (x)	8.8	7.2	5.8	4.6
EV/EBITDA (x)	49.5	41.8	32.9	25.8
EV/EBIT (x)	61.0	52.5	41.6	32.2



DOMS Industries Price Chart and Recommendation History



Date	Reco	TP	Research
04-Jul-24	BUY	2,670	Initiating Coverage
14-Aug-24	BUY	2,620	Result Update



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In case of any grievances please call us at 022-40508080 or write to us helpdesk@axisdirect.in.

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Note: Returns stated in the rating scale are our internal benchmark.

List of Research Analyst (Fundamental):

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