

July 8, 2024

Exhibit 1: PL Universe

Companies	Rating	CMP (Rs)	TP (Rs)
Imagicaaworld Entertainmen	t BUY	76	112
Nazara Technologies	HOLD	919	878
PVR Inox	HOLD	1,469	1,480
Zee Ent. Enterprises	HOLD	151	160

Source: PL

Top Picks

Imagicaaworld Entertainment

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Media & Entertainment

Apr-Jun'24 Earnings Preview

Seasonality to benefit parks, but media subdued

Media: Industry-wide BO collections increased 4.1% YoY to ~Rs19.4bn in 1QFY25 led by Kalki 2898 AD and Munjya. Given the modest growth in collections, we expect PVR-Inox to report footfalls of 30mn, resulting in a pre-IND AS EBITDA loss of Rs719mn. On the broadcasting side, ZEEL's performance is likely to be impacted by diversion of ad-spends to sports/news genre due to IPL, CWC T20 and general elections. However, we expect EBITDA margin to improve to 11.6% amid ongoing cost rationalization efforts on content, technology, marketing and manpower.

<u>Entertainment</u>: Persistent headwinds in Kiddopia, Real Money Gaming & Ad-Tech businesses is likely to slow down the growth trajectory for Nazara. However, recent acquisition of Freaks is likely to re-ignite growth prospects of the Esports segment, and we expect further inorganic opportunities to materialize given Nazara has Rs14.5bn of cash on books. For Imagicaa, given this is a maiden quarter of consolidation of 4 assets at Lonavala and Shirdi and a seasonally strong quarter for water parks, we expect topline growth of 78% YoY with an EBITDA margin of 51.9%. In addition, the new park at Indore is likely to begin operations in FY25E, acting as a new catalyst for growth.

<u>Top picks</u>: We believe Imagicaa is on a strong growth path led by the consolidation of parks at Lonavala, Shirdi and Indore from FY25E, and it is our preferred pick in the media & entertainment universe with a TP of Rs112.

Multiplex: Industry-wide BO collections increased 4.1% YoY to ~Rs19.4bn aided by Kalki 2898 AD, Bade Miyan Chote Miyan, Maidaan, Srikant, Chandu Champion, Munjya, Maharaja and Aavesham. In addition, movies like Crew (NBOC of ~Rs820mn) and Godzilla X Kong (NBOC of ~Rs1.1bn) that released on 29th March have led to some spill-over in collections to 1QFY25.

Considering sluggish growth in collections, we expect PVR-Inox to report 11.5% YoY decline in footfalls to 30mn, leading to a pre-IND AS EBITDA loss of Rs719mn. Given modest performance in 1QFY25 and weak content pipeline for 2QFY25E (Pushpa 2 and Singham Again have been delayed), we cut our pre-IND AS EBITDA estimates by 9.8%/8.4% for FY25E/FY26E. We downgrade the stock to 'HOLD' (earlier 'ACCUMULATE') with a revised TP of Rs1,480 (earlier Rs1,431) as we roll forward our valuation to FY26E (12x FY26E EBITDA; no change in target multiple).

Broadcasting: We expect ZEEL to report 6.9% YoY growth in top-line to Rs21.2bn aided by the movie business and syndication deals. Ad-revenue is expected to report a modest growth of 3.0% YoY amid diversion of spends to the sports as well as news genre due to IPL, CWC T20 and general elections in 1QFY25. We await impact of several cost cutting initiatives and structural changes outlined by management to improve the margin trajectory and maintain our 'HOLD' rating on ZEEL with a TP of Rs160 (12x FY26E EPS; no change in target multiple).



Entertainment: We expect Nazara's top-line to increase by 1.6% YoY to Rs2,586mn given persistent growth challenges in Kiddopia, Ad-Tech and Real Money Gaming businesses. We expect EBITDA margin to decline 270bps YoY to 10.3% and maintain our 'HOLD' rating on the stock with a DCF-based TP of Rs878. Post-acquisition of Freaks, growth momentum is likely to return in the Esports business, and re-rating from hereon will hinge on capital allocation decisions, as Nazara has a cash balance of Rs14.5bn.

We expect Imagicaa's top-line to increase by 78.0% YoY to Rs1,786mn in 1QFY25E on the back of consolidation of 4 parks at Lonavala and Shirdi. Further, footfalls are likely to increase 92% YoY to 1.07mn with 210bps improvement in EBTDA margin as parks at Lonavala and Shirdi have better profitability as compared to the legacy park in Khopoli. Beyond the inorganic growth booster led by consolidation impact, plans to raise Rs6,000mn indicate that organic growth journey is likely to be equally strong. We increase our FY25-FY26E EPS estimates by ~1% and maintain 'BUY' with a TP of Rs112 valuing the parks/hotels business at 23x/21x FY27E EBITDA (no change in target multiple).

Exhibit 2: Q1FY25 Result Preview (Rs mn)

Company Name		Q1FY25E	Q1FY24	YoY gr. (%)	Q4FY24	QoQ gr. (%) Remark
	Sales	1,786	1,003	78.0	566	215.3 Revenue is expected to increase 78% YoY to Rs1,786mn,
	EBITDA	927	500	85. <i>4</i>	172	437.6 led by consolidation of 4 parks at Lonavala & Shirdi. We expect footfalls of ~1.07mn while blended ARPU is
Imagicaaworld Entertainment	Margin (%)	51.9	49.8	208 bps	30.4	2146 bps expected to remain more or less flat. We expect EBITDA
	PBT	679	330	105.3	53	1,185.4 margin to improve to 51.9% as parks at Lonavala and Shirdi have better margin profile. Adjusted PAT is expected
	Adj. PAT	509	247	105.8	103	391.9 to climb to Rs509mn with a margin of 28.5%.
	Sales	2,586	2,544	1.6	2,662	(2.9) Headwinds in Kiddopia, Ad-Tech and Real Money gaming
Nazara	EBITDA	266	331	(19.5)	292	(8.9) segment continue to persist. However, we expect revenue from Esports business to increase 18.6% YoY led by
Technologies	Margin (%)	10.3	13.0	(271 bps)	11.0	(68 bps) SportsKeeda. EBITDA is expected to decline by 19.5%
	PBT	282	283	(0.3)	189	48.8 YoY, while EBITDA margin is likely to decrease by 270bps
	Adj. PAT	167	195	(14.4)	86	95.3 YoY to 10.3%.
	Sales	11,754	13,049	(9.9)	12,564	(6.4) We expect PVR-Inox to report revenues of Rs11.7bn with footfalls of 30mn (down 11.5% YoY) in 1QFY25E. Apart
	EBITDA	2,186	3,525	(38.0)	2,784	(21.5) from Kalki 2898 AD and Munjya most big budget movies
PVR Inox	Margin (%)	18.6	27.0	(841 bps)	22.2	like Bade Miyan Chote Miyan, Maidaan etc have failed to impress audiences leading to a suboptimal performance.
	PBT	(2,619)	(1,079)	NA	(1,752)	We expect ATP/SPH of Rs233/Rs134 with an occupancy NA of 19.9%. Given modest growth of 4.1% YoY in industry-
	Adj. PAT	(1,964)	(816)	NA	(1,295)	wide BO collections, we expect PVR-Inox to report pre NA IND-AS EBITDA loss of Rs719mn for the quarter.
	Sales	21,215	19,838	6.9	21,699	(2.2) We expect domestic ad-revenue to report modest growth amid diversion of ad-spends to sports and news genre
Zee	EBITDA	2,461	1,549	58.8	2,103	17.0 given there was IPL, CWC T-20 and elections in 1QFY25. However, domestic subscription revenue is expected to
Entertainment	Margin (%)	11.6	7.8	379 bps	9.7	191 bps increase by 7.5% YoY. Overall, we expect revenues to
Enterprises	PBT	1,867	713	161.9	1,415	31.9 increase by 6.9% YoY led by movie business and syndication deals. We expect EBTDA margin to be at
	Adj. PAT	1,372	707	94.2	398	11.6% while adjusted PAT is expected to increase 94.2% YoY to Rs1,372mn.

Source: Company, PL



Exhibit 3: Valuation Summary

Company Names S/C Pating		CMP	TP	MCap	Sales (Rs mn)			EBITDA (Rs mn)			PAT (Rs mn)			EPS (Rs)			RoE (%)				PE (x)							
		Rauny	(Rs)	(Rs)	(Rs bn)	FY23	FY24E	FY25E	FY26E	FY23	FY24E	FY25E FY26E	FY23	FY24E	FY25E	FY26E	FY23 F	Y24E I	Y25E F	Y26E	FY23 F	Y24E F	Y25E F	/26E	FY23 I	FY24E F	Y25E F	FY26E
Imagicaaworld Entertainment	С	BUY	76	112	36.7	2,506	2,600	4,601	5,153	850	963	2,000 2,308	248	318	554	726	0.6	0.7	1.0	1.3	-7.9	6.2	5.9	6.5	126.4	115.5	74.6	57.0
Nazara Technologies	С	HOLD	919	878	70.3	10,910	11,383	14,898	17,425	1,098	1,279	2,039 2,694	414	713	1,177	1,514	6.3	9.3	15.4	19.8	3.9	4.6	5.7	6.9	146.9	98.7	59.7	46.5
PVR Inox	С	HOLD	1,469	1,480	143.8	37,507	61,071	67,136	74,777	10,477	18,101	21,378 24,690	-3,243	-320	1,671	3,892	-33.1	-3.3	17.0	39.7	-4.6	-0.4	2.2	5.0	-44.3	-450.3	86.2	37.0
Zee Entertainment Enterprises	С	HOLD	151	160	145.1	80,879	86,372	92,909	1,01,550	11,011	9,071	15,330 19,498	5,811	4,738	9,595	12,786	6.0	4.9	10.0	13.3	5.4	4.4	8.5	10.6	25.0	30.6	15.1	11.4

Source: Company, PL

S=Standalone / C=Consolidated

Exhibit 4: Change in Estimates

	Rating Target Price			Sales						PAT					EPS								
			Idi	rarget Price		FY24E		FY25E			FY24E		FY25E				FY24E		FY25E				
	С	Р	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.	С	Р	% Chng.
Imagicaaworld Entertainment	BUY	BUY	112	111	0.5%	4,601	4,585	0.4%	5,153	5,131	0.4%	554	548	1.3%	726	716	1.3%	1.0	1.0	1.3%	1.3	1.3	1.3%
Nazara Technologies	HOLD	HOLD	878	878	0.0%	14,898	14,898	0.0%	17,425	17,425	0.0%	1,177	1,177	0.0%	1,514	1,514	0.0%	15.4	15.4	0.0%	19.8	19.8	0.0%
PVR-Inox	HOLD	Acc	1,480	1,431	3.4%	67,136	69,442	-3.3%	74,777	77,371	-3.4%	1,671	2,517	-33.6%	3,892	4,831	-19.4%	17.0	25.7	-33.6%	39.7	49.2	-19.4%
Zee Ent. Enterprises	HOLD	HOLD	160	160	0.0%	92,909	92,909	0.0%	1,01,550	1,01,550	0.0%	9,595	9,595	0.0%	12,786	12,786	0.0%	10.0	10.0	0.0%	13.3	13.3	0.0%

Source: Company, PL

Acc=Accumulate / C=Current / P=Previous



Analyst Coverage Universe

Sr. No.	Company Name	Rating	TP (Rs)	Share Price (Rs)
1	Chalet Hotels	Accumulate	830	789
2	Imagicaaworld Entertainment	BUY	111	78
3	Indian Railway Catering and Tourism Corporation	Reduce	811	1,025
4	Inox Leisure	BUY	587	502
5	InterGlobe Aviation	Accumulate	4,667	4,257
6	Lemon Tree Hotels	BUY	155	140
7	Navneet Education	Accumulate	167	155
8	Nazara Technologies	Hold	878	913
9	PVR Inox	Accumulate	1,431	1,285
10	S Chand and Company	BUY	307	238
11	Safari Industries (India)	BUY	2,225	2,019
12	V.I.P. Industries	Hold	557	528
13	Zee Entertainment Enterprises	Hold	160	141

PL's Recommendation Nomenclature

 Buy
 : > 15%

 Accumulate
 : 5% to 15%

 Hold
 : +5% to -5%

 Reduce
 : -5% to -15%

 Sell
 : < -15%</td>

Not Rated (NR) : No specific call on the stock Under Review (UR) : Rating likely to change shortly



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