

BUY
Target Price
1,100

Miss on Revenue Estimates; Strong Revenue Outlook

Est. Vs. Actual for Q4FY24: Revenue – MISS; EBITDA Margin – INLINE PAT – BEAT; Deal Wins – BEAT

Change in Estimates post Q4FY24

FY25E/FY26E: Revenue 4%/4%; **EBITDA Margins** 4%/4%; **PAT** 4%/4%

Recommendation Rationale

- Long-term outlook positive: The management is very optimistic about long-term and broad-based growth across verticals, backed by resilient client engagement.
- FY25 likely to be better: The management is confident of gaining medium to long-term demand momentum on the backdrop of the deals it has won in the previous quarters. Moreover, it expects strong revenue growth of 35%-40% in FY25, indicating better recovery in the near term. Margin expansion will be in the range of 22%- 24% for FY25.
- The company has made two acquisitions during Q4FY24 PureSoftware Technologies and MacMillanLearning India Pvt Ltd.

Sector Outlook: Neutral

Company Outlook & Guidance: The management has estimated revenue growth of 35%-40% in FY25 and a margin in the range of 22%-24%.

Current Valuation: 35x FY26E P/E, Earlier Valuation: 38x FY26E P/E

Current TP: 1,100/share; Earlier TP: 1,100/share

Recommendation: Given the company's strong growth potential backed by robust deal wins and superior execution capabilities, we recommend a **BUY** rating on the stock

Alternative Investment Ideas: Persistent Systems (TP: 4,350), KPIT Technologies (TP: 1,750)

Financial Performance

In Q4FY24, **Happiest Minds Technologies Ltd.** (**Happiest Minds**) reported revenue of Rs 410 Cr, up 1.8% QoQ and 10% YoY. This was below our expectations owing to the slower ramp-up of Its spending. The company's operating profit stood at Rs 83 Cr, reporting a growth of 3% on a QoQ basis. This was largely on account of lower overall demand in the majority of its operating regions. Its net profit for Q4FY24 stood at Rs 72 Cr, registering a growth of 21% QoQ.

Outlook

From the long-term perspective, we believe Happiest Minds is well-placed to deliver encouraging growth, given its multiple long-term contracts with the world's leading brands. Richer revenue visibility gives us confidence in the business growth of the company moving forward.

Valuation & Recommendation

We recommend a **BUY** rating on the stock and assign a 35x P/E multiple to its FY26E earnings of Rs 31/share to arrive at a TP of Rs 1,100/share, implying an upside of 33% from the CMP.

Key Financials (Consolidated)

| (Rs Cr) | Q4FY24 | QoQ (%) | YoY (%) | Axis Est. | Variance |
|-------------|--------|---------|----------|-----------|----------|
| Net Sales | 417 | 2% | 10% | 424 | -2% |
| EBIT | 68 | 3% | -14% | 75 | -9% |
| EBIT Margin | 16% | 25 | (53) bps | 16% | 2% |
| Net Profit | 72 | 21% | 25% | 62 | 16% |
| EPS (Rs) | 4.8 | 1% | 17% | 4.1 | 17% |

Source: Company, Axis Securities

| | (CIVIF as 01 07 | Way 2024) |
|-------|-----------------|------------|
| | | 829 |
| e (%) | | 33% |
| | | 1,022/738 |

 High/Low (Rs)
 1,022/738

 Market cap (Cr)
 12,620

 Avg. daily vol. (6m)Shrs.
 39,43,740

 No. of shares (Cr)
 14.71

Shareholding (%)

CMP (Rs)

Upside /Downside

| | Sept-23 | Dec-23 | March-24 |
|-------------|---------|--------|----------|
| Promoter | 51.4 | 50.2 | 50.2 |
| FIIs | 5.1 | 5.1 | 5.1 |
| MFs / UTI | 1.3 | 1.2 | 1.2 |
| Banks / Fls | 0.0 | 0.0 | 0.0 |
| Others | 42.2 | 43.5 | 43.5 |

Financial & Valuations

| Y/E Mar (Rs Cr) | FY24 | FY25E | FY26E |
|-----------------|-------|-------|-------|
| Net Sales | 1,625 | 1,962 | 2,377 |
| EBITDA | 336 | 530 | 642 |
| Net Profit | 248 | 334 | 443 |
| EPS (Rs) | 17 | 23 | 31 |
| PER (x) | 52.8 | 39.3 | 29.6 |
| P/BV (x) | 13.0 | 10.5 | 8.4 |
| EV/EBITDA (x) | 38.3 | 24.2 | 20.0 |
| ROE (%) | 26% | 28% | 30% |

Change in Estimates (%)

| Y/E Mar | FY25E | FY26E |
|---------|-------|-------|
| Sales | 4% | 4% |
| EBITDA | 4% | 4% |
| PAT | 4% | 4% |

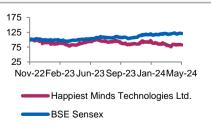
ESG disclosure Score**

| Environmental Disclosure | 37.6 |
|----------------------------|------|
| Social Disclosure Score | 53.2 |
| Governance Disclosure | 92.5 |
| Total ESG Disclosure Score | 61.1 |
| Sector Average | 42.5 |

Source: Bloomberg, Scale: 0.1-100

**Note: This score measures the amount of ESG data a company reports publicly and does not measure the company's performance on any data point. All scores are based on 2022 disclosures

Relative performance



Source: AceEquity, Axis Securities

Omkar Tanksale

Research Analyst

Email:omkar.tanksale@axissecurities.in



Recommendation Rationale & Key Highlights

- Continuing strength in the demand environment in the long term: Thank you for sharing the insights regarding the company's outlook in different markets. It's positive to note the potential for higher cost optimization deals in the US, despite challenges in the UK market. While there are expectations for a pick-up in decision-making as the macro environment stabilizes, it's understandable that deeper furloughs may impact revenue growth momentum in the near term. The management needs to remain vigilant and adaptable to navigate through these challenges effectively.
- Broad-based vertical growth: On the vertical front, Healthcare verticals delivered 9% QoQ growth. Retail CPG
 Travel and hospitality grew by 3% QoQ. While Hi-Tech Media & Entertainment grew by 3% QoQ, the Edutech degrew by 7% QoQ. The majority of the verticals witnessed strong growth and are likely to report further growth backed by a strong deal pipeline over the mid to long-term.
- Better geographical performance: On the geographical front, North America (69% of revenue) declined by 1% QoQ, and Europe (18% of revenue) reported no growth QoQ. India business grew by 8% QoQ, while RoW (9% of revenue) business grew by 0% QoQ (in the CC terms). For Q4FY24, the company's free cash conversion stood at Rs 109 Cr.
- Acquisitions of two companies: Happiest Minds has signed a definitive agreement to acquire 100% equity interest in the Digital Engineering & Transformation company 'PureSoftwareTechnologies Private Ltd' for a total purchase consideration of Rs 779 Cr. The company has a strong presence in verticals such as BFSI, Healthcare & Life Sciences, Retail & Logistics and Gaming & Entertainment. Happiest Minds acquired 'Macmillan Learning India Private Ltd' to strengthen its EduTech Vertical, for a purchase consideration of Rs 4.5 Cr. Happiest Minds looks ahead as a strategic partner for the Macmillan group a global leader in the business of learning, education, and publishing.

Key Risks to our Estimates and TP

- The demand environment is uncertain on account of the potential threat of recession in the world's largest economies.
- The rising subcontracting cost and cross-currency headwinds may impact the company's operating margins negatively.



Results Review (Rs Cr)

| In Cr | Q4FY24 | Q3FY24 | Q3FY23 | % change (YoY) | % change (QoQ) |
|--------------------------------------|--------|--------|--------|-------------------|-------------------|
| Total Revenue | 417 | 410 | 378 | 10% | 2% |
| Total Cost of Sales | 256.07 | 252.13 | 223.42 | | |
| Gross Profit | 161 | 158 | 155 | 4% | 2% |
| Margin (%) | 39% | 38% | 41% | -226 | 15 |
| SG&A | 78 | 77 | 62 | | |
| EBITDA | 83 | 81 | 92 | -10% | 3% |
| EBITDA Margins (%) | 20% | 20% | 24% | -449 | 16 |
| Depreciation & Amortizations | 14.69 | 14.81 | 12.94 | | |
| Operating Income | 68 | 66 | 79 | -14% | 3% |
| Margin (%) | 16.37% | 16.12% | 20.96% | -459 | 25 |
| Total Other Income/(Expense) | 25.21 | 24.29 | 8.45 | | |
| Income Before Income Taxes | 83 | 80 | 79 | 5% | 4% |
| Total Taxes | 24.17 | 21.11 | 21.27 | | |
| ETR (%) | 29% | 27% | 27% | 210 | 312 |
| Net Profit After Taxes | 72 | 60 | 58 | 25% | |
| Non-Controlling Interest | | | | | |
| Net Income After Extraordinary Items | 72 | 60 | 58 | 25% | 21% |
| Margin (%) | 13% | 13% | 12% | 100 | 0 |
| EPS | 4.79 | 3.98 | 4.01 | 19% | 20% |

Source: Company, Axis Securities



Financials (consolidated)

Profit & Loss (Rs Cr)

| Y/E March | FY23 | FY24 | FY25E | FY26E |
|--------------------------------|-------|-------|-------|-------|
| Net sales | 1,429 | 1,625 | 1,962 | 2,377 |
| Other Operating Income | | | | |
| Total income | 1,429 | 1,625 | 1,962 | 2,377 |
| Total Expenditure | - | - | - | - |
| Employee Cost | 807 | 1,015 | 1,138 | 1,379 |
| Other Expenses | 264 | 274 | 294 | 357 |
| Total Cost | 1,070 | 1,289 | 1,432 | 1,735 |
| EBITDA | 359 | 336 | 530 | 642 |
| Other income | 21 | 85 | 29 | 48 |
| PBIDT | 380 | 421 | 559 | 689 |
| Depreciation | 42 | 58 | 100 | 58 |
| Interest & Fin Chg. | 22 | 42 | 39 | 102 |
| E/o income / (Expense) | (6) | 14 | - | - |
| Pre-tax profit | 310 | 335 | 420 | 529 |
| Tax provision | 79 | 86 | 86 | 86 |
| (-) Minority Interests | - | - | - | - |
| Associates | - | - | - | - |
| Profit after Tax | 231 | 248 | 334 | 443 |
| Other Comprehensive Income | - | - | - | - |
| PAT after Comprehensive Income | 231 | 248 | 334 | 443 |

Source: Company, Axis Securities

Balance Sheet (Rs Cr)

| Y/E March | FY23 | FY24 | FY25E | FY26E |
|-----------------------|-------|------|-------|-------|
| Total assets | 1,053 | 984 | 746 | 436 |
| Net Block | 432 | 158 | 432 | 0 |
| CWIP | 20 | 21 | 22 | 23 |
| Investments | 105 | 110 | 115 | 119 |
| Wkg. cap. (excl cash) | -195 | 429 | -144 | -18 |
| Cash / Bank balance | 692 | 267 | 323 | 313 |
| Misc. Assets | -1 | -1 | -1 | -1 |
| 0 | 0 | 0 | 0 | 0 |
| Capital employed | 1,053 | 984 | 746 | 436 |
| Equity capital | 29 | 29 | 29 | 29 |
| Reserves | 808 | 984 | 1,220 | 1,533 |
| Def Tax Liabilities | 68 | 68 | 68 | 68 |
| | | | | |

Source: Company, Axis Securities



Cash Flow (Rs Cr)

| Y/E March | FY23 | FY24 | FY25E | FY26E |
|-------------------------|------|------|-------|-------|
| Sources | 866 | 236 | 338 | 373 |
| Cash profit | 295 | 349 | 473 | 603 |
| (-) Dividends | 68 | 73 | 98 | 130 |
| Retained earnings | 227 | 276 | 375 | 473 |
| Issue of equity | 0 | 0 | 0 | 0 |
| Change in Oth. Reserves | 4 | 0 | 0 | 0 |
| Borrowings | 17 | 2 | 2 | 2 |
| Others | 619 | -42 | -39 | -102 |
| | 0 | 0 | 0 | 0 |
| Applications | 866 | 236 | 338 | 373 |
| Capital expenditure | 403 | 696 | 6,418 | 6,418 |
| Investments | 5 | 0 | 0 | 0 |
| Net current assets | -66 | -675 | 15 | -34 |
| Change in cash | 524 | 215 | 107 | 202 |
| Closing cash | 692 | 267 | 323 | 313 |

Source: Company, Axis Securities

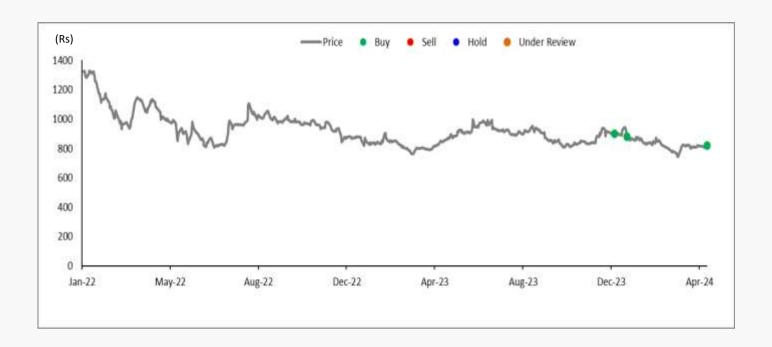
Ratio Analysis (%)

| Y/E March | FY23 | FY24 | FY25E | FY26E |
|--------------------------------|------|------|-------|-------|
| Sales growth (In %) | 31 | 14 | 21 | 21 |
| | | | | |
| OPM (In %) | 25 | 21 | 27 | 27 |
| Oper. profit growth (In %) | 39 | -6 | 58 | 21 |
| COGS / Net sales | 0 | 0 | 0 | 0 |
| Depreciation / G. block | 15 | -21 | 36 | -14 |
| | 0 | 0 | 0 | 0 |
| Net wkg.cap / Net sales (In %) | 0% | 0% | 0% | 0% |
| Net sales / Gr block (x) | 0.1 | 0.1 | 0.1 | -0.0 |
| | | | | |
| RoCE (In %) | 38% | 32% | 34% | 39% |
| Debt / equity (x) | 0.09 | 0.08 | 0.06 | 0.05 |
| Effective tax rate (In %) | 25 | 26 | 21 | 16 |
| RoE (In %) | 30% | 26% | 28% | 30% |
| Payout ratio (Div/NP) | 25 | 25 | 25 | 25 |
| | | | | |
| EPS (Rs.) | 16 | 17 | 23 | 31 |
| EPS Growth (In %) | 26 | 8 | 34 | 33 |
| CEPS (Rs.) | 19 | 21 | 30 | 35 |
| DPS (Rs.) | 4 | 4 | 6 | 8 |

Source: Company, Axis Securities



Happiest Minds Technologies Price Chart and Recommendation History



| Date | Reco | TP | Research |
|-----------|------|-------|---------------------|
| 02-Jan-24 | BUY | 1,100 | Initiating Coverage |
| 19-Jan-24 | BUY | 1,100 | Result Update |
| 08-May-24 | BUY | 1,100 | Result Update |
| | | | |

Source: Axis Securities



About the analyst



Omkar Tanksale

Research Analyst

omkar.tanksale@axissecurities.in

Call: (022) 4267 1737

Disclosures:

The following Disclosures are being made in compliance with the SEBI Research Analyst Regulations 2014 (herein after referred to as the Regulations).

- 1. Axis Securities Ltd. (ASL) is a SEBI Registered Research Analyst having registration no. INH000000297. ASL, the Research Entity (RE) as defined in the Regulations, is engaged in the business of providing Stock broking services, Depository participant services & distribution of various financial products. ASL is a subsidiary company of Axis Bank Ltd. Axis Bank Ltd. is a listed public company and one of India's largest private sector bank and has its various subsidiaries engaged in businesses of Asset management, NBFC, Merchant Banking, Trusteeship, Venture Capital, Stock Broking, the details in respect of which are available on www.axisbank.com.
- 2. ASL is registered with the Securities & Exchange Board of India (SEBI) for its stock broking & Depository participant business activities and with the Association of Mutual Funds of India (AMFI) for distribution of financial products and also registered with IRDA as a corporate agent for insurance business activity.
- 3. ASL has no material adverse disciplinary history as on the date of publication of this report.
- 4. I/We, Omkar Tanksale, MBA-Finance, author/s and the name/s subscribed to this report, hereby certify that all of the views expressed in this research report accurately reflect my/our views about the subject issuer(s) or securities. I/We (Research Analyst) also certify that no part of my/our compensation was, is, or will be directly or indirectly related to the specific recommendation(s) or view(s) in this report. I/we or my/our relative or ASL does not have any financial interest in the subject company. Also I/we or my/our relative or ASL or its Associates may have beneficial ownership of 1% or more in the subject company at the end of the month immediately preceding the date of publication of the Research Report. Since associates of ASL are engaged in various financial service businesses, they might have financial interests or beneficial ownership in various companies including the subject company/companies mentioned in this report. I/we or my/our relative or ASL or its associate does not have any material conflict of interest. I/we have not served as director / officer, employee etc. in the subject company in the last 12-month period. Any holding in stock No
- 5. ASL has not received any compensation from the subject company in the past twelve months. ASL has not been engaged in market making activity for the subject company.
- 6. In the last 12-month period ending on the last day of the month immediately preceding the date of publication of this research report, ASL or any of its associates may have:

Received compensation for investment banking, merchant banking or stock broking services or for any other services from the subject company of this research report and / or:

Managed or co-managed public offering of the securities from the subject company of this research report and / or;

Received compensation for products or services other than investment banking, merchant banking or stock broking services from the subject company of this research report;

ASL or any of its associates have not received compensation or other benefits from the subject company of this research report or any other third-party in connection with this report.

Term& Conditions:

This report has been prepared by ASL and is meant for sole use by the recipient and not for circulation. The report and information contained herein is strictly confidential and may not be altered in any way, transmitted to, copied or distributed, in part or in whole, to any other person or to the media or reproduced in any form, without prior written consent of ASL. The report is based on the facts, figures and information that are considered true, correct, reliable and accurate. The intent of this report is not recommendatory in nature. The information is obtained from publicly available media or other sources believed to be reliable. Such information has not been independently verified and no guaranty, representation of warranty, express or implied, is made as to its accuracy, completeness or correctness. All such information and opinions are subject to change without notice. The report is prepared solely for informational purpose and does not constitute an offer document or solicitation of offer to buy or sell or subscribe for securities or other financial instruments for the clients. Though disseminated to all the customers simultaneously, not all customers may receive this report at the same time. ASL will not treat recipients as customers by virtue of their receiving this report.



| DEFINITION OF RATINGS | |
|-----------------------|--|
| Ratings | Expected absolute returns over 12-18 months |
| BUY | More than 10% |
| HOLD | Between 10% and -10% |
| SELL | Less than -10% |
| NOT RATED | We have forward looking estimates for the stock but we refrain from assigning valuation and recommendation |
| UNDER REVIEW | We will revisit our recommendation, valuation and estimates on the stock following recent events |
| NO STANCE | We do not have any forward looking estimates, valuation or recommendation for the stock |

Disclaimer:

Nothing in this report constitutes investment, legal, accounting and tax advice or a representation that any investment or strategy is suitable or appropriate to the recipient's specific circumstances. The securities and strategies discussed and opinions expressed, if any, in this report may not be suitable for all investors, who must make their own investment decisions, based on their own investment objectives, financial positions and needs of specific recipient.

This report may not be taken in substitution for the exercise of independent judgment by any recipient. Each recipient of this report should make such investigations as it deems necessary to arrive at an independent evaluation of an investment in the securities of companies referred to in this report (including the merits and risks involved), and should consult its own advisors to determine the merits and risks of such an investment. Certain transactions, including those involving futures, options and other derivatives as well as non-investment grade securities involve substantial risk and are not suitable for all investors. ASL, its directors, analysts or employees do not take any responsibility, financial or otherwise, of the losses or the damages sustained due to the investments made or any action taken on basis of this report, including but not restricted to, fluctuation in the prices of shares and bonds, changes in the currency rates, diminution in the NAVs, reduction in the dividend or income, etc. Past performance is not necessarily a guide to future performance. Investors are advice necessarily a guide to future performance. Investors are advice necessarily a guide to future performance. Investors are advice necessarily and the risks associated before investing in the securities markets. Actual results may differ materially from those set forth in projections. Forward-looking statements are not predictions and may be subject to change without notice.

ASL and its affiliated companies, their directors and employees may; (a) from time to time, have long or short position(s) in, and buy or sell the securities of the company(ies) mentioned herein or (b) be engaged in any other transaction involving such securities or earn brokerage or other compensation or act as a market maker in the financial instruments of the company(ies) discussed herein or act as an advisor or investment banker, lender/borrower to such company(ies) or may have any other potential conflict of interests with respect to any recommendation and other related information and opinions. Each of these entities functions as a separate, distinct and independent of each other. The recipient should take this into account before interpreting this document.

ASL and / or its affiliates do and seek to do business including investment banking with companies covered in its research reports. As a result, the recipients of this report should be aware that ASL may have a potential conflict of interest that may affect the objectivity of this report. Compensation of Research Analysts is not based on any specific merchant banking, investment banking or brokerage service transactions. ASL may have issued other reports that are inconsistent with and reach different conclusion from the information presented in this report. The Research reports are also available & published on AxisDirect website.

Neither this report nor any copy of it may be taken or transmitted into the United State (to U.S. Persons), Canada, or Japan or distributed, directly or indirectly, in the United States or Canada or distributed or redistributed in Japan or to any resident thereof. If this report is inadvertently sent or has reached any individual in such country, especially, USA, the same may be ignored and brought to the attention of the sender. This report is not directed or intended for distribution to, or use by, any person or entity who is a citizen or resident of or located in any locality, state, country or other jurisdiction, where such distribution, publication, availability or use would be contrary to law, regulation or which would subject ASL to any registration or licensing requirement within such jurisdiction. The securities described herein may or may not be eligible for sale in all jurisdictions or to certain category of investors.

The Disclosures of Interest Statement incorporated in this document is provided solely to enhance the transparency and should not be treated as endorsement of the views expressed in the report. The Company reserves the right to make modifications and alternations to this document as may be required from time to time without any prior notice. The views expressed are those of the analyst(s) and the Company may or may not subscribe to all the views expressed therein.

Copyright in this document vests with Axis Securities Limited.

Axis Securities Limited, SEBI Single Reg. No.- NSE, BSE & MSEI – INZ000161633, ARN No. 64610, CDSL-IN-DP-CDSL-693-2013, SEBI-Research Analyst Reg. No. INH 000000297, SEBI Portfolio Manager Reg. No.- INP000000654, Main/Dealing off.- Axis Securities Ltd, Unit No.1001, 10th Floor, Level-6, Q2 Building, Aurum, Q Parc, Plot No. 4/1, TTC, Thane – Belapur Road, Ghansoli, Navi Mumbai. – 400 710., Regd. off.- Axis House,8th Floor, Wadia International Centre, PandurangBudhkar Marg, Worli, Mumbai – 400 025. Compliance Officer: Jatin Sanghani, Email: compliance.officer@axisdirect.in, Tel No: 022-49212706.